



**GEDA**



# SIDEBAR CONFERENCE

and development authority board member training

**WHAT: LOCAL AUTHORITIES: PARTNERS IN ECONOMIC DEVELOPMENT**

**WHEN: Friday, Sept. 25, 2015 (\*See below for other Sidebar Conferences in 2015)**

**WHERE: South Georgia Technical College, in Pope/Parker Building (John M Pope Technology Center) 900 S Georgia Tech Parkway, Americus, GA 31709 (See directions below)**

**RSVP:** Jeanette Clay, [jclay@seyfarth.com](mailto:jclay@seyfarth.com), 404-888-1885

**7:30 - 8:00 Registration and Continental Breakfast**

**8:00 - 8:15 Welcome**  
Barry Blount, Mayor, City of Americus

**8:15 - 8:30 The Economic Development Community in Georgia**  
Kevin Shea, President, Georgia Economic Developers Association

**8:30 - 9:00 Development Authorities and Their Cousins (PFAs, URAs, and ETCs)**

**Part 1:**

- **The “Pecking Order”- Where Development Authorities Stand**
- **The “Cousins”- Other Authorities; Districts, Zones and More**  
Dan McRae, Seyfarth Shaw LLP

**9:00 - 9:30 A House United: Unified Economic Development**  
Jim Livingston, Special Projects Coordinator  
River Valley Regional Commission

- 9:30 - 9:45 Break**
- 9:45 - 10:15 Development Authorities and Their Cousins (PFAs, URAs, and ETCs)**
- Part 2:**
- **GASB’s Abatement Statement  
A Sneak Preview of How It Could Change Your MOUs ... and Local  
Ways of Doing Things**  
Dan McRae, Seyfarth Shaw LLP
- 10:15 - 11:15 Financing Projects with Acronyms: IDBs, NMTC, EB-5 ...and More!**
- **Part 1: Bonds and Capital Stacks**  
Dan McRae, Seyfarth Shaw LLP
  - **Part 2: What Makes Bonds Marketable... or Not!**  
Patrick Rutledge, Federal Home Loan Bank of Atlanta
- 11:15 - 11:30 Break**
- 11:30 - 12:00 Financing Projects with Acronyms: IDBs, NMTC, EB-5 ...and More!**
- **Part 3:**  
  
**Cash for Credits: New Markets Tax Credits**  
  
**Immigrant Investor Capital: the EB-5 Program**  
  
Dan McRae, Seyfarth Shaw LLP
- 12:00 – 1:00 Lunch with Panel:  
Role Playing: The Role of Incentives, The Role of the State, and the Role of  
Statewide and Regional Project Managers**  
Candice Scott, GDEcD  
Jo Childers, DCA  
Clint Taylor, Georgia Power Company
- 1:00 – 2:00 Education and Economic Development Session**  
Dr. John Watford, VP of Academic Affairs at S. GA Tech College  
Clint Taylor, Georgia Power Company
- 2:00 - 2:45 Ethics, Liabilities, Conflict of Interest**  
Dan McRae (in for Kevin Brown, Seyfarth Shaw LLP - unavoidable conflict)
- 2:45 - 3:00 Break**
- 3:00 – 4:00 Open Meetings, Open Records**  
Dan McRae(in for Kevin Brown, Seyfarth Shaw LLP)

**4:00 - 4:30 Closing Remarks**

Dan McRae, Seyfarth Shaw LLP

**REGISTRATION:** There is no cost to attend, but registration is required and seating is limited. If you are a project participant with a pressing need for information, or a group traveling together, please let us know and we will try to accommodate you.

**PROGRAM MATERIALS:** available now at danmcrae.info (on White Papers page under “Sidebar Program Materials”)

**WHO SHOULD ATTEND:**

- Bond Issuers
- Board Members
- Council Members
- Economic Development Professionals
- Community Development Professionals
- Real Estate Developers
- Brokers/Dealers and Underwriters
- Elected and Appointed Officials and their Staff
- Bankers
- Government and Nonprofit Finance Officers
- Commercial Real Estate Professionals

Note - Development authority board members will receive credit for 8 hours training for the day.

**\*Other Dates and Places: 11/4/15 in Rome at GPC Auditorium (Vertical Sidebar- Half Day on Property Tax “Abatement” only); and  
12/4/15 in Savannah at Savannah Tech in Crossroads**

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*General note:* This document is a quick-reference guide for economic developers, participants in the real estate and financial industries, and company and public body directors, executives and managers and their advisors. The information in this document is general in nature. Various points that could be important in a particular case have been condensed or omitted in the interest of readability. Specific professional advice should be obtained before this information is applied to any particular case. Any tax information or written tax advice contained herein (including any attachments) is not intended to be and

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