



# Economic Development Community in Georgia

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## SideBar Conference & Development Authority Board Member Training

The Colonnade  
264 Catoosa Circle  
Ringgold, GA 30736  
Wednesday, February 12, 2020

by Kevin Shea,  
President, GEDA



# About GEDA

- Founded in 1963
- Non-profit – 501 (c) 6
- Professional economic developers
- MISSION
  - Networking
  - Professional development
  - Public policy
- We are our members!





# Leadership



Chair – Chris Pumphrey, Douglas County EDA



1<sup>st</sup> Vice Chair – Andrea Schruijer, Valdosta-Lowndes Co DA



2<sup>nd</sup> Vice Chair – Sean McMillan, UGA Office of Econ Dev



Sec-Treas – Benjy Thompson, Dev AuthBulloch County



Immediate Past Chair – Pat Merritt, Georgia EMC



# Board of Directors

Grant Buckley – Cordele Crisp County IDC

Meghan Duke – West Point Dev Auth

Kyle Fletcher – Thomaston-Upson IDA

Darrell Moore – VSU Ctr South GA Reg Impact

Dorie Bacon – Screven County Dev Auth

Walt Farrell – Georgia Power Econ Dev

Jessica Hood – Effingham County IDA

Al Nash – Dev Authority of Fulton County



Lee Chapman – Jackson EMC

Andrea Taylor – Hazlehurst-Jeff Davis CC/JDA

Brian Sillitto – Greater Columbus GA Chamber of Commerce

Stacy Watson – Georgia Ports Authority



# Get Involved!

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## Committees

- Business Recruitment
- Existing Industry/Workforce
- Development Authority Executives
- Membership
  - Annual Awards
- Nominating Committee
- Professional Development
- Public Policy
- Sponsorship

Charlie Moseley, Georgia Power  
Serra Hall, Covington-Newton Econ Dev  
Cal Wray, Augusta Economic Dev Auth  
Maceo Rogers, City of East Point  
Molly Olson, Dev Auth of Burke County  
Missy Kendrick, Rome-Floyd County DA  
Megan Baker, Fayette County Dev Auth  
Dan McRae, Seyfarth Shaw LLP  
Justin Farquhar, Dev Auth of Bryan County



# Shared Interest Groups (SIG)

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- Education, Pathways & Partnerships
- Marketing & Communications
- Natural Resources/Environment
- Non-Traditional Economic Development
- P3s/Redevelopment
- Research
- Rural Development
- Young Professionals

Dr. Barbara Wall, DOE, CTAE  
JR Charles, Carroll County Chamber  
Ralph Forbes, Thomas & Hutton Eng  
Christie Gribble, Fannin County DA  
Travis Stegall, City of Brunswick  
Sarah Carnes, Georgia Power  
Saralyn Stafford, UGA CVIOG  
David Denison, Georgia EMC



# Public Policy

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“GEDA will influence public policy through proactive education”



# Public Policy

## Cornerstone Government Affairs



Jeff Hamling



Camila Knowles



Sally Kilpatrick



Jerry Usry





# Upcoming Events

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February 17 – “Industrial Hemp, Medical Cannabis and Gaming,” Georgia Tech Hotel

March 16 – Monthly Luncheon, Program TBD  
Georgia Tech Hotel

April 20 – *Small Business Rock Star Awards*  
Georgia Aquarium



# GEDA.org



- Member registration/renewal
- Committee / SIG information
- Committee / SIG sign-up
- Event registration
- Job Center
- Photo galleries
- Acronyms page
- GEDA newsletter
- Other good “stuff”



# Awards/Recognition

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Rip Wiley Award for Professional Excellence  
Governor Zell Miller Public Policy Leadership Award  
Volunteer of the Year  
Honorary Life Membership  
Deal of the Year  
Committee Chair of the Year  
Committee Member of the Year





# Rip Wiley Award for Professional Excellence

**2019 John Gornall, Esq.**

2018 Patrick Topping, CEcD

2017 JoAnne Lewis

2016 Joe Riley

2015 Bill Mitchell, GCCE

2014 Peggy Jolly, CEcD, EDFP, CCM

2013 David Luckie, CEcD, EDFP

2012 Al Hodge

2011 Dennis Chastain

2010 Nancy Kinsey

2009 Jim Finch

2008 Peggy Chapman, GCCE

2007 Jim Ewing

2006 Tim Martin, CEcD, EDFP

2005 Annie Hunt Burriss, CEcD

2004 Willie Paulk, CCE, GCCE

2003 Dan McRae

2002 Charlie Gatlin, CEcD

2001 Deborah Lohnes

2000 Sherman Dudley, CEcD

1999 Mike Lott

1998 George Rogers

1997 Jane Fryer, GCCE, IOM

1996 Dave Garrett III

1995 Randy Cardoza

1994 Kevin Shea

1993 Roy Cooper

1992 Jim Martin, EDFP

1991 Parks Burton

1990 Ron Robinson

1989 Jim Steed, CEcD

1988 Lamar Clifton

1987 Cliff McDuffie

1986 Glenn Cornell, CEcD

1985 Jack Talley

1984 Bob Cassell

1983 Penn Worden

1982 Andy Andrews

1981 David Morgan

1980 Bob Evans, GCCE



# Governor Zell Miller Public Policy Leadership Award

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**2019 U.S. Senator Johnny Isakson**

2018 Governor Nathan Deal

2016 Henry M. "Hank" Huckaby

2014 U.S. Sen. Saxby Chambliss

2013 Chris Clarke, CEcD

2010 State Rep. Larry O'Neal

2009 Dan McRae

2008 State Senator Jeff Mullis

2007 State Senator Jack Hill

2006 Phil Jacobs

2004 Dr. Ken Breeden

2003 Harold Reheis

2002 Lindsay Thomas

2001 Max Lockwood

2000 A. W. (Bill) Dahlberg

1999 Ray Weeks



# Volunteer of the Year

**2019 Grant Gainer, Jeff Davis County**

2018 Ralph Forbes, P.E. Thomas & Hutton

2017 Luke Morgan, Coffee County

2016 Eric Strickland, Bartow County

2015 Charles Copeland, Spalding County

2014 Francis Lott, Coffee County

2013 Bobby Smith, Screven County

2012 W. Morris Jordan, Walton County

2011 Philip Wilheit, Hall County

2010 Chuck Dobbins, Whitfield County

2009 James Jarrett, Bartow County

2008 Steve Holcomb, Cherokee County

2007 W.L. "Billy" Carter, Henry County

2006 Rabun Neal, Greene County

2005 Randy Hayes, Fayette County

2004 Fred Finney, Lee County

2003 Mary Jo Stephens, Johnson County

2002 George Gill, Upson County

2001 William G. Fallin, Colquitt County

2000 Riley Stamey, McDuffie County

1999 Jack Edmunds, Hart County

1998 William P. (Bill) Marshall, Dade County

1997 Vince Ciampa, Baldwin County



# Honorary Life Members

**2019 Bob Shaw**

2018 Ron Robinson

2015 Peggy Chapman, GCCE

Jane Fryer, GCCE, IOM

Nancy Kinsey

Willie Paulk, CCE, GCCE

2010 Jim Ewing

Jim Finch

Robin Spratlin

2009 Ronnie Evans

2008 Nancy Nolan, CEcD

2007 Cullen Larson, CEcD

Martha Schoonmaker, CEcD

2005 John Malone

2004 Glenn Cornell, CEcD

Mike Lott

2003 George Rogers

Jim Steed, CEcD

2001 Sherman Dudley, CEcD

2000 Randy Cardoza

Jim Martin, EDFP

1998 Barbara Gunn

1997 Roy Cooper

1996 Bob Evans, GCCE

David Morgan

1989 Charlotte Anderson

Andy Andrews

1986 George Dubuc

Milt Folds

1985 John Gilliland

Jim Hall

1984 George Busbee

1982 Penn Worden

1981 Bob Cassell

1976 Louis Truman



# Deal of the Year

## **2019**

Small

Mid-Size

Large

Regional

## ***Company / Community***

Check-Mate Industries (Thomas County)

SK Battery America (Jackson County Area C of C)

The Mill on Etowah (Cherokee County)

PCOM (Moultrie-Colquitt County Dev Auth)

## **2018**

Small

Mid-Size

Large

Regional

## ***Company / Community***

Taurus USA (Bainbridge / Decatur County)

Georgia Pacific (Albany / Dougherty County)

Hanwha Q CELLS (Dalton / Whitfield County)

Facebook (Joint Development Authority of Jasper, Morgan, Newton & Walton Counties)





# Committee Chair/Member of the Year

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## ***Chair of the Year***

***2019 - Justin Farquhar, Sponsorship Committee***

***2018 – Jessica Hood, Sponsorship Committee***

## ***Member of the Year***

***2019 – Meghan Duke, Annual Conference Committee***

***2018 – Dorie Bacon, Annual Conference Committee***



# Past Chairs / Presidents

<b>2019 Pat Merritt, CEcD, IOM</b>	2000 Tim Martin, CEcD, EDFP	1981 Jim Hall, Jr.
2018 Missy Kendrick, EDFP, IOM	1999 Annie Hunt Burriss, CEcD	1980 Jim Steed, CEcD
2017 Anna Chafin	1998 Martha Schoonmaker, CEcD	1979 Mike Lott
2016 Greg Wright, IOM	1997 Randal Morris	1978 Bob Evans
2015 Tim Evans, CEcD	1996 Nancy Nolan, CEcD	1977 Jack Talley, Jr.
2014 Angie Gheesling	1995 Jones Hooks, CEcD	1976 Glenn Cornell, CEcD
2013 JoAnne Lewis	1994 David Garrett III	1975 Mike Easterly
2012 Misti Martin, CEcD	1993 Jim Topple	1974 William Burke
2011 Bob White, CEcD	1992 Wayne Hodges	1975 William Burke
2010 Pat Topping, CEcD	1991 Kevin Shea, CEcD	1972 Allen Stephenson
2009 Chris Clark, CEcD	1990 Charlie Gatlin, CEcD	1971 David Morgan
2008 Todd Greene, CEcD	1989 Jim Martin, Jr., EDFP	1970 Hearn Lumpkin
2007 Peggy Jolley, CEcD, EDFP, CCM	1988 Sherman Dudley, CEcD	1969 Harold Diffenderfer
2006 Jim Finch	1987 Randy Cardoza	1968 W. N. Galphin, Jr.
2005 Al Hodge	1986 Cliff McDuffie	1967 James Nutter; Ross Hammond
2004 Rick Duke, CEcD, EDFP	1985 Ron Robinson	1966 Adrian Norton
2003 Dennis Chastain	1984 George Rogers	1965 E. A. Yates, Jr.; Adrian Norton
2002 Willie Paulk, CCE, GCCE	1983 Tom Murphy, Jr.	1964 E. A. Yates, Jr.
2001 David Luckie, CEcD, EDFP	1982 Jim West, Jr.	



# Accolades for Georgia

- Top U.S. Business Climate Ranking 2019 - *Site Selection*  
*(7 years in a row!)*
- Top State for Doing Business 2019 - *Area Development*  
*(for the last 6 years!)*
- America's Top States for Business # 6 - 2019 - *CNBC*





# Certification

## **Certified Economic Developer (CEcD)**

- Gives the opportunity to develop core competencies across the breadth of topics necessary to be well-rounded and successful.



## **Economic Development Finance Professional (EDFP)**

- A four-course training series covering business credit, financial analysis, loan packaging, negotiating and deal structuring.



## **The Georgia Certified Economic Developer Program (GCED)**

- Training on practical topics in Georgia that can be immediately applied within your community to achieve economic success.





# Certifications – CEcD



## GEDA Members who are CEcD's

Robert Bennett  
Dorie Bacon  
Megan Baker  
Keith Barclift  
Marva Bryan  
Chris Clark  
Lisa Collins  
Glenn Cornell  
Sherman Dudley  
Tim Evans  
Jennifer Fordham

Charlie Gatlin  
Andrea Griner  
Jones Hooks  
Peggy Jolley  
Cullen Larson  
Melinda Lemmon  
Robert Long  
Jamie Loyd  
David Luckie  
Misti Martin  
Tim Martin

Dr. Ilka McConnell  
Pat Merritt  
Nancy Nolan  
Kathy Oxford  
Winston Oxford  
Scott Poag  
Maceo Rogers  
Martha Schoonmaker  
John Scott  
Terry Schwindler  
Kevin Shea

Brian Sillitto  
Ralph Staffins  
Saralyn Stafford  
Jim Steed  
Gene Stinson  
Justin Strickland  
Ron Tolley  
Pat Topping  
Ryan Waldrep  
Bob White



# Certifications – EDFP

## Economic Development Finance Professional (EDFP)

- Donna Armstrong-Lackey
- Alan Barfoot
- Carrie Barnes
- Marva Bryan
- Brian Cardoza
- Kimberly Carter
- Lisa Collins
- Meghan Duke
- Jennifer Fordham
- Mitch Griggs
- Kevin Harris
- Rusty Haygood
- Brandt Herndon
- Kimberly Hobbs
- Jessica Hood
- Bob Hughes
- Peggy Jolley
- Missy Kendrick
- Kelly Folsom Lane
- Jim Lovett
- David Luckie
- Tim Martin
- Tonya Mole
- Ryan Moore
- Jennifer Nelson
- Joanie Perry
- Brock Smith
- John VanBrunt
- Patrick Vickers
- Ryan Waldrep





# Certifications – CED



Carl Vinson  
Institute of Government  
UNIVERSITY OF GEORGIA

## GEDA Members who are CED's

- **Jillian Bowen**, Development Authority of Peach County
- **Matt Carter**, Pierce County Industrial Development & Building Authority
- **Tammy Caudell**, Carroll Daniel Construction Company
- **Jana Dyke**, Waycross Ware County Development Authority
- **Kevin Ellis**, Bacon County Development Authority
- **Kyle Fletcher**, Thomaston-Upson County Industrial Development Authority
- **Angel Jackson**, UGA Archway Partnership
- **Adela Kelley**, Georgia Department of Economic Development
- **Sharon Liggett**, UGA Archway Partnership
- **Holly Lynde**, UGA Carl Vinson Institute of Government
- **David Milliron**, City of Hogansville
- **Jessie Owensby**, City of Cornelia
- **Kathy Papa**, Georgia Department of Community Affairs
- **Amy Parker**, Gordon County College and Career Academy
- **Matt Poyner**, Greensboro, GA area
- **Stephanie Scarce**, Georgia Northwestern Technical College



# Money!

***GEDA provides grant money to members for professional development***

- GEDA Annual Conference & Spring Workshop
- UGA Economic Development Certification Courses
- IEDC Events (Training sessions, Annual Conference, CEcD Exam)
- Economic Development Institute
- Georgia Tech Basic Economic Development Course (March 17-20, 2020)
- Community Development Institute
- International Trade Missions / Create your own program

Contact: Kevin Shea, CEcD, GEDA  
404-962-4109; [Kshea@Georgia.org](mailto:Kshea@Georgia.org)







# Opportunities

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- Thank you for your membership!
- Become a member today!!
- Join our Community!!!



# What Did I Miss?



"Excuse me, is this the Society for Asking Stupid Questions?"

*THE ONLY  
STUPID  
QUESTION IS  
THE ONE LEFT  
UNASKED.*