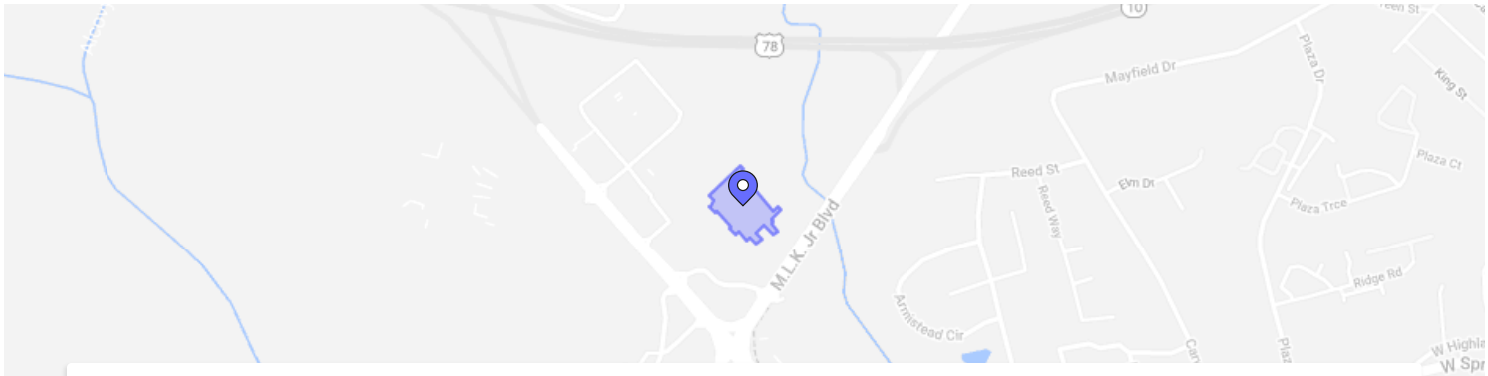


NextSite | Walmart Supercenter

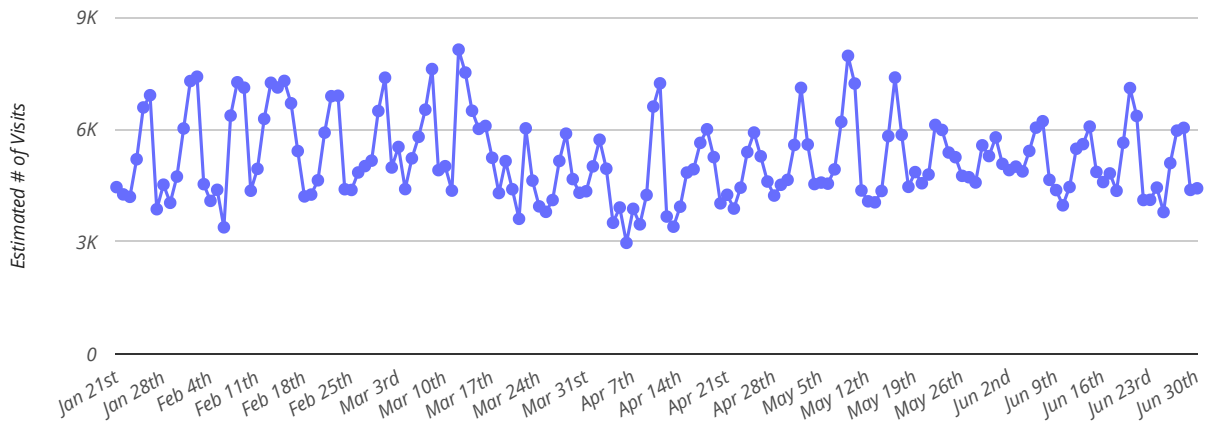
2050 W Spring St, Monroe, 30655, GA

Jan 21 - Jun 30, 2020

Metrics

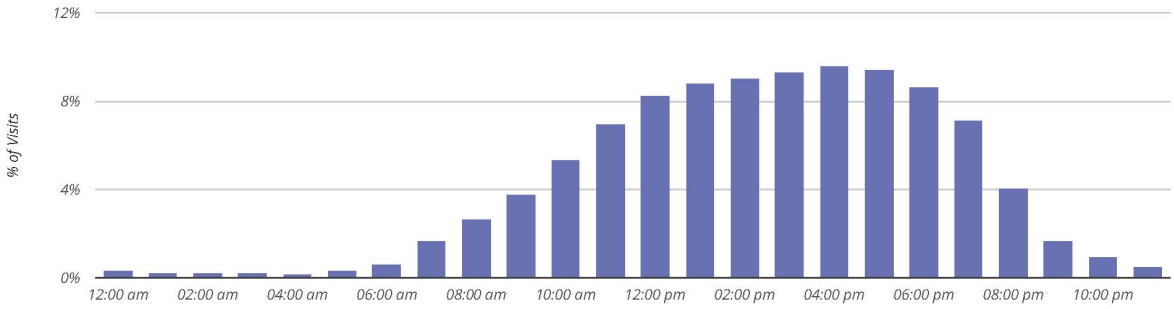
	Est. # of Customers	Est. # of Visits	Avg. Visits / Customer	Panel Visits
Walmart Supercenter / W Spring St	150.5K	845.3K	5.61	45.4K

Visits Trend



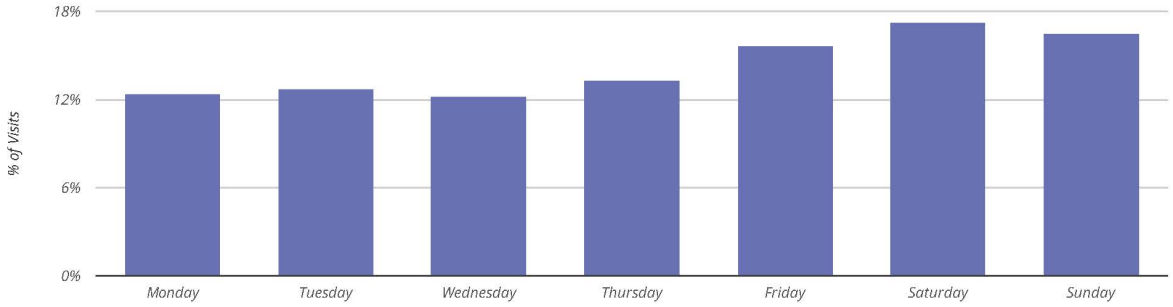
Hourly Visits

Walmart Supercenter / W Spring St



Daily Visits

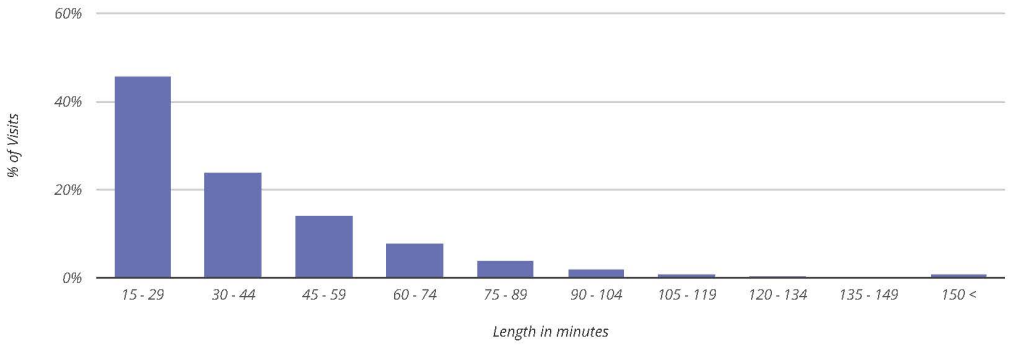
Walmart Supercenter / W Spring St



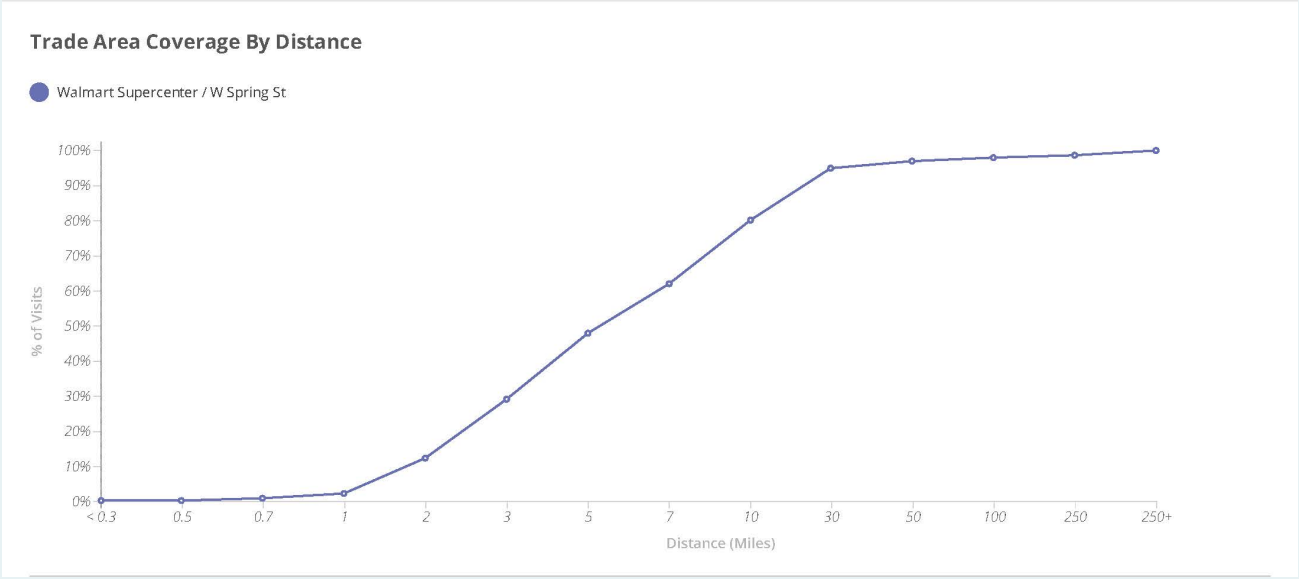
Length-Of-Stay

Walmart Supercenter / W Spring St

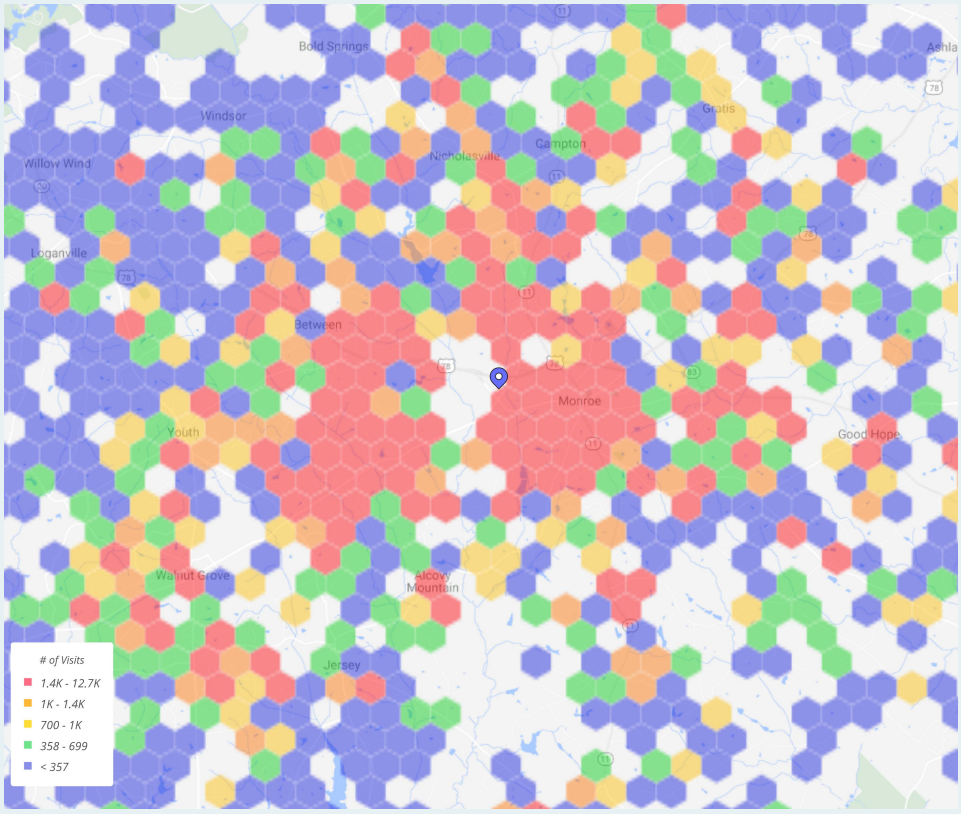
Average Stay
41 Min



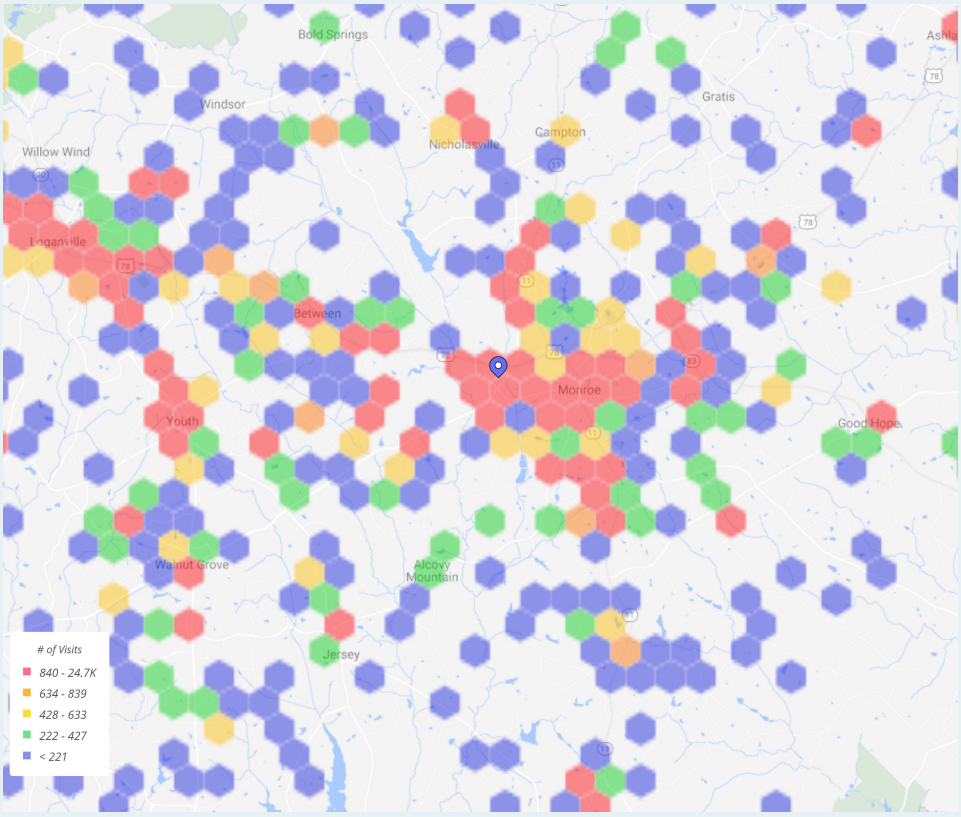
Trade Area Coverage by Distance



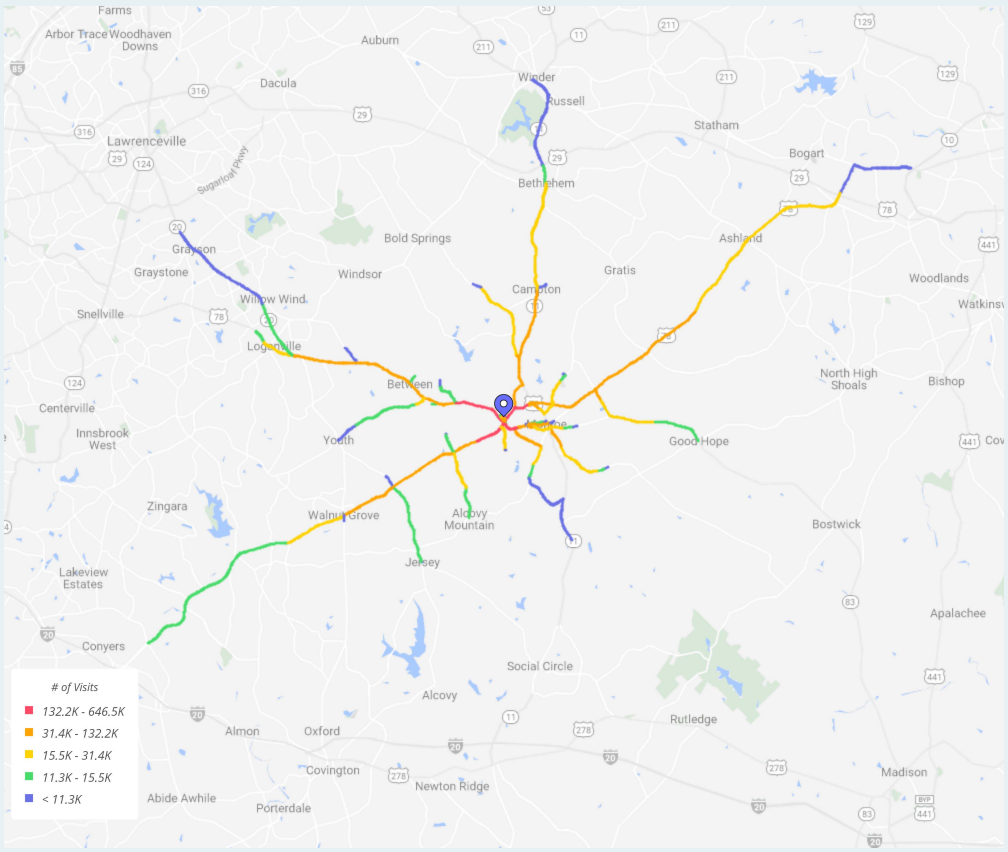
Walmart: Home Location Mobile Mapping



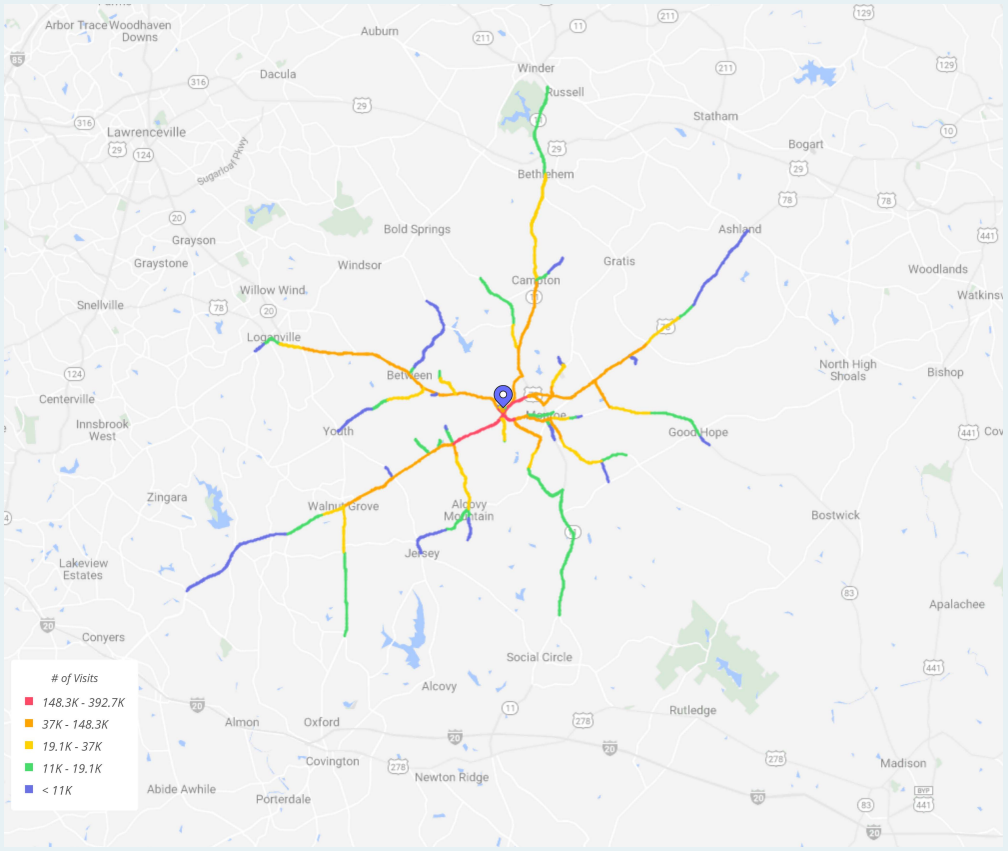
Walmart: Work Location Mobile Mapping



Walmart: Customer Travel Patterns - Prior Location



Walmart: Customer Travel Patterns - Post Location



Walmart: Customer Journey

Prior			Post		
	Venue Name	*Foot-Traffic*		*Venue Name*	*Foot-Traffic*
1	**The Home Depot** / West Spring Street	2.19%	1	**The Home Depot** / West Spring Street	1.65%
2	**Shops of Monroe** / Highway 138	1.5%	2	**Monroe Plaza** / W Spring St	1.05%
3	**Monroe Plaza** / W Spring St	1.46%	3	**Shops of Monroe** / Highway 138	0.81%
4	**Dollar Tree** / West Spring St Suite 100	0.95%	4	**Dollar Tree** / West Spring St Suite 100	0.77%
5	**Shops at Breedlove** / West Spring Street	0.94%	5	**McDonald's** / W Spring St	0.75%
6	**Tokyo** / W Spring St	0.9%	6	**Chick-fil-A** / Highway 138 Nw	0.45%
7	**Clearview Regional Medical Cent...** / West Spring Stre...	0.73%	7	**Shops at Breedlove** / West Spring Street	0.41%
8	**Loganville Crossing** / Atlanta Hwy	0.62%	8	**Loganville Crossing** / Atlanta Hwy	0.39%
9	**Chick-fil-A** / Highway 138 Nw	0.62%	9	**Zaxby's Chicken Fingers & Buff...** / Martin Luther King...	0.35%
10	**LongHorn Steakhouse** / Martin Luther King Jr Blvd	0.55%	10	**Sunset Finance** / 1/2 South Broad St	0.31%
11	**Barrow Crossing** / 500-556 Carl-Bethlehem Rd	0.49%	11	**Barrow Crossing** / 500-556 Carl-Bethlehem Rd	0.3%
12	**Burger King** / W Spring St	0.44%	12	**North Logan Commons** / Atlanta Hwy 78	0.25%
13	**McDonald's** / W Spring St	0.42%	13	**Arby's** / West Spring St.	0.25%
14	**Murphy USA** / W Spring St	0.4%	14	**Tokyo** / W Spring St	0.23%
15	**Cocina Fuentes** / Great Oaks Dr Ste.1	0.38%	15	**Clearview Regional Medical Cent...** / West Spring Stre...	0.23%
16	**Applebee's** / Martin Luther King Jr. Blvd.	0.37%	16	**Walmart Supercenter** / Atlanta Hwy	0.21%
17	**Zaxby's Chicken Fingers & Buff...** / Martin Luther King...	0.35%	17	**John's Supermarket** / S Broad St	0.19%
18	**Your Pie** / S Broad St.	0.3%	18	**Cocina Fuentes** / Great Oaks Dr Ste.1	0.19%
19	**Sam's Club** / Atlanta Hwy	0.3%	19	**LongHorn Steakhouse** / Martin Luther King Jr Blvd	0.18%
20	**North Logan Commons** / Atlanta Hwy 78	0.29%	20	**Burger King** / W Spring St	0.18%
21	**Dunkin' Donuts** / Martin Luther King Jr Blvd	0.27%	21	**CVS/pharmacy** / South Broad Street	0.18%
22	**Walmart Supercenter** / Atlanta Hwy	0.26%	22	**Your Pie** / S Broad St.	0.16%
23	**Mister Car Wash** / Martin Luther King Junior Boulevard	0.24%	23	**Walmart Supercenter** / Atlanta Hwy NW	0.15%
24	**Team Impact Fitness** / N Wayne Street	0.23%	24	**Sussies Wings** / N Broad St	0.15%
25	**Monroe Pediatrics** / Great Oaks Dr Ste 103	0.21%	25	**Salon 81** / Loganville Hwy	0.13%
26	**Walton Family Medicine** / Great Oaks Dr Ste A	0.19%	26	**Murphy USA** / W Spring St	0.13%
27	**Stripling's General Store** / Monroe Hwy	0.18%	27	**The Home Depot** / Atlanta Highway	0.13%
28	**Monroe Area High Sch...** / Double Springs Church Rd S...	0.18%	28	**Wendy's** / W.spring Street	0.12%
29	**Taco Bell** / West Spring Street	0.18%	29	**Walgreens** / S Broad St	0.11%
30	**Walton County Government** / S Hammond Dr	0.18%	30	**Applebee's** / Martin Luther King Jr. Blvd.	0.11%