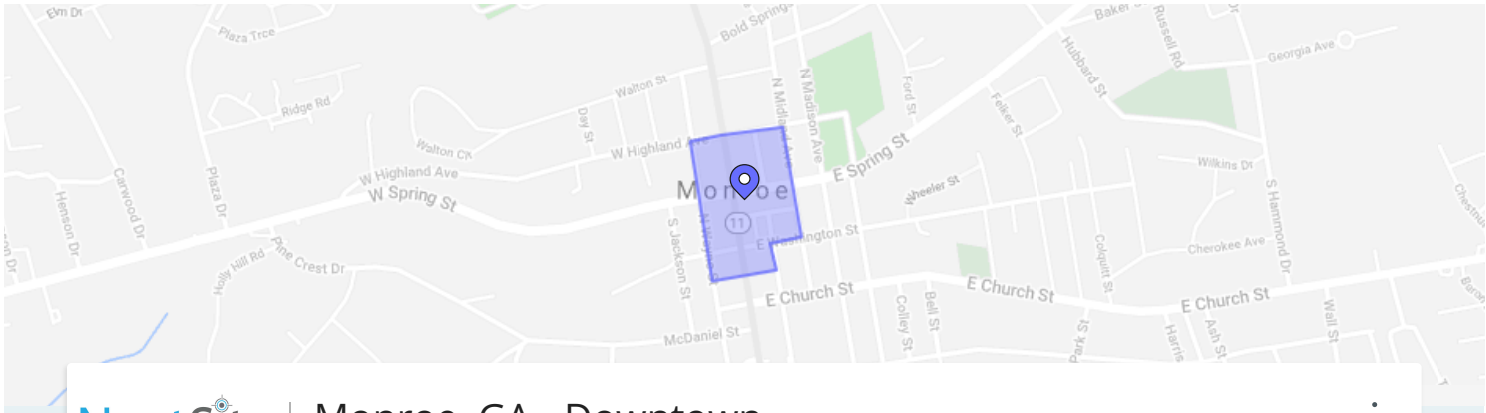


NextSite | Monroe, GA - Downtown

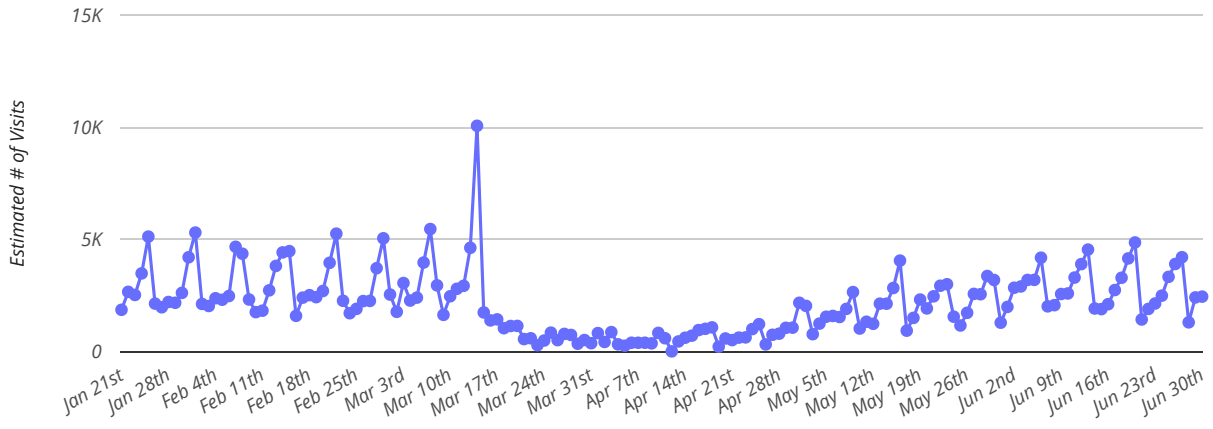
Monroe, 30655, GA

Jan 21 - Jun 30, 2020

Metrics

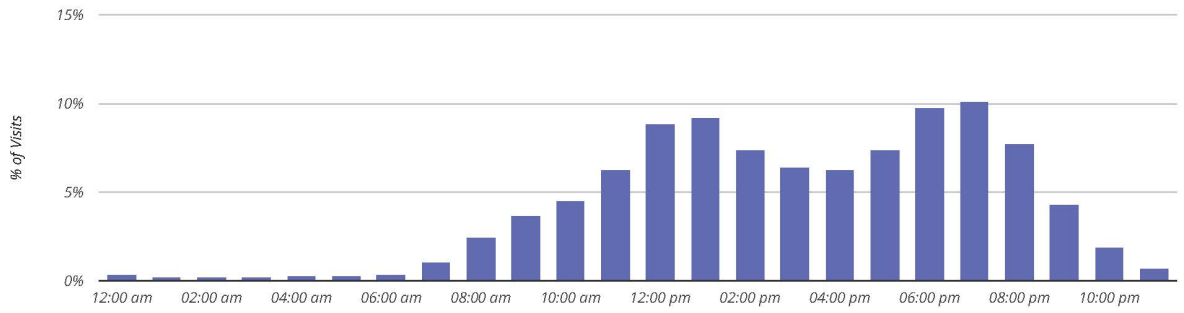
	Est. # of Customers	Est. # of Visits	Avg. Visits / Customer	Panel Visits
Monroe, GA - Downtown / Monroe	124.7K	350.4K	2.80	19.2K

Visits Trend



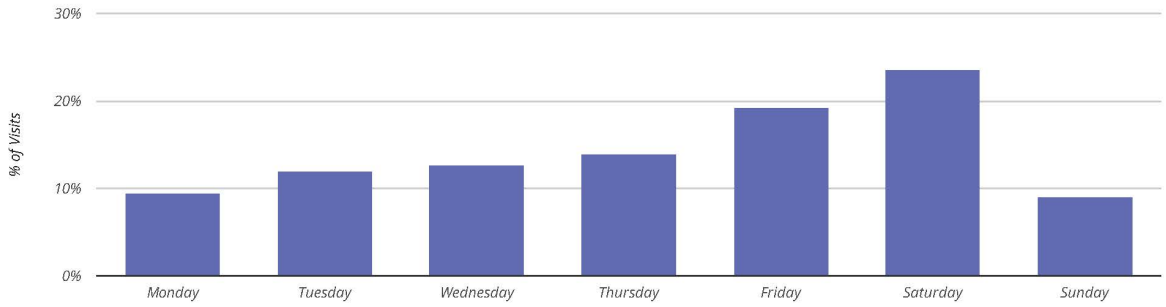
Hourly Visits

Monroe, GA - Downtown / Monroe



Daily Visits

Monroe, GA - Downtown / Monroe

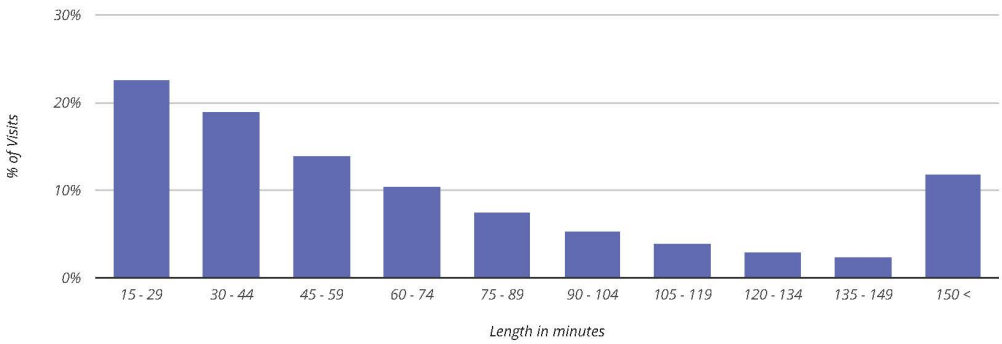


Length-Of-Stay

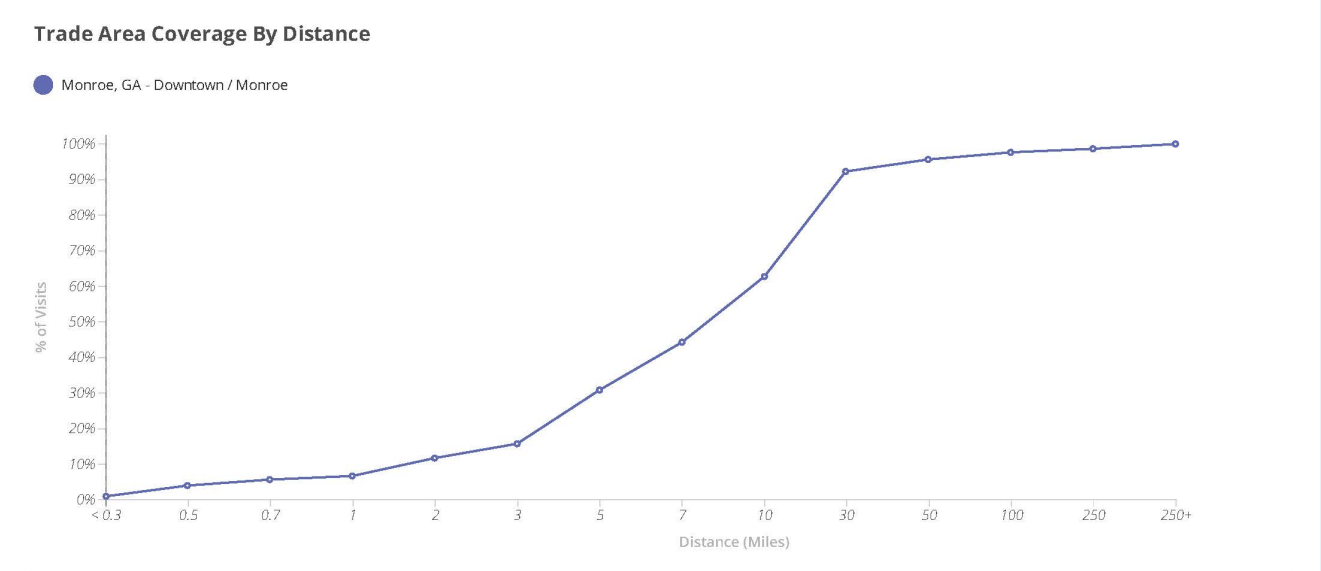
Monroe, GA - Downtown / Monroe

Average Stay

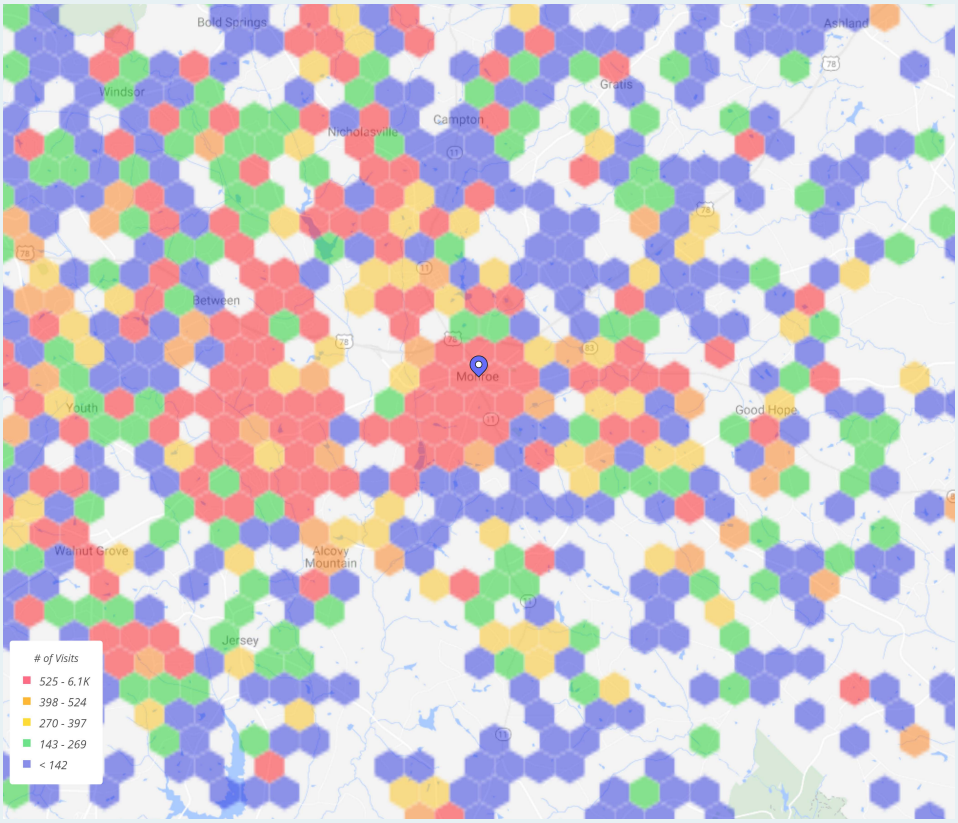
82 Min



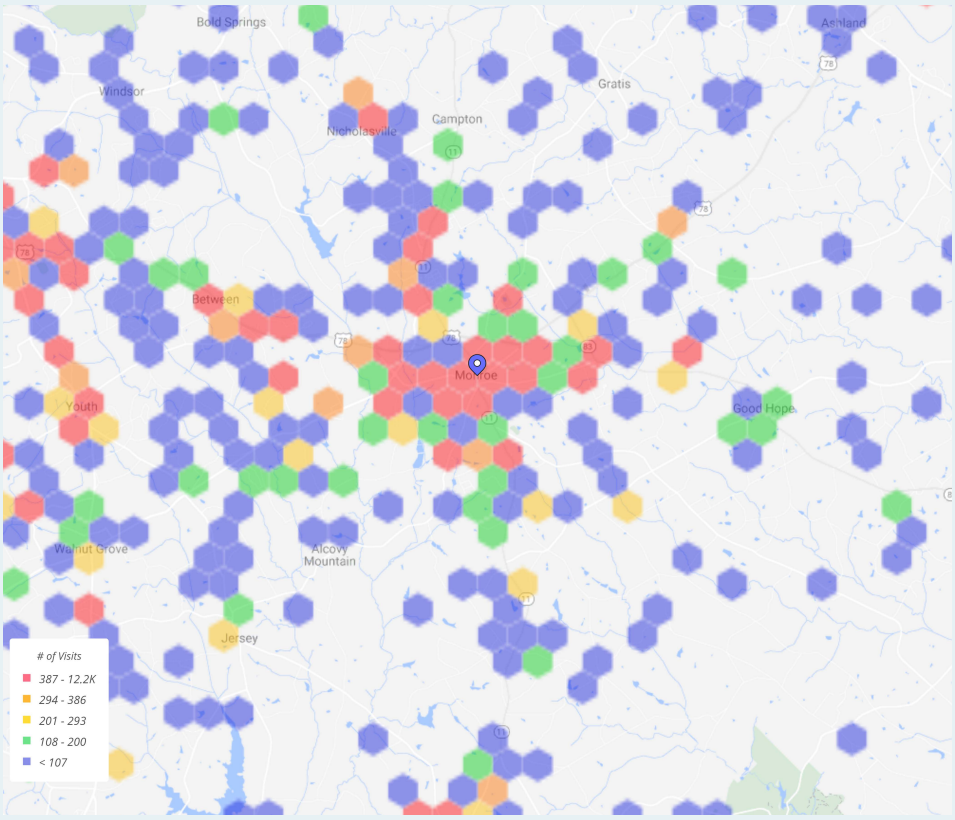
Trade Area Coverage by Distance



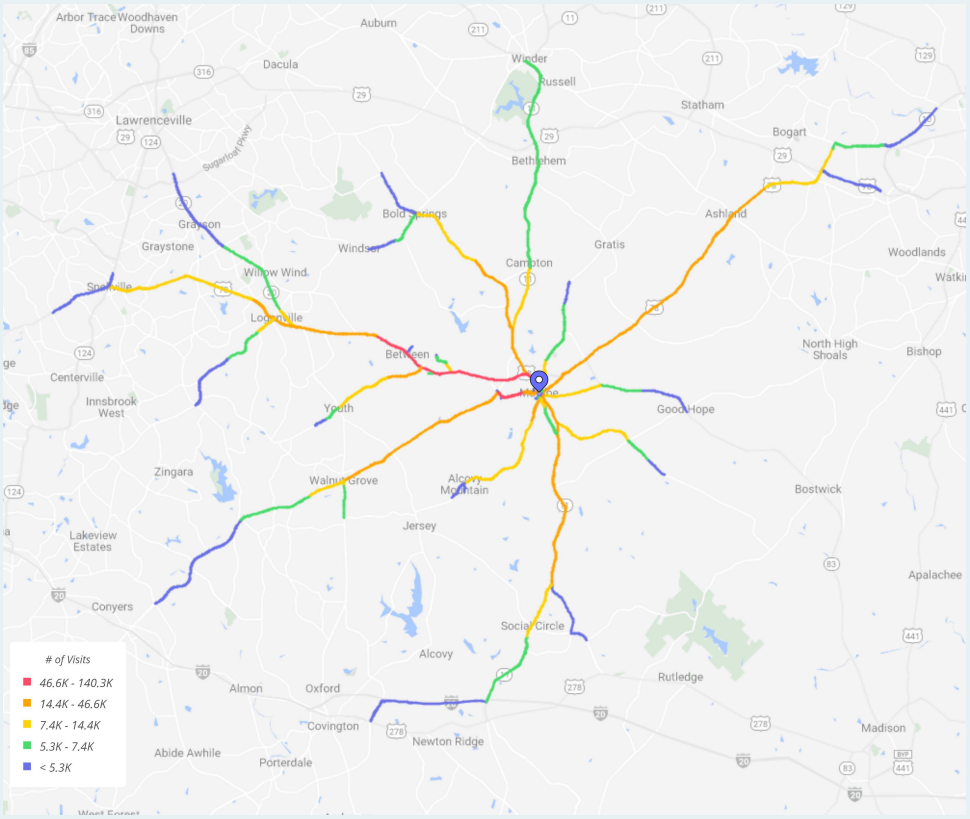
Downtown: Home Location Mobile Mapping



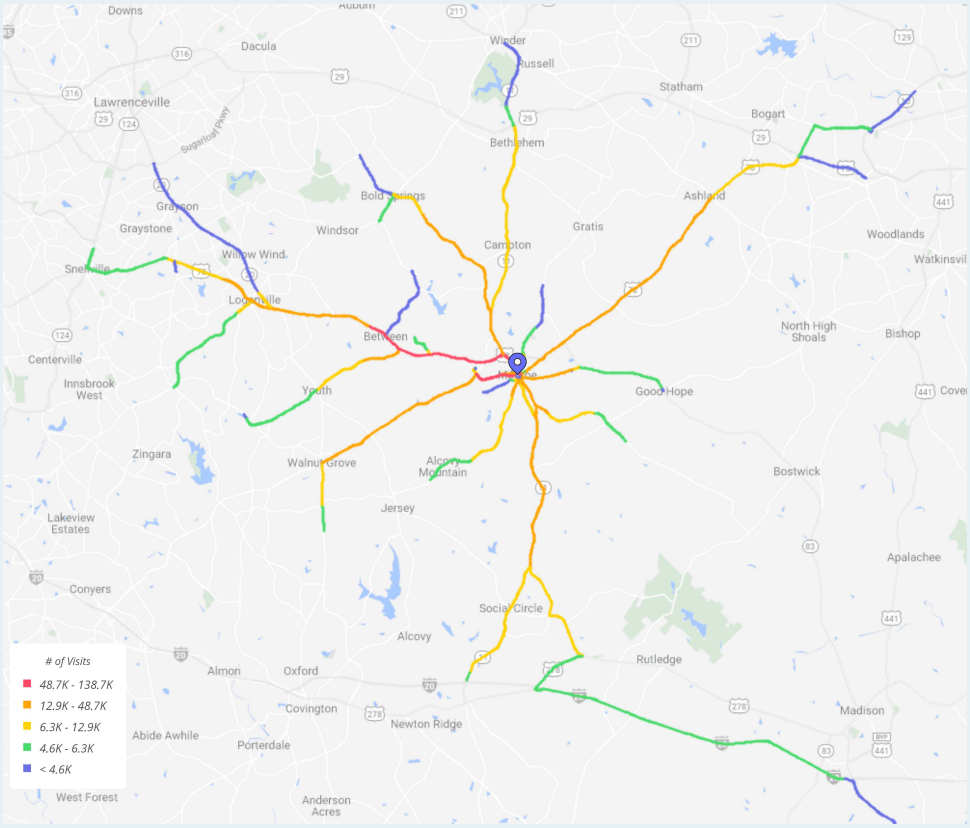
Downtown: Work Location Mobile Mapping



Downtown: Customer Travel Patterns - Prior Location



Downtown: Customer Travel Patterns - Post Location



Downtown: Customer Journey

Prior			Post		
	Venue Name	*Foot-Traffic*		*Venue Name*	*Foot-Traffic*
1	**Team Impact Fitness** / N Wayne Street	1.25%	1	**Walmart Supercenter** / W Spring St	2.93%
2	**Walmart Supercenter** / W Spring St	1.23%	2	**Monroe Plaza** / W Spring St	1.12%
3	**Shops of Monroe** / Highway 138	0.67%	3	**Shops of Monroe** / Highway 138	0.93%
4	**Vintage Revival Antiques** / S Madison Ave	0.65%	4	**The Home Depot** / West Spring Street	0.8%
5	**The Home Depot** / West Spring Street	0.53%	5	**Barrow Crossing** / 500-556 Carl-Bethlehem Rd	0.75%
6	**Clearview Regional Medical Cent...** / West Spring Stre...	0.5%	6	**Shops at Breedlove** / West Spring Street	0.54%
7	**Gwinnett Quality Appliance Inc.** / Wayne Street	0.48%	7	**Loganville Crossing** / Atlanta Hwy	0.51%
8	**Monroe Plaza** / W Spring St	0.46%	8	**Team Impact Fitness** / N Wayne Street	0.44%
9	**Shops at Breedlove** / West Spring Street	0.43%	9	**Tokyo** / W Spring St	0.44%
10	**Tokyo** / W Spring St	0.37%	10	**Vintage Revival Antiques** / S Madison Ave	0.44%
11	**Pinnacle Bank** / S Broad St	0.33%	11	**Stuever Studios** / S Broad St	0.42%
12	**Barrow Crossing** / 500-556 Carl-Bethlehem Rd	0.33%	12	**Brown Oil Distributors** / E Spring St	0.41%
13	**Monroe Auto Brokers** / E Spring St	0.33%	13	**North Logan Commons** / Atlanta Hwy 78	0.37%
14	**Loganville Crossing** / Atlanta Hwy	0.3%	14	**McDonald's** / W Spring St	0.37%
15	**Monroe Golf & Country Cl...** / Alcovy Street / PO Box 2...	0.3%	15	**Cocina Fuentes** / Great Oaks Dr Ste.1	0.31%
16	**The Engine Room** / South Madison Ave	0.29%	16	**Ian Henderson's Antique Mall** / S Broad St	0.31%
17	**Rinse Bath & Body** / South Broad Street	0.27%	17	**LongHorn Steakhouse** / Martin Luther King Jr Blvd	0.28%
18	**Walton County Government** / S Hammond Dr	0.26%	18	**Uncle Remus Reg'l Lbry-Monroe-Walto** / E Spring St	0.27%
19	**Cocina Fuentes** / Great Oaks Dr Ste.1	0.25%	19	**Hodge Podge Art, Antiques and Interi...** / S. Broad ...	0.27%
20	**Nowell Recreation Center** / W Spring St	0.25%	20	**Fish** / Monroe	0.24%
21	**Uncle Remus Reg'l Lbry-Monroe-Walto** / E Spring St	0.24%	21	**City of Monroe Fire Department** / S Madison Ave	0.23%
22	**Chick-fil-A** / Highway 138 Nw	0.22%	22	**Chick-fil-A** / Highway 138 Nw	0.23%
23	**North Logan Commons** / Atlanta Hwy 78	0.22%	23	**Walton County Government** / S Hammond Dr	0.22%
24	**Walgreens** / S Broad St	0.22%	24	**WOW Express Wash, Oil & Wax** / North Broad Street	0.21%
25	**John's Supermarket** / S Broad St	0.22%	25	**Clearview Regional Medical Cent...** / West Spring Stre...	0.21%
26	**Crossfit At Monroe Mill** / S Madison Ave	0.21%	26	**Beauty and Beyond Salon** / E Spring St	0.21%
27	**Stuever Studios** / S Broad St	0.2%	27	**John's Supermarket** / S Broad St	0.21%
28	**Grace- Monroe** / S Madison Ave	0.2%	28	**Markets of Monroe** / S Broad St	0.2%
29	**Gray Orthodontics** / E Spring St	0.2%	29	**The Shoppes at Webb Gin** / Scenic Hwy SW	0.19%
30	**Criswell Ball Park** / Criswell Rd	0.2%	30	**Epps Bridge Centre** / Oconee Connector	0.19%