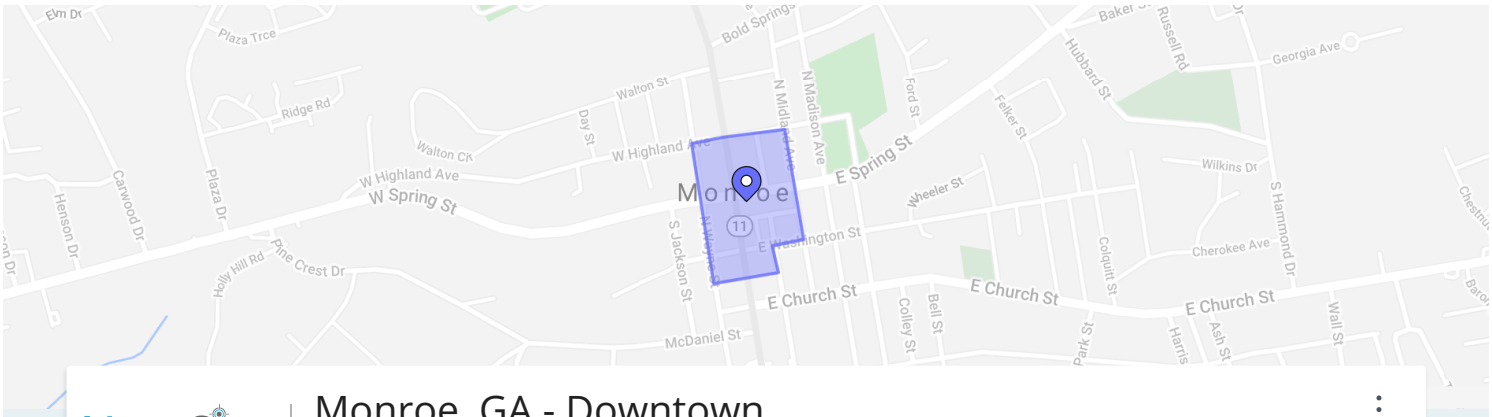


NextSite | Monroe, GA - Downtown

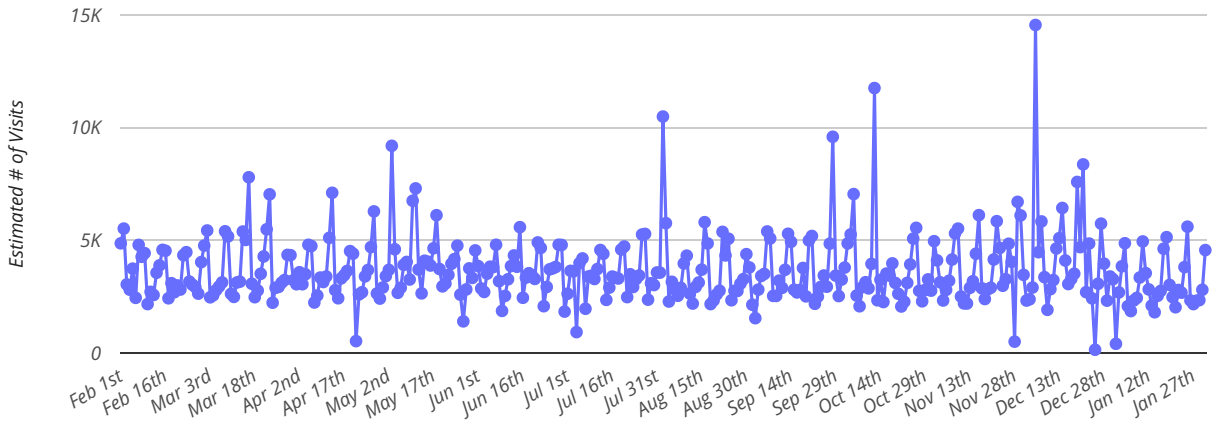
Monroe, 30655, GA

Feb 01, 2019 - Jan 31, 2020

Metrics

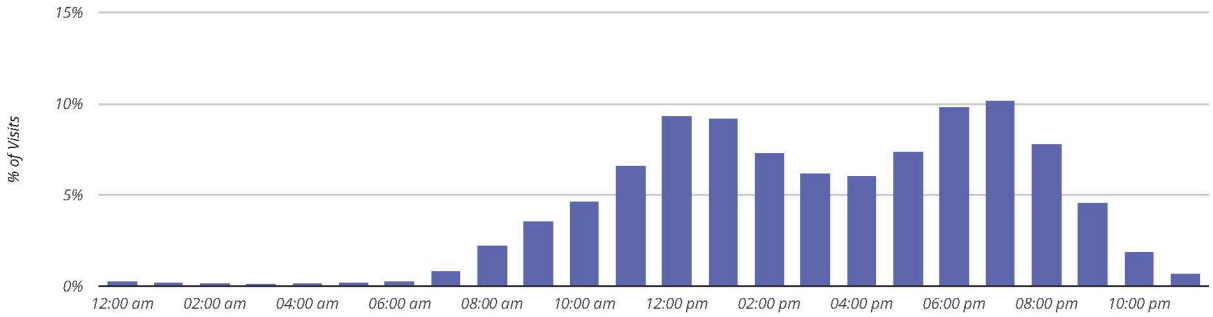
	Est. # of Customers	Est. # of Visits	Avg. Visits / Customer	Panel Visits
Monroe, GA - Downtown / Monroe	259K	1.34M	5.16	58.1K

Visits Trend



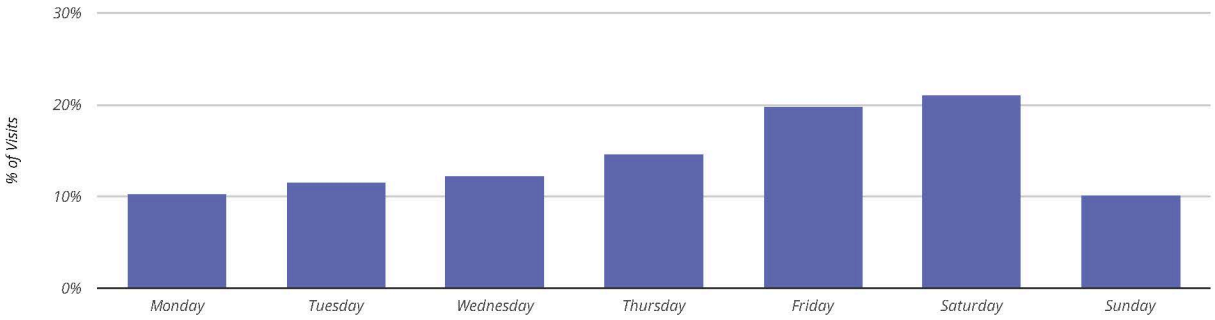
Hourly Visits

Monroe, GA - Downtown / Monroe



Daily Visits

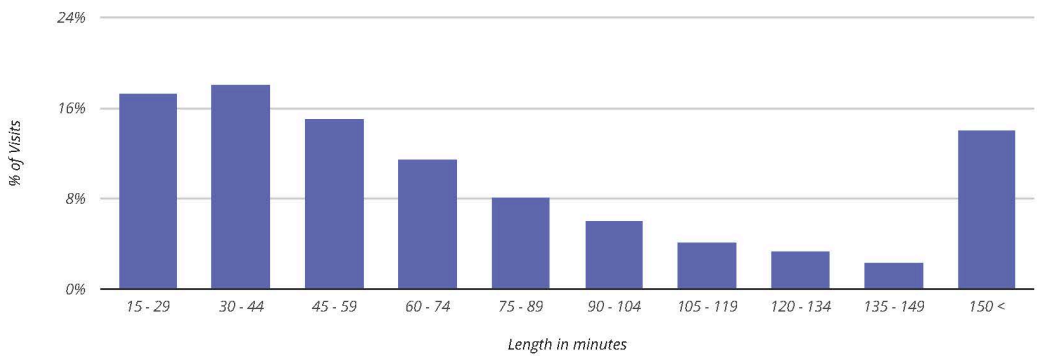
Monroe, GA - Downtown / Monroe



Length-Of-Stay

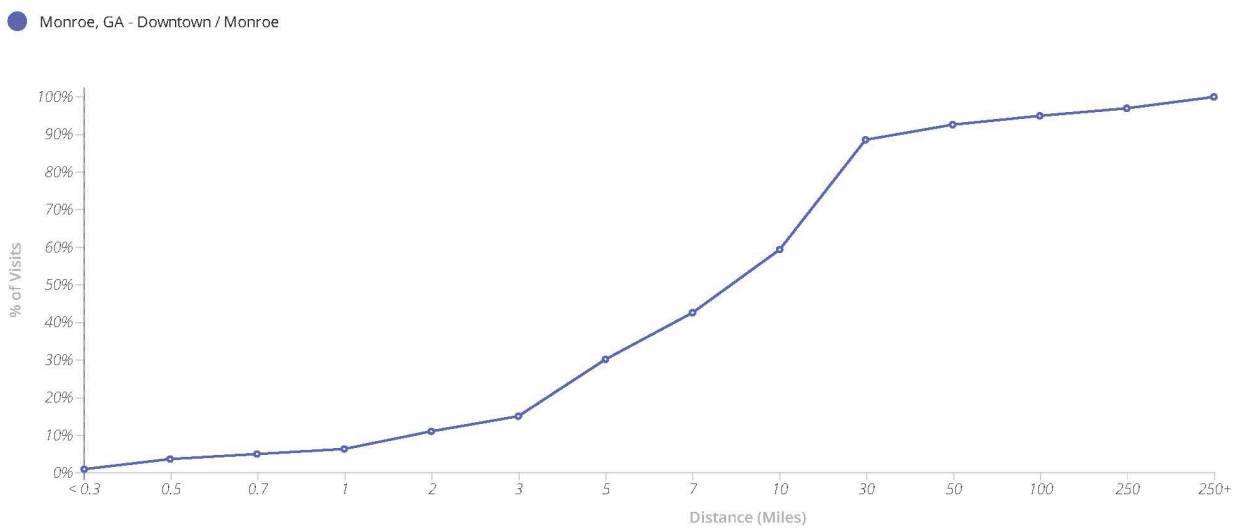
Monroe, GA - Downtown / Monroe

Average Stay
87 Min

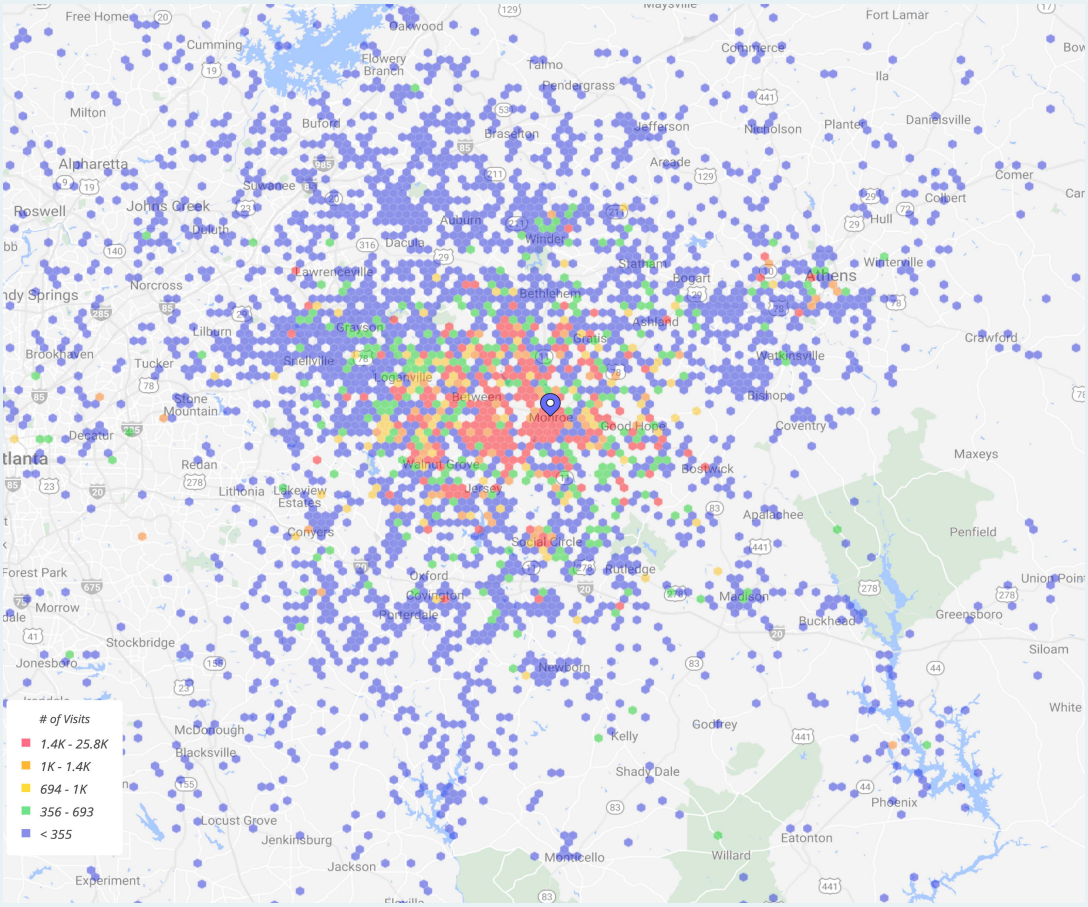


Trade Area Coverage

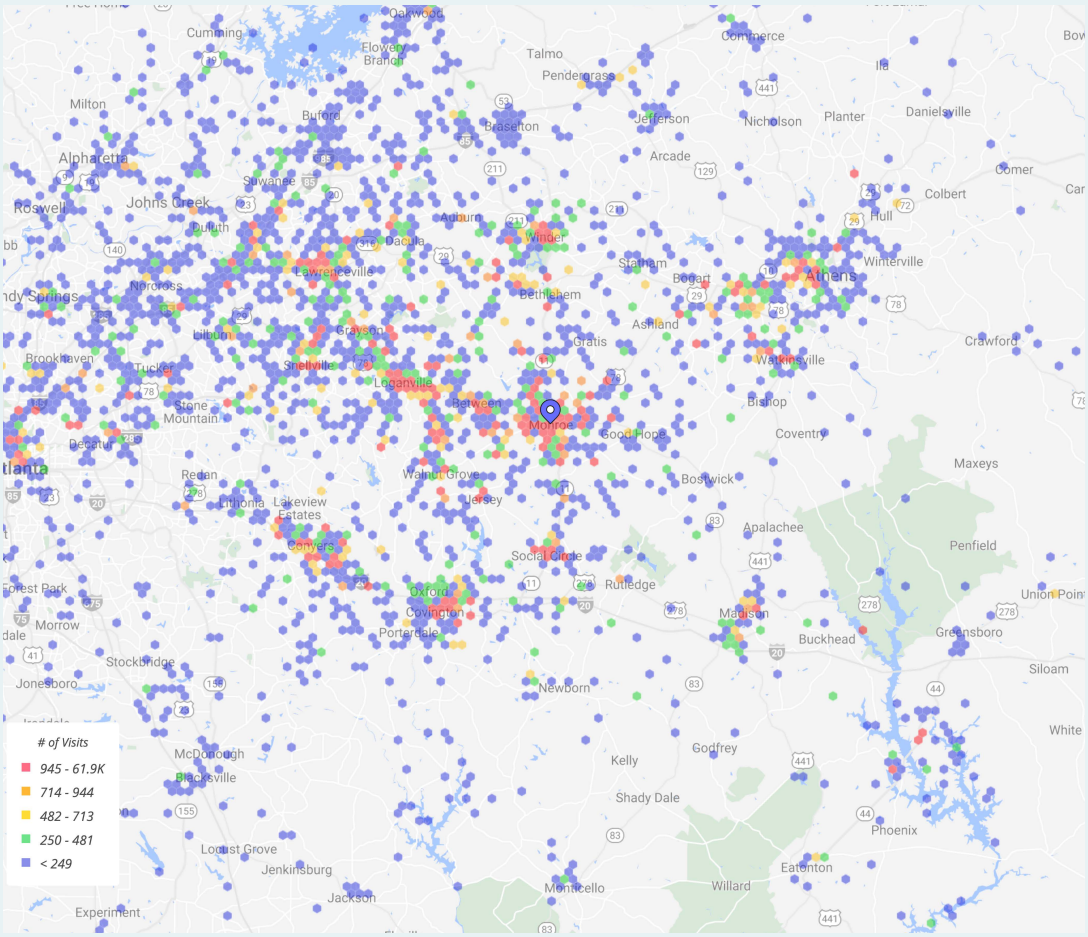
Trade Area Coverage By Distance



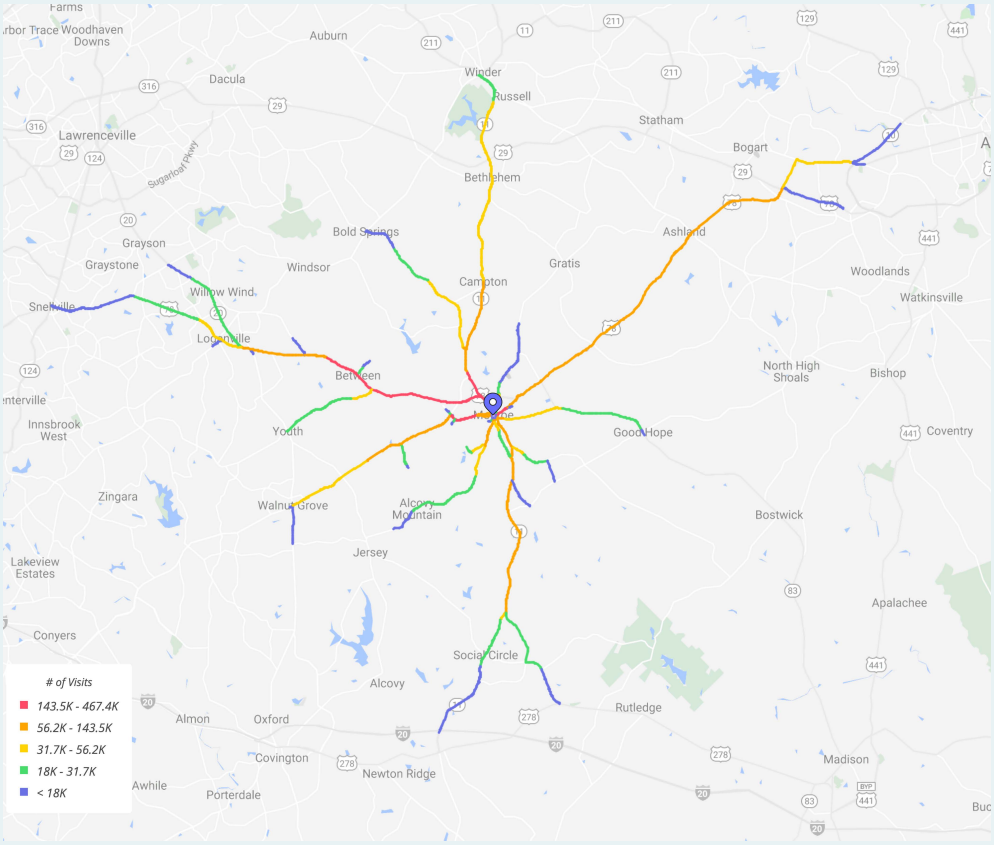
Downtown: Home Location Mobile Mapping



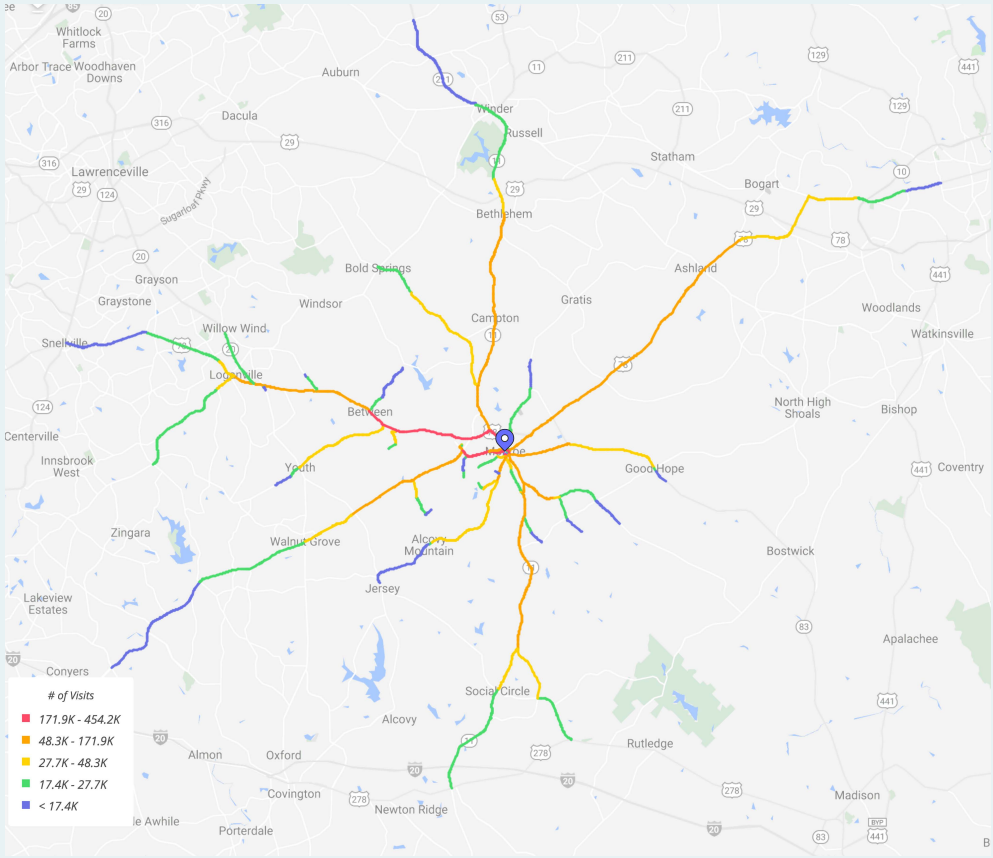
Downtown: Work Location Mobile Mapping



Downtown: Customer Travel Patterns - Prior Location



Downtown: Customer Travel Patterns - Post Location



Downtown: Customer Journey

Prior			Post		
	Venue Name	*Foot-Traffic*		*Venue Name*	*Foot-Traffic*
1	**Walmart Supercenter** / W Spring St	1.4%	1	**Walmart Supercenter** / W Spring St	3%
2	**Walton County Governm...** / S Hammond ...	0.57%	2	**Vintage Revival Antiques** / S Madison Ave	0.79%
3	**Chick-fil-A** / Highway 138 Nw	0.57%	3	**Shops of Monroe** / Highway 138	0.78%
4	**Shops of Monroe** / Highway 138	0.51%	4	**Monroe Plaza** / W Spring St	0.75%
5	**Shops at Breedlove** / West Spring Street	0.51%	5	**Barrow Crossing** / 500-556 Carl-Bethlehem Rd	0.72%
6	**Tokyo** / W Spring St	0.5%	6	**The Home Depot** / West Spring Street	0.6%
7	**First Baptist Monroe** / McDaniel St	0.42%	7	**Loganville Crossing** / Atlanta Hwy	0.56%
8	**Barrow Crossing** / 500-556 Carl-Bethlehem Rd	0.41%	8	**Shops at Breedlove** / West Spring Street	0.51%
9	**Vintage Revival Antiques** / S Madison Ave	0.4%	9	**McDonald's** / W Spring St	0.46%
10	**Grace Baptist Church** / East Spring Street	0.39%	10	**LongHorn Steakho...** / Martin Luther King Jr ...	0.41%
11	**Loganville Crossing** / Atlanta Hwy	0.38%	11	**Chick-fil-A** / Highway 138 Nw	0.4%
12	**Gwinnett Quality Appliance...** / Wayne Str...	0.38%	12	**Stuever Studios** / S Broad St	0.35%
13	**Crossfit At Monroe Mill** / S Madison Ave	0.37%	13	**North Logan Commons** / Atlanta Hwy 78	0.33%
14	**Monroe Plaza** / W Spring St	0.35%	14	**Ian Henderson's Antique Mall** / S Broad St	0.32%
15	**The Engine Room** / South Madison Ave	0.32%	15	**The Engine Room** / South Madison Ave	0.31%
16	**Ian Henderson's Antique Mall** / S Broad St	0.32%	16	**Davis Street Antiques** / Davis St	0.31%
17	**Rinse Bath & Body** / South Broad Street	0.31%	17	**Tokyo** / W Spring St	0.31%
18	**Monroe Area High...** / Double Springs Churc...	0.28%	18	**Walton County Governm...** / S Hammond ...	0.29%
19	**Epps Bridge Centre** / Oconee Connector	0.28%	19	**Cocina Fuentes** / Great Oaks Dr Ste.1	0.28%
20	**Team Impact Fitness** / N Wayne Street	0.28%	20	**Mister Car ...** / Martin Luther King Junior Bo...	0.28%
21	**LongHorn Steakho...** / Martin Luther King Jr ...	0.26%	21	**Applebee's** / Martin Luther King Jr. Blvd.	0.26%
22	**Monroe FUMC** / S Broad St	0.26%	22	**On Stage** / High School Ave	0.25%
23	**Cocina Fuentes** / Great Oaks Dr Ste.1	0.25%	23	**First Baptist Monroe** / McDaniel St	0.24%
24	**The Home Depot** / West Spring Street	0.25%	24	**Carmike Cinemas - Gateway Ci...** / Excha...	0.23%
25	**Pinnacle Bank** / S Broad St	0.24%	25	**Grace Baptist Church** / East Spring Street	0.23%
26	**Bath and Biscuit Pet Groomi...** / W Highla...	0.23%	26	**Taco Bell** / West Spring Street	0.21%
27	**Walnut Grove High Sc...** / Guthrie Cemeter...	0.22%	27	**Dollar Tree** / West Spring St Suite 100	0.2%
28	**Stuever Studios** / S Broad St	0.22%	28	**Walmart Supercenter** / Atlanta Hwy	0.18%
29	**North Logan Commons** / Atlanta Hwy 78	0.21%	29	**Brown Oil Distributors** / E Spring St	0.17%
30	**Journey Church** / Royal Park Drive	0.2%	30	**Monroe Golf & Coun...** / Alcovy Street / PO ...	0.17%

Downtown: Customer Journey

Prior			Post		
	Venue Name	*Foot-Traffic*		*Venue Name*	*Foot-Traffic*
31	**Monroe Golf & Coun...** / Alcovy Street / PO ...	0.2%	31	**Epps Bridge Centre** / Oconee Connector	0.17%
32	**Zaxby's Chicken Fingers ...** / Martin Luther ...	0.2%	32	**Stripling's General Store** / Monroe Hwy	0.16%
33	**Monroe Auto Brokers** / E Spring St	0.2%	33	**Crossfit At Monroe Mill** / S Madison Ave	0.15%
34	**Loganville Town Center** / Atlanta Hwy	0.19%	34	**Clearview Regional Medic...** / West Spring ...	0.15%
35	**Uncle Remus Reg'l Lbry-Monro...** / E Sprin...	0.19%	35	**Conyers Crossroads- ...** / 1540-1630 Dogw...	0.15%
36	**Criswell Ball Park** / Criswell Rd	0.18%	36	**360 Hair Lounge** / E Spring St	0.15%
37	**University of Georgia** / D W Brooks Dr	0.17%	37	**The Cotton Warehouse** / E Church St	0.13%
38	**Crossroads Church Property** / Georgia	0.17%	38	**Dunkin' Donuts** / Martin Luther King Jr Blvd	0.13%
39	**Our Family Health Center** / E Spring St	0.17%	39	**Hobby Lobby** / Athens Highway	0.13%
40	**Hodge Podge Art, Antiques an...** / S. Broa...	0.16%	40	**Stars and Strikes** / Brightwell Ct	0.12%
41	**Loganville Christian Academy** / Highway 81	0.16%	41	**Murphy USA** / W Spring St	0.12%
42	**The Cotton Warehouse** / E Church St	0.16%	42	**Uncle Remus Reg'l Lbry-Monro...** / E Sprin...	0.12%
43	**Taco Bell** / West Spring Street	0.16%	43	**Burger King** / W Spring St	0.12%
44	**Avenue Webb Gin** / Scenic Hwy SW	0.15%	44	**Diva Nails & Tan** / W Spring St	0.12%
45	**Sparrow Hill Inn** / E Church St	0.15%	45	**CVS/pharmacy** / South Broad Street	0.11%
46	**Dunkin' Donuts** / Martin Luther King Jr Blvd	0.14%	46	**SpringHill Suites Athens** / Daniels Bridge Rd	0.11%
47	**Walgreens** / S Broad St	0.14%	47	**Markets at Epps Bridge** / Old Epps Bridge Rd	0.11%
48	**Trading Place Pawn & Indoor G...** / S Broa...	0.14%	48	**George Walton Academy** / Bulldog Dr	0.11%
49	**On Stage** / High School Ave	0.14%	49	**Trading Place Pawn & Indoor G...** / S Broa...	0.11%
50	**US Post Office** / E Washington St	0.14%	50	**Markets of Monroe** / S Broad St	0.11%
51	**First Baptist Church of Lo...** / Tom Brewer ...	0.13%	51	**Walgreens** / S Broad St	0.11%
52	**Young-Levett Funeral Ho...** / W Washingt...	0.13%	52	**Georgia Reclai...** / South Broad St Bldg 3 Sui...	0.11%
53	**Nowell Recreation Center** / W Spring St	0.13%	53	**Georgia Square Mall** / Atlanta Hwy	0.11%
54	**360 Hair Lounge** / E Spring St	0.13%	54	**Sparrow Hill Inn** / E Church St	0.1%
55	**Felker Community Center** / S Madison Ave	0.13%	55	**Shifters** / S. Madison Ave.	0.1%
56	**Monroe Church of God** / E Church St	0.13%	56	**Bethlehem Christian Acad...** / Christmas ...	0.1%
57	**First United Methodist Church** / S Broad St	0.12%	57	**Hodge Podge Art, Antiques an...** / S. Broa...	0.1%
58	**Monroe-Walton County Airp...** / E Spring ...	0.12%	58	**Rockbridge Village** / Rockbridge Rd	0.1%
59	**Monroe Museum** / S Broad St	0.11%	59	**Sam's Club** / Atlanta Hwy	0.1%
60	**McDonald's** / W Spring St	0.11%	60	**Wendy's** / W.spring Street	0.1%

Favorite Places by Category

All | Apparel | Dining | Electronics | Fitness | Groceries ▾ — Min. Visit 1 — Download ▾

Monroe, GA - Downtown

	Place	Customers
1	**Epps Bridge Centre** / Oconee Connector	109.4K (42.3%)
2	**Barrow Crossing** / 500-556 Carl-Bethlehem Rd	105K (40.5%)
3	**North Logan Commons** / Atlanta Hwy 78	104.2K (40.2%)
4	**Walmart Supercenter** / W Spring St	104.1K (40.2%)
5	**Loganville Crossing** / Atlanta Hwy	103.6K (40%)

All | **Apparel** | Dining | Electronics | Fitness | Groceries ▾ — Min. Visit 1 — Download ▾

Monroe, GA - Downtown

	Place	Customers
1	**T.J. Maxx** / Atlanta Hwy	61.3K (23.7%)
2	**Academy Sports + Outdoors** / Atlanta Highway	55.5K (21.4%)
3	**DICK'S Sporting Goods** / Atlanta Highway	46.1K (17.8%)
4	**Academy Sports + Outdoors** / Scenic Hwy	42.5K (16.4%)
5	**T.J. Maxx** / Loganville Hwy	41.2K (15.9%)

All | Apparel | **Dining** | Electronics | Fitness | Groceries ▾ — Min. Visit 1 — Download ▾

Monroe, GA - Downtown

	Place	Customers
1	**Tokyo** / W Spring St	71.4K (27.6%)
2	**Chick-fil-A** / Highway 138 Nw	61.6K (23.8%)
3	**LongHorn Steakhouse** / Martin Luther King Jr Blvd	59.6K (23%)
4	**Chili's Grill & Bar** / Atlanta Hwy	57.2K (22.1%)
5	**Cielo Blue Loganville** / Atlanta Hwy Suite 390	50.1K (19.4%)

All | Apparel | Dining | Electronics | Fitness | **Groceries ▾** — Min. Visit 1 — Download ▾

Monroe, GA - Downtown

	Place	Customers
1	**Kroger** / Atlanta Hwy	83.8K (32.4%)
2	**Publix** / Atlanta Hwy	47.3K (18.3%)
3	**Publix** / Loganville Hwy Ste 200	41.4K (16%)
4	**Kroger** / Epps Bridge Pkwy	28.4K (11%)
5	**Publix** / Experiment Station Rd	26.2K (10.1%)

Favorite Places by Category

All Apparel Dining Electronics Fitness **Home Improvement** Min. Visit 1 Download

Monroe, GA - Downtown

	Place	Customers
1	**The Home Depot** / West Spring Street	46.9K (18.1%)
2	**Lowe's Home Improvement** / Atlanta Highway	38.8K (15%)
3	**The Home Depot** / Atlanta Highway	35.2K (13.6%)
4	**Vintage Revival Antiques** / S Madison Ave	29.3K (11.3%)
5	**The Home Depot** / Carl Bethlehem Rd	28.3K (10.9%)

All Apparel Dining Electronics Fitness **Leisure** Min. Visit 1 Download

Monroe, GA - Downtown

	Place	Customers
1	**Carmike Cinemas - Gateway Cinema 12 Bethlehem, GA** / Exchange Blvd	59.3K (22.9%)
2	**Stone Mountain Park** / Stone Mountain	44.7K (17.3%)
3	**GTC University 16 Cinemas** / Oconee Conn	36.1K (14%)
4	**Stars and Strikes** / Brightwell Ct	26.7K (10.3%)
5	**NCG Snellville** / E. Main St.	23.7K (9.2%)

All Apparel Dining Electronics Fitness **Shopping Centers** Min. Visit 1 Download

Monroe, GA - Downtown

	Place	Customers
1	**Epps Bridge Centre** / Oconee Connector	109.4K (42.3%)
2	**Barrow Crossing** / 500-556 Carl-Bethlehem Rd	105K (40.5%)
3	**North Logan Commons** / Atlanta Hwy 78	104.2K (40.2%)
4	**Loganville Crossing** / Atlanta Hwy	103.6K (40%)
5	**Avenue Webb Gin** / Scenic Hwy SW	85K (32.8%)

All Apparel Dining Electronics Fitness **Superstores** Min. Visit 1 Download

Monroe, GA - Downtown

	Place	Customers
1	**Walmart Supercenter** / W Spring St	104.1K (40.2%)
2	**Walmart Supercenter** / Atlanta Hwy	78.1K (30.2%)
3	**Target** / Loganville Hwy	68.5K (26.5%)
4	**Walmart Supercenter** / Epps Bridge Pkwy	45.8K (17.7%)
5	**Target** / Atlanta Hwy	45.2K (17.5%)