SIDEBAR CONFERENCE
Using ZOOM

DEVELOPMENT AUTHORITY BOARD MEMBER TRAINING

(2 Four Hour Training for Credit Sessions)

SPONSORED BY

SEYFARTH SHAW

Georgia Power

Georgia Tech Center for Economic Development Research

Georgia GEDA

WHAT: **LOCAL AUTHORITIES: Fulfilling mandated Development Authority and Downtown Development Authority Board Member training**

WHEN: **There are two four-hour sessions. Attending Session 1 and Session 2 will fulfill your training requirement**

Session 1: 8 AM -12:15 PM, August 31, 2021
Session 2: 8 AM -12:15 PM, September 1, 2021

WHERE: **ZOOM by Invitation: See registration process on page 4.**

SESSION 1 - August 31

8:00 - 8:15 **Welcome to Sidebar Conference and Recognition of Sponsors**
Instructions for using Zoom and getting credit
Dan McRae, Elyse Davis, GPC and Peggy Jolley

8:15 - 8:35	**The Economic Development Community in Georgia** ***Kevin Shea, President, Georgia Economic Developers Association***
8:35 – 9:35	**Development Authorities and Economic Development** **Why we have them, What you can and can't do** ***Dan McRae, Seyfarth Shaw***
9:35-10:30	**Integrating Fiscal Impact into Your Economic Development Strategy and GASB 77 Reporting** ***Alfie Meek, Senior Economist and Director of the Center for Economic Development Research, Georgia Institute of Technology***
10:30 -11:25	**How Your Community is Identified for a Prospective Company** ***Rope Roberts, Regional Manager, Georgia Power Company***
11:25 -12:15	**Georgia Small Business Credit Initiative And Georgia Agribusiness and Rural Jobs Act Program** ***Holly Hunt, Program Manager, DCA Community Finance Division Affairs***

End of Session 1

Note: Development Authority Board Members and Downtown Development Authority Board Members will fulfill credit for State mandated training requirements for the hours attended.

If you are not attending Session 2, please send your signed time sheet (pg 5) to Jeanette Clay at jclay@seyfarth.com

SESSION 2 - September 1, 2021

8:00 - 8:05 **Welcome to Sidebar Conference and Recognition of Sponsors**
Instructions for using Zoom and getting credit
Dan McRae and Peggy Jolley

8:05- 8:45 **Deal Making for Development Authorities: How to put together the pieces to create a successful project**
Dan McRae, Seyfarth Shaw

8:45-9:15 **Stanton Grove – Creatively Financing a Business and Industry Park**
Serra P. Hall, Vice President of Project Development, Newton County Industrial Development Authority

9:15-10:15 **TAD Goals and How to Achieve Them**
Geoff Koski, President, KB|Advisory Group

10:15-11:15 **Open Meetings, Open Records /Ethics, Liabilities**
Kevin Brown, Seyfarth Shaw

11:15-12:15 **Community and State Recovery Programs for Downtowns**
Placemaking during economic instability
Stephanie Russell, Manager Economic Development,
Georgia Municipal Association

End of Session 2

For credit, please sign and send your time sheets (pg 5) found on the last page to jclay@seyfarth.com

Note: Development Authority and Downtown Development Authority Board Members will fulfill credit for training requirements.

PROGRAM MATERIALS: will be available following the class at www.danmcrae.com (on White Papers page under "Sidebar Program Materials")

REGISTRATION:

There is no cost to attend but registration is required. Seating is limited.

Please send your request to join the class and which session(s) to
jclay@seyfarth.com
She will respond that a place has been reserved for you.
Please cancel if you cannot join in as we have limited slots and others wanting to register.

We will send to you the link and password to join in. Due to class size limits, only those invited to join by this email will be allowed in. Please do not share your invitation with others.

Requirements to Get Credit for this class:

- You will be required to submit a Sign In and Sign Out Time Sheet which you need to fill in and initial following the Sessions(s) you attend and return to **jclay@seyfarth.com**

- **Also, your computer video will need to be turned** on as we will be monitoring attendance throughout the entire class sessions to assure you have attended. Absences of longer than 20 minutes will result in you being timed out of the class.
  There is no cost to attend, but registration is required and seating is limited.

FOR INFORMATION OTHER THAN REGISTRATION, CLASS CONTACT PEGGY
PEGGYJOLLEY@LIVEOAKCONCEPTS.COM OR 912 429-2000

PLEASE SEND THE FILLED OUT TIME SHEET ATTACHED BELOW FOLLOWING YOUR LAST CLASS

Atlanta Boston Chicago Houston Los Angeles New York Sacramento San Francisco Shanghai Australia Washington, D.C. London

General note: This document is a quick-reference guide for economic developers, participants in the real estate and financial industries, and company and public body directors, executives and managers and their advisors. The information in this document is general in nature. Various points that could be important in a particular case have been condensed or omitted in the interest of read ability. Specific professional advice should be obtained before this information is applied to any particular case. Any tax information or written tax advice contained herein (including any attachments) is not intended to be and cannot be used by any taxpayer for the purpose of avoiding tax penalties that may be imposed on the taxpayer. (The foregoing legend has been affixed pursuant to U.S. Treasury Regulations governing tax practice.)

SEYFARTH SHAW

SIGN IN/SIGN OUT TIME SHEETS
FOR
SPECIAL EDITION SIDEBAR SESSIONS

Name:_____

Authority/Business_____

Email_____

Session	Time In	Time Out	Initials
AUG 31			
SEPT 1			

Email to: jclay@seyfarth.com

Or

Fax to: Jeanette Clay at 404.724.1585