



Economic Development Community in Georgia

*** *Special Edition* ***

SideBar Conference
& Development Authority
Board Member Training

Tuesday, August 31, 2021

Kevin Shea
President
GEDA



About GEDA

- Founded in 1963
- Nonprofit – 501 (c) 6
- MISSION
 - Networking
 - Professional development
 - Public policy





Leadership



Chair – Andrea Schruijer, Valdosta-Lowndes Co DA



1st Vice Chair – Benjy Thompson, Dev Auth of Bulloch Co



2nd Vice Chair – Dorie Bacon, Screven County Dev Auth



Sec-Treas – Trip Tollison, SEDA



Immediate Past Chair – Chris Pumphrey, Elevate Douglas





Board of Directors

Walt Farrell – Georgia Power Econ Dev

Jessica Hood – Effingham County IDA

Al Nash – Dev Authority of Fulton County

Maceo Rogers – City of East Point

Megan Baker – Fayette County Dev Auth

Lee Chapman – Jackson EMC

Brian Sillitto – Greater Columbus GA C of C

Stacy Watson – Georgia Ports Authority



JR Charles – Carroll Tomorrow

Justin Farquhar – Development Authority of Bryan County

Christie Gribble – Fannin County Development Authority

Cal Wray – Augusta Economic Development Authority



Get Involved!

Committees

- Business Recruitment
- Existing Industry/Workforce
- Development Authority Executives
- Membership
 - Annual Awards
- Nominating Committee
- Professional Development
- Public Policy
- Sponsorship

Lonnie Smallwood, Georgia EMC
Serra Hall, Covington-Newton Econ Dev
Robbie Bennett, Dev Auth of Columbia Co
Barbara Grogan, Moultrie-Colquitt Co DA
Meghan Duke, Dev Auth of West Point
Pat Merritt, Georgia EMC
Jason Dunn, Fitzgerald-Ben Hill Co DA
Joshua Stephens, GDEcD
Missy Kendrick, Rome-Floyd Co Dev Auth



Shared Interest Groups (SIG)

- Education, Pathways & Partnerships
- Marketing & Communications
- Natural Resources/Environment
- P3s/Redevelopment
- Research
- Rural Development
- Young Professionals

Matt Colvin, UGA Econ Development
TBD
Ryan Moore, Golden Isles Dev Auth
Travis Stegall, City of Brunswick
Marion Phillips, Georgia Power
John Henry, Douglas-Coffee Co EDA
MaryBeth Flournoy, Georgia Power

Public Policy



“GEDA will influence public policy through proactive education”



Public Policy

Cornerstone Government Affairs



Jeff Hamling



Sally Kilpatrick



Jerry Usry



Upcoming Events



September – Annual Conference, Hyatt Regency Savannah



GEDA.org



- Member registration/renewal
- Committee / SIG information
- Committee / SIG sign-up
- Event registration
- Job Center
- Photo galleries
- Acronyms page
- GEDA newsletter
- Other good “stuff”



Awards/Recognition

Rip Wiley Award for Professional Excellence
Governor Zell Miller Public Policy Leadership Award
Volunteer of the Year
Honorary Life Membership
Deal of the Year
Committee Chair of the Year
Committee Member of the Year





Rip Wiley Award for Professional Excellence

2020 Misti Martin, CEcD

2019 John Gornall, Esq.

2018 Patrick Topping, CEcD

2017 JoAnne Lewis

2016 Joe Riley

2015 Bill Mitchell, GCCE

2014 Peggy Jolly, CEcD, EDFP, CCM

2013 David Luckie, CEcD, EDFP

2012 Al Hodge

2011 Dennis Chastain

2010 Nancy Kinsey

2009 Jim Finch

2008 Peggy Chapman, GCCE

2007 Jim Ewing

2006 Tim Martin, CEcD, EDFP

2005 Annie Hunt Burriss, CEcD

2004 Willie Paulk, CCE, GCCE

2003 Dan McRae

2002 Charlie Gatlin, CEcD

2001 Deborah Lohnes

2000 Sherman Dudley, CEcD

1999 Mike Lott

1998 George Rogers

1997 Jane Fryer, GCCE, IOM

1996 Dave Garrett III

1995 Randy Cardoza

1994 Kevin Shea

1993 Roy Cooper

1992 Jim Martin, EDFP

1991 Parks Burton

1990 Ron Robinson

1989 Jim Steed, CEcD

1988 Lamar Clifton

1987 Cliff McDuffie

1986 Glenn Cornell, CEcD

1985 Jack Talley

1984 Bob Cassell

1983 Penn Worden

1982 Andy Andrews

1981 David Morgan

1980 Bob Evans, GCCE



Governor Zell Miller Public Policy Leadership Award

2019 U.S. Senator Johnny Isakson

2018 Governor Nathan Deal

2016 Henry M. "Hank" Huckaby

2014 U.S. Sen. Saxby Chambliss

2013 Chris Clarke, CEcD

2010 State Rep. Larry O'Neal

2009 Dan McRae

2008 State Senator Jeff Mullis

2007 State Senator Jack Hill

2006 Phil Jacobs

2004 Dr. Ken Breeden

2003 Harold Reheis

2002 Lindsay Thomas

2001 Max Lockwood

2000 A. W. (Bill) Dahlberg

1999 Ray Weeks



Volunteer of the Year

2020 Noah Covington, Bryan County

2019 Grant Gainer, Jeff Davis County

2018 Ralph Forbes, P.E. Thomas & Hutton

2017 Luke Morgan, Coffee County

2016 Eric Strickland, Bartow County

2015 Charles Copeland, Spalding County

2014 Francis Lott, Coffee County

2013 Bobby Smith, Screven County

2012 W. Morris Jordan, Walton County

2011 Philip Wilheit, Hall County

2010 Chuck Dobbins, Whitfield County

2009 James Jarrett, Bartow County

2008 Steve Holcomb, Cherokee County

2007 W.L. "Billy" Carter, Henry County

2006 Rabun Neal, Greene County

2005 Randy Hayes, Fayette County

2004 Fred Finney, Lee County

2003 Mary Jo Stephens, Johnson County

2002 George Gill, Upson County

2001 William G. Fallin, Colquitt County

2000 Riley Stamey, McDuffie County

1999 Jack Edmunds, Hart County

1998 William P. (Bill) Marshall, Dade County

1997 Vince Ciampa, Baldwin County



Honorary Life Members

2020 <i>Annie Hunt Burriss, EdD, CEcD</i>	2009 Ronnie Evans	1997 Roy Cooper
<i>Illya Copeland</i>	2008 Nancy Nolan, CEcD	1996 Bob Evans, GCCE
<i>Jones Hooks, CEcD</i>	2007 Cullen Larson, CEcD	David Morgan
2019 Bob Shaw	Martha Schoonmaker, CEcD	1989 Charlotte Anderson
2018 Ron Robinson	2005 John Malone	Andy Andrews
2015 Peggy Chapman, GCCE	2004 Glenn Cornell, CEcD	1986 George Dubuc
Jane Fryer, GCCE, IOM	Mike Lott	Milt Folds
Nancy Kinsey	2003 George Rogers	1985 John Gilliland
Willie Paulk, CCE, GCCE 2010	Jim Steed, CEcD	Jim Hall
2010 Jim Ewing	2001 Sherman Dudley, CEcD	1984 George Busbee
Jim Finch	2000 Randy Cardoza	1982 Penn Worden
Robin Spratlin	Jim Martin, EDFP	1981 Bob Cassell
	1998 Barbara Gunn	1976 Louis Truman



Deal of the Year

2020

Small

Mid-Size

Large

Company / Community

Guidoni USA (Development Authority of Telfair County)

Creative Flooring Solutions (Dev Auth of Gordon County)

Amazon Fulfillment Ctr (Dev Auth of Columbia County)

2019

Small

Mid-Size

Large

Regional

Company / Community

Check-Mate Industries (Thomas County)

SK Battery America (Jackson County Area C of C)

The Mill on Etowah (Cherokee County)

PCOM (Moultrie-Colquitt County Dev Auth)



Committee Chair/Member of the Year

Chair of the Year

2020 - Megan Baker, Professional Development Committee

2019 - Justin Farquhar, Sponsorship Committee

Member of the Year

2019 – Meghan Duke, Annual Conference Committee

2018 – Dorie Bacon, Annual Conference Committee



Past Chairs / Presidents

2020 <i>Chris Pumphrey</i>	2001 David Luckie, CEcD, EDFP	1982 Jim West, Jr.
2019 Pat Merritt, CEcD, IOM	2000 Tim Martin, CEcD, EDFP	1982 Jim West, Jr.
2018 Missy Kendrick, EDFP, IOM	1999 Annie Hunt Burriss, CEcD	1981 Jim Hall, Jr.
2017 Anna Chafin	1998 Martha Schoonmaker, CEcD	1980 Jim Steed, CEcD
2016 Greg Wright, IOM	1997 Randal Morris	1979 Mike Lott
2015 Tim Evans, CEcD	1996 Nancy Nolan, CEcD	1978 Bob Evans
2014 Angie Gheesling	1995 Jones Hooks, CEcD	1977 Jack Talley, Jr.
2013 JoAnne Lewis	1994 David Garrett III	1976 Glenn Cornell, CEcD
2012 Misti Martin, CEcD	1993 Jim Topple	1975 Mike Easterly
2011 Bob White, CEcD	1992 Wayne Hodges	1974 William Burke
2010 Pat Topping, CEcD	1991 Kevin Shea, CEcD	1975 William Burke
2009 Chris Clark, CEcD	1990 Charlie Gatlin, CEcD	1972 Allen Stephenson
2008 Todd Greene, CEcD	1989 Jim Martin, Jr., EDFP	1971 David Morgan
2007 Peggy Jolley, CEcD, EDFP, CCM	1988 Sherman Dudley, CEcD	1970 Hearn Lumpkin
2006 Jim Finch	1987 Randy Cardoza	1969 Harold Diffenderfer
2005 Al Hodge	1986 Cliff McDuffie	1968 W. N. Galphin, Jr.
2004 Rick Duke, CEcD, EDFP	1985 Ron Robinson	1967 James Nutter; Ross Hammond
2003 Dennis Chastain	1984 George Rogers	1966 Adrian Norton
2002 Willie Paulk, CCE, GCCE	1983 Tom Murphy, Jr.	1965 E. A. Yates, Jr.; Adrian Norton
		1964 E. A. Yates, Jr.



Accolades for Georgia

- Top U.S. Business Climate Ranking 2020 - *Site Selection*
(8 years in a row!)
- Top State for Doing Business 2020 - *Area Development*
(for the last 7 years!)
- America's Top States for Business # 6 - 2021 - *CNBC*





Certification

Certified Economic Developer (CEcD)

- Gives the opportunity to develop core competencies across the breadth of topics necessary to be well-rounded and successful.



Economic Development Finance Professional (EDFP)

- A four-course training series covering business credit, financial analysis, loan packaging, negotiating and deal structuring.



The Georgia Certified Economic Developer Program (GCED)

- Training on practical topics in Georgia that can be immediately applied within your community to achieve economic success.





Certifications – CEcD



GEDA Members who are CEcD's

Robert Bennett
Dorie Bacon
Megan Baker
Keith Barclift
Marva Bryan
Chris Clark
Lisa Collins
Glenn Cornell
Sherman Dudley
Tim Evans
Jennifer Fordham

Charlie Gatlin
Andrea Griner
Jones Hooks
Peggy Jolley
Cullen Larson
Melinda Lemmon
Jamie Loyd
David Luckie
Misti Martin
Dr. Ilka McConnell

Pat Merritt
Nancy Nolan
Kathy Oxford
Scott Poag
Maceo Rogers
Martha Schoonmaker
John Scott
Kevin Shea
Brian Sillitto

Ralph Staffins
Saralyn Stafford
Jim Steed
Gene Stinson
Justin Strickland
Ron Tolley
Pat Topping
Ryan Waldrep
Bob White



Certifications – EDFFP

Economic Development Finance Professional (EDFP)

- Donna Armstrong-Lackey
- Carrie Barnes
- Marva Bryan
- Brian Cardoza
- Kimberly Carter
- Lisa Collins
- Meghan Duke
- Jennifer Fordham
- Mitch Griggs
- Kevin Harris
- Rusty Haygood
- Brandt Herndon
- Kimberly Hobbs
- Jessica Hood
- Bob Hughes
- Peggy Jolley
- Missy Kendrick
- Kelly Folsom Lane
- Jim Lovett
- David Luckie
- Tonya Mole
- Ryan Moore
- Jennifer Nelson
- Brock Smith
- John VanBrunt
- Patrick Vickers
- Ryan Waldrep





Certifications – CED



Carl Vinson
Institute of Government
UNIVERSITY OF GEORGIA

GEDA Member CED's

- **Matt Carter**, Pierce County Industrial Development & Building Authority
- **Tammy Caudell**, Carroll Daniel Construction Company
- **Jana Dyke**, Waycross Ware County Development Authority
- **Kevin Ellis**, Bacon County Development Authority
- **Kyle Fletcher**, Thomaston-Upson County Industrial Development Authority
- **Mitch Griggs**, Union County Development Authority
- **Trisha Growe**, Port Wentworth Chamber of Commerce
- **Kimberly Hobbs**, Southern Georgia Regional Commission
- **Angel Jackson**, UGA Archway Partnership
- **Adela Kelley**, Georgia Department of Economic Development
- **Sadie Krawczyk**, City of Monroe
- **Sharon Liggett**, UGA Archway Partnership
- **Holly Lynde**, UGA Carl Vinson Institute of Government
- **Molly Olson**, Development Authority of Burke County
- **Keri Orvin**, Development Authority of Appling County
- **Jessie Owensby**, City of Cornelia
- **Maggie Reenstra**, Coweta-Fayette EMC
- **Stephanie Scarce**, Georgia Northwestern Technical College
- **Travis Stegall**, City of Brunswick



Money!

GEDA provides grant money to members for professional development

- GEDA Spring Workshop & Annual Conference
- UGA Economic Development Certification Courses
- IEDC Events (Training courses, Annual Conference, CEcD Exam)
- OU Economic Development Institute
- Georgia Tech Basic Economic Development Course (Aug 31-Sept 3, 2021)
- Community Development Institute
- International Trade Missions / Create your own program

Contact: Kevin Shea, CEcD

404-962-4109; KShea@Georgia.org





Opportunities

- Thank you for your membership!
- Become a member today!!
- Join our Community!!!



What Did I Miss?



"Excuse me, is this the Society for Asking Stupid Questions?"

*THE ONLY
STUPID
QUESTION IS
THE ONE LEFT
UNASKED.*