



Economic Development Community in Georgia

*** *Special Edition* ***

SideBar Conference
& Development Authority
Board Member Training

Tuesday, April 19, 2022

Kevin Shea
President
GEDA



About GEDA

- Founded in 1963
- Nonprofit – 501 (c) 6
- MISSION
 - Networking
 - Professional development
 - Public policy





Leadership



Chair – Benjy Thompson, Dev Auth of Bulloch Co



1st Vice Chair – Dorie Bacon, Screven County Dev Auth



2nd Vice Chair – Trip Tollison, Savannah Econ Dev Auth

Sec-Treasurer – Cal Wray, Augusta Economic Dev Auth



Immediate Past Chair – Andrea Schruijer, Valdosta-Lowndes Co DA



Board of Directors

Megan Baker – Fayette County Dev Auth

Lee Chapman – Jackson EMC

Brian Sillitto – Greater Columbus Chamber

Stacy Watson – Georgia Ports Authority

Justin Farquhar – Dev Auth of Bryan County

Christie Gribble – Fannin County Chamber

Barbara Grogan – Moultrie-Colquitt Co Dev Auth

Ryan Waldrep – Dublin-Laurens Co Dev Auth



Matt Colvin – UGA Office of Economic Development

Serra Hall – Executive Director, Newton County IDA

Kristy Rachal – Georgia Power Comm & Econ Dev

Travis Stegall – City of Brunswick Econ/Comm Dev



Get Involved!

Committees

- Business Recruitment
- Existing Industry/Workforce
- Development Authority Executives
- DiverseED
- Annual Awards
- Membership Engagement
- Nominating Committee
- Professional Development
- Public Policy
- Sponsorship

Ashley Varnum, Georgia Power
Heath Tippens, Cherokee Office of ED
Robbie Bennett, Dev Auth of Columbia Co
Chris Pumphrey, Elevate Douglas
Keri Orvin, Dev Auth of Appling County
Eric McDonald, Haralson County C of C
Chris Pumphrey, Elevate Douglas
Jason Dunn, Fitzgerald-Ben Hill Co DA
Charlie Moseley, Georgia Power
Jessica Hood, Effingham Co Ind Dev Auth



Shared Interest Groups (SIG)

- Education, Pathways & Partnerships
- Marketing & Communications
- Land Development & Natural Resources
- P3s/Redevelopment
- Research
- Rural Development
- Young Professionals

Stephanie Scarce, GA NW Tech Coll
Stephanie Dammen-Morrell, HGB
Shaun Dodson, Georgia EMC
Randall Toussaint, City of Johns Creek
Marion Phillips, Georgia Power
Brittany Ivey, Stephens Co Dev Auth
Colin Chance, Electric Cities of Georgia



Public Policy



“GEDA will influence public policy through proactive education”



Public Policy

Cornerstone Government Affairs



Jeff Hamling



Sally Kilpatrick



Chris Carpenter



Jerry Usry



Upcoming Events



 **GEDA**

**The Perfect Match:
Aligning your Product Development
with the Needs of the Marketplace**

Monday, April 18, 2022 
Georgia Tech Hotel & Conference Center 



GEDA
2022
SPRING
WORKSHOP



WE ARE THE
2021 **2022**
CHAMPIONS

#1 STATE FOR BUSINESS



GEDA.org



- Member registration/renewal
- Committee / SIG information
- Committee / SIG sign-up
- Event registration
- Career Center / Job Board
- Photo galleries
- GEDA newsletter
- Other good “stuff”



Awards/Recognition

Rip Wiley Award for Professional Excellence
Governor Zell Miller Public Policy Leadership Award
Volunteer of the Year
Honorary Life Membership
Deal of the Year
Committee Chair of the Year
Committee Member of the Year





Rip Wiley Award for Professional Excellence

2020 Tim Evans, CEcD

2020 Misti Martin, CEcD

2019 John Gornall, Esq.

2018 Patrick Topping, CEcD

2017 JoAnne Lewis

2016 Joe Riley

2015 Bill Mitchell, GCCE

2014 Peggy Jolly, CEcD, EDFP, CCM

2013 David Luckie, CEcD, EDFP

2012 Al Hodge

2011 Dennis Chastain

2010 Nancy Kinsey

2009 Jim Finch

2008 Peggy Chapman, GCCE

2007 Jim Ewing

2006 Tim Martin, CEcD, EDFP

2005 Annie Hunt Burriss, CEcD

2004 Willie Paulk, CCE, GCCE

2003 Dan McRae

2002 Charlie Gatlin, CEcD

2001 Deborah Lohnes

2000 Sherman Dudley, CEcD

1999 Mike Lott

1998 George Rogers

1997 Jane Fryer, GCCE, IOM

1996 Dave Garrett III

1995 Randy Cardoza

1994 Kevin Shea

1993 Roy Cooper

1992 Jim Martin, EDFP

1991 Parks Burton

1990 Ron Robinson

1989 Jim Steed, CEcD

1988 Lamar Clifton

1987 Cliff McDuffie

1986 Glenn Cornell, CEcD

1985 Jack Talley

1984 Bob Cassell

1983 Penn Worden

1982 Andy Andrews

1981 David Morgan

1980 Bob Evans, GCCE



Governor Zell Miller Public Policy Leadership Award

2019 U.S. Senator Johnny Isakson

2018 Governor Nathan Deal

2016 Henry M. "Hank" Huckaby

2014 U.S. Sen. Saxby Chambliss

2013 Chris Clarke, CEcD

2010 State Rep. Larry O'Neal

2009 Dan McRae

2008 State Senator Jeff Mullis

2007 State Senator Jack Hill

2006 Phil Jacobs

2004 Dr. Ken Breeden

2003 Harold Reheis

2002 Lindsay Thomas

2001 Max Lockwood

2000 A. W. (Bill) Dahlberg

1999 Ray Weeks



Volunteer of the Year

2021 Alan Verner, Stanton Springs JDA

2020 Noah Covington, Bryan County

2019 Grant Gainer, Jeff Davis County

2018 Ralph Forbes, P.E. Thomas & Hutton

2017 Luke Morgan, Coffee County

2016 Eric Strickland, Bartow County

2015 Charles Copeland, Spalding County

2014 Francis Lott, Coffee County

2013 Bobby Smith, Screven County

2012 W. Morris Jordan, Walton County

2011 Philip Wilheit, Hall County

2010 Chuck Dobbins, Whitfield County

2009 James Jarrett, Bartow County

2008 Steve Holcomb, Cherokee County

2007 W.L. "Billy" Carter, Henry County

2006 Rabun Neal, Greene County

2005 Randy Hayes, Fayette County

2004 Fred Finney, Lee County

2003 Mary Jo Stephens, Johnson County

2002 George Gill, Upson County

2001 William G. Fallin, Colquitt County

2000 Riley Stamey, McDuffie County

1999 Jack Edmunds, Hart County

1998 William P. (Bill) Marshall, Dade County



Honorary Life Members

-
- | | | |
|--|---------------------------|-------------------------|
| 2020 <i>Annie Hunt Burriss, EdD, CEcD</i> | 2009 Ronnie Evans | 1997 Roy Cooper |
| <i>Illya Copeland</i> | 2008 Nancy Nolan, CEcD | 1996 Bob Evans, GCCE |
| <i>Jones Hooks, CEcD</i> | 2007 Cullen Larson, CEcD | David Morgan |
| 2019 Bob Shaw | Martha Schoonmaker, CEcD | 1989 Charlotte Anderson |
| 2018 Ron Robinson | 2005 John Malone | Andy Andrews |
| 2015 Peggy Chapman, GCCE | 2004 Glenn Cornell, CEcD | 1986 George Dubuc |
| Jane Fryer, GCCE, IOM | Mike Lott | Milt Folds |
| Nancy Kinsey | 2003 George Rogers | 1985 John Gilliland |
| Willie Paulk, CCE, GCCE 2010 | Jim Steed, CEcD | Jim Hall |
| 2010 Jim Ewing | 2001 Sherman Dudley, CEcD | 1984 George Busbee |
| Jim Finch | 2000 Randy Cardoza | 1982 Penn Worden |
| Robin Spratlin | Jim Martin, EDFP | 1981 Bob Cassell |
| | 1998 Barbara Gunn | 1976 Louis Truman |



Deal of the Year

2021

Small

Mid-Size

Large

Company / Community

La Regina Atlantica (Bacon County Development Auth)

Plug Power (Camden County Joint Dev Auth)

GEDIA Georgia (Dalton-Whitfield County JDA)

2020

Small

Mid-Size

Large

Company / Community

Guidoni USA (Development Authority of Telfair County)

Creative Flooring Solutions (Dev Auth of Gordon County)

Amazon Fulfillment Ctr (Dev Auth of Columbia County)



Committee Chair/Member of the Year

Chair of the Year

2021 - Jason Dunn, Professional Development Committee

2020 - Megan Baker, Professional Development Committee

Member of the Year

2021 – Rachel Barnwell, Annual Conference Committee

2019 – Meghan Duke, Annual Conference Committee



Past Chairs / Presidents

2021 <i>Andrea Schrujfer</i>	2002 Willie Paulk, CCE, GCCE	1982 Jim West, Jr.
2020 Chris Pumphrey	2001 David Luckie, CEcD, EDFP	1982 Jim West, Jr.
2019 Pat Merritt, CEcD, IOM	2000 Tim Martin, CEcD, EDFP	1981 Jim Hall, Jr.
2018 Missy Kendrick, EDFP, IOM	1999 Annie Hunt Burriss, CEcD	1980 Jim Steed, CEcD
2017 Anna Chafin	1998 Martha Schoonmaker, CEcD	1979 Mike Lott
2016 Greg Wright, IOM	1997 Randal Morris	1978 Bob Evans
2015 Tim Evans, CEcD	1996 Nancy Nolan, CEcD	1977 Jack Talley, Jr.
2014 Angie Gheesling	1995 Jones Hooks, CEcD	1976 Glenn Cornell, CEcD
2013 JoAnne Lewis	1994 David Garrett III	1975 Mike Easterly
2012 Misti Martin, CEcD	1993 Jim Topple	1974 William Burke
2011 Bob White, CEcD	1992 Wayne Hodges	1975 William Burke
2010 Pat Topping, CEcD	1991 Kevin Shea, CEcD	1972 Allen Stephenson
2009 Chris Clark, CEcD	1990 Charlie Gatlin, CEcD	1971 David Morgan
2008 Todd Greene, CEcD	1989 Jim Martin, Jr., EDFP	1970 Hearn Lumpkin
2007 Peggy Jolley, CEcD, EDFP, CCM	1988 Sherman Dudley, CEcD	1969 Harold Diffenderfer
2006 Jim Finch	1987 Randy Cardoza	1968 W. N. Galphin, Jr.
2005 Al Hodge	1986 Cliff McDuffie	1967 James Nutter; Ross Hammond
2004 Rick Duke, CEcD, EDFP	1985 Ron Robinson	1966 Adrian Norton
2003 Dennis Chastain	1984 George Rogers	1965 E. A. Yates, Jr.; Adrian Norton
	1983 Tom Murphy, Jr.	1964 E. A. Yates, Jr.



Accolades for Georgia

- Top Five U.S. Business Climate Ranking 2021 - *Site Selection*
(Tied for # 2, after EIGHT years in a row as # 1!)
- Top State for Doing Business 2021 - *Area Development*
(for the last 8 years!)
- America's Top States for Business # 6 - 2021 - *CNBC*





Certification

Certified Economic Developer (CEcD)

- Gives the opportunity to develop core competencies across the breadth of topics necessary to be well-rounded and successful.



Economic Development Finance Professional (EDFP)

- A four-course training series covering business credit, financial analysis, loan packaging, negotiating and deal structuring.



The Georgia Certified Economic Developer Program (GCED)

- Training on practical topics in Georgia that can be immediately applied within your community to achieve economic success.





Certifications – CEcD



GEDA Members who are CEcD's

Robert Bennett
Dorie Bacon
Megan Baker
Keith Barclift
Marva Bryan
Chris Clark
Lisa Collins
Glenn Cornell
Sherman Dudley
Taylor Edwards
Tim Evans

Jennifer Fordham
Charlie Gatlin
Andrea Griner
Jones Hooks
Peggy Jolley
Cullen Larson
Melinda Lemmon
Jamie Loyd
David Luckie
Misti Martin

Dr. Ilka McConnell
Pat Merritt
Nancy Nolan
Kathy Oxford
Scott Poag
Maceo Rogers
Martha Schoonmaker
John Scott
Kevin Shea
Brian Sillitto

Ralph Staffins
Saralyn Stafford
Jim Steed
Gene Stinson
Breezy Straton
Justin Strickland
Ron Tolley
Pat Topping
Ryan Waldrep
Bob White



Certifications – EDFFP

Economic Development Finance Professional (EDFP)

- Donna Armstrong-Lackey
- Carrie Barnes
- Marva Bryan
- Brian Cardoza
- Kimberly Carter
- Lisa Collins
- Meghan Richardson
- Jennifer Fordham
- Mitch Griggs
- Kevin Harris
- Rusty Haygood
- Brandt Herndon
- Kimberly Hobbs
- Jessica Hood
- Bob Hughes
- Peggy Jolley
- Missy Kendrick
- Kelly Folsom Lane
- Jim Lovett
- David Luckie
- Tonya Mole
- Ryan Moore
- Jennifer Nelson
- Brock Smith
- John VanBrunt
- Patrick Vickers
- Ryan Waldrep





Certifications – CED



Carl Vinson
Institute of Government
UNIVERSITY OF GEORGIA

GEDA Member CED's

- **Matt Carter**, Pierce County Industrial Development & Building Authority
- **Tammy Caudell**, Carroll Daniel Construction Company
- **James Coughlin**, Camden County Joint Development Authority
- **Jana Dyke**, Albany-Dougherty Economic Development Commission
- **Kevin Ellis**, Bacon County Development Authority
- **Kyle Fletcher**, Thomaston-Upson County Industrial Development Authority
- **Mitch Griggs**, Union County Development Authority
- **Candee Harris**, Wayne County Industrial Development Authority
- **Kimberly Hobbs**, Southern Georgia Regional Commission
- **Angel Jackson**, UGA Archway Partnership
- **Adela Kelley**, Georgia Department of Economic Development
- **Sadie Krawczyk**, City of Monroe
- **Rebecca Mincey**, Development Authority of Lumpkin County
- **Keri Orvin**, Development Authority of Appling County
- **Jessie Owensby**, City of Cornelia
- **Maggie Reenstra**, Coweta-Fayette EMC
- **Stephanie Scarce**, Georgia Northwestern Technical College
- **Travis Stegall**, City of Brunswick
- **Gina Webb**, Georgia Department of Community Affairs



Money!

GEDA provides grant money to members for professional development

- GEDA Spring Workshop & Annual Conference
- UGA Economic Development Certification Courses
- IEDC Events (Training courses, Annual Conference, CEcD Exam)
- OU Economic Development Institute
- Georgia Tech Basic Economic Development Course (Aug 29-Sept 1, 2022)
- Community Development Institute
- International Trade Missions / Create your own program

Contact: Kevin Shea, CEcD

404-962-4109; KShea@Georgia.org





Opportunities

- Thank you for your membership!
- Become a member today!!
- Join our Community!!!



What Did I Miss?



"Excuse me, is this the Society for Asking Stupid Questions?"

*THE ONLY
STUPID
QUESTION IS
THE ONE LEFT
UNASKED.*