

2023 SIDEBAR Class Schedule Using ZOOM

DEVELOPMENT AUTHORITY BOARD MEMBER TRAINING

(Four two day Training for Credit Sessions offered this year)

SPONSORED BY



WHAT: LOCAL AUTHORITIES: Fulfilling mandated Development Authority and Downtown Development Authority Board Member training

WHEN: Attending Day 1 and Day 2 of any one of the classes below will fulfill your 8 hour training requirement)

Training Sessions: February 22-23, 2023
May 3-4, 2023
June 28-29, 2023
August 30-31, 2023

WHERE: ZOOM by Invitation: See registration process for a session on page 4.

February 22-23, 2023
Day 1 Schedule

- 8:00 - 8:15** **Welcome to Sidebar Conference and Recognition of Sponsors**
Instructions for using Zoom and getting credit
Dan McRae and Peggy Jolley
- 8:15 - 8:35** **The Economic Development Community in Georgia**
Grant Cagle, President, Georgia Economic Developers Association
- 8:35 - 9:00** **Legislative Briefing: What is Happening Regarding Economic Development**
Jeff Hamling, Principal, Cornerstone
- 9:00-10:15** **Development Authorities, DDAs and Economic Development**
Why we have them, What you can and can't do
Dan McRae, Seyfarth Shaw
- 10:15-11:00** **Product Development and Sales Skills Matter**
Matt Forshee, Region Project Manager, Georgia Power Company
- 11:00-12:15** **How To Carry Out Big Projects**
Shane Short, Executive Director, Development Authority of Walton County & Serra Hall, Executive Director Newton County Industrial Development Authority

PROGRAM MATERIALS: will be available following the class at www.danmcrae.com
(on White Papers page under "Sidebar Program Materials")

End of Day 1

Note: Development Authority Board Members and Downtown Development Authority Board Members will fulfill credit for State mandated training requirements for the hours attended.

If you are not attending Day 2, please send your signed time sheet (pg 5) to Jeanette Clay at jclay@seyfarth.com

Day 2 Schedule

- 8:00- 8:05** **Welcome to Sidebar Conference and Recognition of Sponsors**
Instructions for using Zoom and getting credit
Dan McRae and Peggy Jolley
- 8:05- 9:15** **Hot Issues for Development Authorities:**
The New Focus on “Best Practices” -
Why You Should Have an MOU, the Emerging “But For” Test, and More
Dan McRae, Seyfarth Shaw
- 9:15-10:15** **Integrating Fiscal Impact into Your Economic Development Strategy**
And GASB 77 Reporting
Dr. Alfie Meek, Senior Economist and Director of the Center for Economic
Development Research, GA Tech
- 10:15-10:55** **TAD Goals and How to Achieve Them**
Jonathan Gelber, Vice-President, KB|Advisory Group
- 10:55-11:25** **Georgia Small Business Credit Initiative And Georgia Agribusiness**
and Rural Jobs Act Program
Holly Hunt, Program Manager, DCA Community Finance Division Affairs
- 11:25-12:30** **Open Meetings, Open Records /Ethics, Liabilities**
Kevin Brown, Seyfarth Shaw

PROGRAM MATERIALS: will be available following the class at www.danmcræ.com
(on White Papers page under “Sidebar Program Materials”)

Note: Development Authority Board Members and Downtown Development Authority Board Members will fulfill credit for State mandated training requirements for the hours attended.

End of Day 2

For credit, please sign and send your time sheets (pg 5) found on the last page to
jclay@seyfarth.com

Note: Development Authority and Downtown Development Authority Board Members will fulfill credit for training requirements.

REGISTRATION:

There is no cost to attend but registration is required. Seating is limited.

Please send your request to join the class and which session(s) to
jclay@seyfarth.com

She will respond that a place has been reserved for you.

Please cancel if you cannot join in as we have limited slots and others wanting to register.

We will send to you the link and password to join in. Due to class size limits, only those invited to join by this email will be allowed in. Please do not share your invitation with others.

Requirements to Get Credit for this class:

- You will be required to submit a Sign In and Sign Out Time Sheet which you need to fill in and initial following the Sessions(s) you attend and return to jclay@seyfarth.com
- **Also, your computer video will need to be turned** on as we will be monitoring attendance throughout the entire class sessions to assure you have attended. Absences of longer than 20 minutes will result in you being timed out of the class. There is no cost to attend, but registration is required and seating is limited.

**FOR INFORMATION OTHER THAN REGISTRATION, CLASS CONTACT PEGGY
PEGGYJOLLEY@LIVEOAKCONCEPTS.COM OR 912 429-2000**

PLEASE SEND THE FILLED OUT TIME SHEET ATTACHED BELOW FOLLOWING YOUR LAST CLASS

**Atlanta Boston Chicago Houston Los Angeles New York Sacramento San Francisco Shanghai
Australia Washington, D.C. London**

General note: This document is a quick-reference guide for economic developers, participants in the real estate and financial industries, and company and public body directors, executives and managers and their advisors. The information in this document is general in nature. Various points that could be important in a particular case have been condensed or omitted in the interest of read ability. Specific professional advice should be obtained before this information is applied to any particular case. Any tax information or written tax advice contained herein (including any attachments) is not intended to be and cannot be used by any taxpayer for the purpose of avoiding tax penalties that may be imposed on the taxpayer. (The foregoing legend has been affixed pursuant to U.S. Treasury Regulations governing tax practice.)

SEYFARTH
SHAW

**SIGN IN/SIGN OUT TIME SHEETS
FOR
SPECIAL EDITION SIDEBAR SESSIONS**

Name: _____

Authority/Business _____

Email _____

Session	Time In	Time Out	Initials
Feb 22			
Feb 23			

Email to: jclay@seyfarth.com

Or

Fax to: Jeanette Clay at 404.724.1585