

SIDEBAR CONFERENCE

AND

DEVELOPMENT AUTHORITY BOARD MEMBER TRAINING

(8 Hours Training Credit)

SPONSORED BY



WHAT: LOCAL AUTHORITIES: PARTNERS IN ECONOMIC DEVELOPMENT

WHEN: Friday, June 14, 2019

**WHERE: 85 5th Street NW
Technology Square Research Building, Room 118
Georgia Institute of Technology
Atlanta, GA 30332-0280**

7:30 - 8:00 Registration and Continental Breakfast

**8:00 - 8:05 Welcome to Sidebar Conference from host
Elyse Davis, Com & Econ Dev. Manager, NW Region, GPC**

**8:05 – 8:20 The Economic Development Community in Georgia
Kevin Shea, President, GEDA**

**8:20 – 8:40 Development Authorities and Financing Economic Development
Module 1: Why We Have Development Authorities
Where They Came From; What They Can Do
Dan McRae, Seyfarth Shaw**

- 8:40-10:10** **Module 2: Deal Making for Development Authorities**
Dan McRae, Seyfarth Shaw
- 10:10-11:10** **Panel Discussion: Attracting and Landing Projects**
What does it take to bring it home!
Invited
Jim Blair, Managing Director, Navigator Consulting
Elyse Davis, Com. & Econ. Dev. Manager, NW Region, GPC
Charles Stallworth, Senior Project Manager, GPC
- 11:10-11:20** **Break**
- 11:20-12:15** **Module 3- What Bonds Development Authorities Can and Can't**
Issue
Dan McRae, Seyfarth Shaw
- 12:15- 1:20** **Georgia Small Business Credit Initiative**
Holly Hunt, DCA
- 1:20- 1:30** **Break**
- 1:30- 2:45** **Panel Discussion: Large Projects**
– *Preparing and Executing for Success*
Betty McIntosh, Sr Managing Director,
Business Incentives Practice, Cushman & Wakefield
Brittany Holtzclaw, Division Director, GDEcD
Walt Farrell, Manager Statewide ED, GPC
- 2:45 - 3:00** **Break**
- 3:00 – 4:00** **Community Improvement Districts –**
What They Are and What's Happening
Malaika Rivers, Partner, Lexicon Strategies
- 4:00 – 4:50** **Ethics, Liabilities, Conflict of Interest**
Kevin Brown, Seyfarth Shaw LLP
- 4:50 – 5:00** **Closing Remarks**
Kevin Brown, Seyfarth Shaw LLP

See directions to conference below:

DIRECTIONS:

**GA Tech TSRB Bldg
Room 118
85 Fifth St., NW
Atlanta, GA**

Exit the parking deck behind Centergy from the 5th floor, walk down the covered walkway and enter the first set of double glass doors on the right. Security is right there and can guide you accordingly.

***Program Materials available at danmcrae.com
(on White Papers, page under "Sidebar Program Materials")***

Development Authority Board Members will fulfill credit for training requirements

**Future Conference Dates:
August 9, 2019 in Dublin**

Atlanta, GA 30309
Attention: Daniel M. McRae dmcrae@seyfarth.com

**Atlanta Boston Chicago Houston Los Angeles New York Sacramento San
Francisco Shanghai Australia Washington, D.C. London**

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