Economic Development Community in Georgia

SideBar Conference

& Development Authority Board Member Training

Georgia Resource Center
Atlanta, Georgia
Wednesday, June 8, 2016

by Kevin Shea, President, GEDA

About GEDA

- Founded in 1963
- Non-profit – 501 (c) 6
- Professional economic developers
- MISSION
  - Networking
  - Professional development
  - Public policy
- We are our members!

Leadership

Chair – Greg Wright, Coweta County

1st Vice Chair – Anna Chafin, Bryan County

2nd Vice Chair – Missy Kendrick, Lamar County

Secretary-Treasurer – Pat Merritt, Georgia EMC

Immediate Past Chair – Tim Evans, Hall County

Board of Directors

Maceo Rogers – City of East Point
Trip Tollison – Savannah Econ Dev Authority
Niki Vanderslice – Economic Development
Mike Worley – Georgia Wildlife Federation

Tom Croteau – GDEcD
Ricky McGee – Georgia EMC
Chris Pumphrey – Douglas County EDA
Andrea Schruijer – Valdosta-Lowndes DA

Dorie Bacon – Screven County Development Authority
Mary Ellen McClanahan – GDEcD
Sean McMillan – University of Georgia Economic Development
Charles Stallworth – Georgia Power Company

Get Involved!

Committees

• Business Expansion & Retention	John Scott, Brunswick & Glynn County
• Business Recruitment	Brandt Herndon, Savannah EDA
• Development Authority Executives	Benjy Thompson, Bulloch County
• Marketing & Communications	Greg Torre, GDEcD
• Membership/Special Services Awards	Andrea Taylor, Coffee County
• Professional Development	Saralyn Stafford, DCA
• Public Policy	Al Nash, Fulton County
• Sponsorship	Jessica Hood, Burke County
• Young Professionals	Meghan Duke, City of West Point

Shared Interest Groups (SIG)

• Education/Workforce Development	Brooke Lucas, Department of Labor
• Entrepreneurship/Small Business	Donna Lackey, Carroll Tomorrow
• Natural Resources/Environment	Keith Ziobron, Resolute Environmental
• Non-Traditional Economic Development	Pat Merritt, Georgia EMC
• Rural Development	Barbara Grogan, Americus-Sumter Co.

Public Policy

- Our role is to "educate, not advocate"

- Legislative Monitor

Upcoming Events

August 15 - GEDA Monthly Luncheon, “Regional Partnerships”

September 21-23 – GEDA Annual Conference, Hyatt Regency Savannah

GEDA.org

- Member registration/renewal
- Committee information
- Committee sign-up
- Event registration
- Job Center
- Photo galleries
- Acronyms page
- GEDA newsletter
- Library of documents
- Other good “stuff”

Awards/Recognition

Rip Wiley Award for Professional Excellence
Zell Miller Public Policy Leadership Award
Volunteer of the Year
Honorary Life Membership
Deal of the Year
Committee Chair of the Year
Committee Member of the Year

Rip Wiley Award for Professional Excellence

2015	**Bill Mitchell, GCCE**
2014	Peggy Jolly, CEcD, EDFP, CCM
2013	David Luckie, CEcD, EDFP
2012	Al Hodge
2011	Dennis Chastain
2010	Nancy Kinsey
2009	Jim Finch
2008	Peggy Chapman, GCCE
2007	Jim Ewing
2006	Tim Martin, CEcD, EDFP
2005	Annie Hunt Burriss, CEcD
2004	Willie Paulk, CCE, GCCE
2003	Dan McRae
2002	Charlie Gatlin, CEcD
2001	Deborah Lohnes
2000	Sherman Dudley, CEcD
1999	Mike Lott
1998	George Rogers
1997	Jane Fryer, GCCE, IOM
1996	Dave Garrett III
1995	Randy Cardoza
1994	Kevin Shea
1993	Roy Cooper
1992	Jim Martin, EDFP
1991	Parks Burton
1990	Ron Robinson
1989	Jim Steed, CEcD
1988	Lamar Clifton
1987	Cliff McDuffie
1986	Glenn Cornell, CEcD
1985	Jack Talley
1984	Bob Cassell
1983	Penn Worden
1982	Andy Andrews
1981	David Morgan
1980	Bob Evans, GCCE

Zell Miller Public Policy Leadership Award

2014 U.S. Sen. Saxby Chambliss
2013 Chris Clarke, CEcD
2010 State Rep. Larry O'Neal
2009 Dan McRae
2008 State Senator Jeff Mullis
2007 State Senator Jack Hill
2006 Phil Jacobs
2004 Dr. Ken Breeden
2003 Harold Reheis
2002 Lindsay Thomas
2001 Max Lockwood
2000 A. W. (Bill) Dahlberg
1999 Ray Weeks

Volunteer of the Year

2015 Charles Copeland, Spalding County
2014 Francis Lott, Coffee County
2013 Bobby Smith, Screven County
2012 W. Morris Jordan, Walton County
2011 Philip Wilheit, Hall County
2010 Chuck Dobbins, Whitfield County
2009 James Jarrett, Bartow County
2008 Steve Holcomb, Cherokee County
2007 W.L. “Billy” Carter, Henry County
2006 Rabun Neal, Greene County
2005 Randy Hayes, Fayette County
2004 Fred Finney, Lee County
2003 Mary Jo Stephens, Johnson County
2002 George Gill, Upson County
2001 William G. Fallin, Colquitt County
2000 Riley Stamey, McDuffie County
1999 Jack Edmunds, Hart County
1998 William P. (Bill) Marshall, Dade County
1997 Vince Ciampa, Baldwin County

Honorary Life Members

2015 Peggy Chapman, GCCE
Jane Fryer, GCCE, IOM
Willie Paulk, CCE, GCCE
2010 Jim Ewing
Jim Finch
Robin Spratlin
2009 Ronnie Evans
2008 Nancy Nolan, CEcD
2007 Cullen Larson, CEcD
Martha Schoonmaker, CEcD
2005 John Malone
2004 Glenn Cornell, CEcD
Mike Lott
2003 George Rogers
Jim Steed, CEcD
2001 Sherman Dudley, CEcD
2000 Randy Cardoza
Jim Martin, EDFP
1998 Barbara Gunn
1997 Roy Cooper
1996 Bob Evans, GCCE
David Morgan
1989 Charlotte Anderson
Andy Andrews
1986 George Dubuc
Milt Folds
1985 John Gilliland
Jim Hall
1984 George Busbee
1982 Penn Worden
1981 Bob Cassell
1976 Louis Truman

Deal of the Year

2015	***Community	Company***
Small	NIFCO KTW (Stephens County)
Mid-Size	Bekaert Corporation (Rome-Floyd County)
Large	Mercedes-Benz USA (Fulton County)
Regional	Premium Peanut, LLC (Douglas-Coffee Co.)
2014	
Small	Caesarstone (Bryan County)
Mid-Size	Audia International (Walker County)
Large	Keurig-Green Mountain (Douglas County)

Committee Chair/Member of the Year

Chair of the Year

2015 – Ricky McGee, Sponsorship

2014 - Wylly Harrison, Business Recruitment

Member of the Year

2015 – Andrea Schruijer, Annual Conference

2014 - J.R. Charles, Marketing & Communications

Past Chairs / Presidents

2015 Tim Evans, CEcD
2014 Angie Gheesling
2013 JoAnne Lewis
2012 Misti Martin, CEcD
2011 Bob White, CEcD
2010 Pat Topping, CEcD
2009 Chris Clark, CEcD
2008 Todd Greene, CEcD
2007 Peggy Jolley, CEcD, EDFP, CCM
2006 Jim Finch
2005 Al Hodge
2004 Rick Duke, CEcD, EDFP
2003 Dennis Chastain
2002 Willie Paulk, CCE, GCCE
2001 David Luckie, CEcD, EDFP
2000 Tim Martin, CEcD, EDFP
1999 Annie Hunt Burriss, CEcD
1998 Martha Schoonmaker, CEcD
1997 Randal Morris
1996 Nancy Nolan, CEcD
1995 Jones Hooks, CEcD
1994 David Garrett III
1993 Jim Topple
1992 Wayne Hodges
1991 Kevin Shea
1990 Charlie Gatlin, CEcD
1989 Jim Martin, Jr., EDFP
1988 Sherman Dudley, CEcD
1987 Randy Cardoza
1986 Cliff McDuffie
1985 Ron Robinson
1984 George Rogers
1983 Tom Murphy, Jr.
1982 Jim West, Jr.
1981 Jim Hall, Jr.
1980 Jim Steed, CEcD
1979 Mike Lott
1978 Bob Evans
1977 Jack Talley, Jr.
1976 Glenn Cornell, CEcD
1975 Mike Easterly
1974 William Burke
1973 Gen. Harold Dye; William Burke
1972 Allen Stephenson
1971 David Morgan
1970 Hearn Lumpkin
1969 Harold Diffenderfer
1968 W. N. Galphin, Jr.
1967 James Nutter; Ross Hammond
1966 Adrian Norton
1965 E. A. Yates, Jr.; Adrian Norton
1964 E. A. Yates, Jr.

Accolades for Georgia

- Top U.S. Business Climate Ranking 2015 - *Site Selection*

- Top State for Doing Business 2015 - *Area Development*

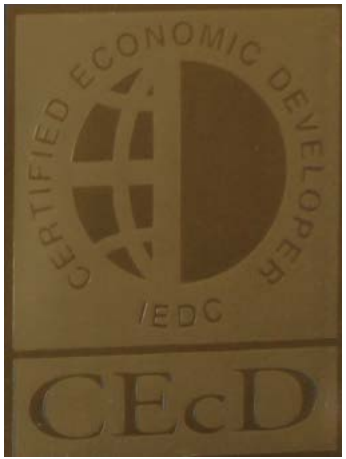
- "America's Top States for Business" # 5 2015 - *CNBC*

- Georgia Department of Economic Development:
  "Best in Class" State Economic Development agency
  - *DCI Survey*

Certification

Certified Economic Developer (CEcD)
- International Economic Development Council (IEDC) certification
- Gives the opportunity to develop core competencies across the breadth of topics necessary to be well-rounded and successful.

Economic Development Finance Professional (EDFP)
- National Development Council (NDC) certification
- A four-course training series covering business credit, financial analysis, loan packaging, negotiating and deal structuring.



Certifications – CEcD

INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL
The Power of Knowledge and Leadership

GEDA Members who are CEcD's

Odessa Archibald
Robert Bennett
Dorie Bacon
Keith Barclift
Marva Bryan
Chris Clarke
Nancy Cobb
Lisa Collins
Glenn Cornell
Brad Day
Sherman Dudley
Tim Evans
Jennifer Fordham
Charlie Gatlin
Todd Greene
Andrea Griner
Sarah Harrison
Kenwin Hayes
Jones Hooks
Peggy Jolley
William Keir
Cullen Larson
Melinda Lemmon
Robert Long
Jamie Loyd
David Luckie
Misti Martin
Tim Martin
Pat Merritt
Bill Murphy
Nancy Nolan
Kathy Oxford
Winston Oxford
Warren Pincombe
Scott Poag
Courtney Pogue
Stephanie Quattlebaum
Maceo Rogers
Martha Schoonmaker
John Scott
Walter Sprouse
Ralph Staffins
Saralyn Stafford
Jim Steed
Gene Stinson
Justin Strickland
Ron Tolley
Pat Topping
Ryan Waldrep
Clay Wells
Bob White
Tonia Williams

Certifications – EDFP

Economic Development Finance Professional (EDFP)

- Tiffany Andrews
- Donna Armstrong-Lackey
- Odessa Archibald
- Alan Barfoot
- Carrie Barnes
- Marva Bryan
- Brian Cardoza
- Kimberly Carter
- Lisa Collins
- Todd Evans
- Jennifer Fordham
- Mitch Griggs
- L. D. Harper
- Kevin Harris
- Rusty Haygood
- Brandt Herndon
- Kimberly Hobbs
- Katie Howard
- Bob Hughes
- Peggy Jolley
- William Keir
- Missy Kendrick
- Kelly Folsom Lane
- Kevin Langston
- Charles Lee
- Jim Lenahan
- Jim Lovett
- David Luckie
- Tim Martin
- Tonya Mole
- Ryan Moore
- William Murphy
- Jennifer Nelson
- Joanie Perry
- Courtney Pogue
- Chuck Scragg
- Brock Smith
- John VanBrunt
- Patrick Vickers
- Ryan Waldrep
- Brian Williamson
- Annaka Woodruff

Money!

GEDA provides more grant money to members for professional development

- GEDA Annual Conference & Spring Workshop
- UGA Economic Development Certification Courses
- IEDC Events (Training sessions, Annual Conference, CEcD Exam)
- Economic Development Institute
- Georgia Tech Basic Economic Development Course (March 8-11, 2016)
- Community Development Institute
- International Trade Missions

Contact: Saralyn Stafford, DCA, 404-679-3166;
Saralyn.Stafford@Windstream.net

Opportunities

- Thank you for your membership!
- Become a member today!!
- Join our Community!!!

What Did I Miss?

"Excuse me, is this the Society for Asking Stupid Questions?"

THE ONLY STUPID QUESTION IS THE ONE LEFT UNASKED.