



Economic Development Community in Georgia

SideBar Conference & Development Authority Board Member Training

Central Savannah River Area
Regional Commission
Augusta, Georgia
Wednesday, August 10, 2016

by Kevin Shea, President, GEDA



About GEDA

- Founded in 1963
- Non-profit – 501 (c) 6
- Professional economic developers
- MISSION
 - Networking
 - Professional development
 - Public policy
- We are our members!





Leadership



Chair – Greg Wright, Coweta County



1st Vice Chair – Anna Chafin, Bryan County



Secretary-Treasurer – Pat Merritt, Georgia EMC

Immediate Past Chair – Tim Evans, Hall County



2nd Vice Chair – Missy Kendrick, Lamar County





Board of Directors

Maceo Rogers – City of East Point

Trip Tollison – Savannah Econ Dev Authority

Niki Vanderslice – Fayette Co. Dev. Auth.

Mike Worley – Georgia Wildlife Federation

Tom Croteau – GDEcD

Ricky McGee – Georgia EMC

Chris Pumphrey – Douglas County EDA

Andrea Schruijer – Valdosta-Lowndes DA



Dorie Bacon – Screven County Development Authority

Mary Ellen McClanahan – GDEcD

Sean McMillan – University of Georgia Economic Development

Charles Stallworth – Georgia Power Company



Get Involved!

Committees

- Business Expansion & Retention
- Business Recruitment
- Development Authority Executives
- Marketing & Communications
- Membership/Special Services Awards
- Professional Development
- Public Policy
- Sponsorship
- Young Professionals

John Scott, Brunswick & Glynn County

Brandt Herndon, Savannah EDA

Benjy Thompson, DA of Bulloch Co.

Greg Torre, GDEcD

Andrea Taylor, Douglas-Coffee County

Saralyn Stafford, DCA

Al Nash, Fulton County

Jessica Hood, Burke County

Meghan Duke, City of West Point



Shared Interest Groups (SIG)

- Education/Workforce Development
- Entrepreneurship/Small Business
- Natural Resources/Environment
- Non-Traditional Economic Development
- Rural Development

Brooke Lucas, Department of Labor
Donna Lackey, Carroll Tomorrow
Keith Ziobron, Resolute Environmental
Pat Merritt, Georgia EMC
Kyle Fletcher, Thomaston-Upson IDA

Public Policy



- Our role is to “educate, not advocate”
- Legislative Monitor



Upcoming Events

 **Regional Partnerships Panel**
AUGUST 2016 MONTHLY LUNCHEON

Sponsored by  ECONOMIC DEVELOPMENT DEPARTMENT
ATHENS-CLARKE COUNTY, GA - USA

[REGISTER](#)

2016 GEDA Annual Conference | Savannah

Georgia IS
Growing • Innovating • Succeeding

September 21-23 – Hyatt Regency Savannah

A graphic of a brain composed of various gears and icons, including a bar chart, a person running, and a gear with a checkmark.



GEDA.org



- Member registration/renewal
- Committee information
- Committee sign-up
- Event registration
- Job Center
- Photo galleries
- Acronyms page
- GEDA newsletter
- Library of documents
- Other good “stuff”



Awards/Recognition

Rip Wiley Award for Professional Excellence
Zell Miller Public Policy Leadership Award
Volunteer of the Year
Honorary Life Membership
Deal of the Year
Committee Chair of the Year
Committee Member of the Year





Rip Wiley Award for Professional Excellence

2015 Bill Mitchell, GCCE

2014 Peggy Jolly, CEcD, EDFP, CCM

2013 David Luckie, CEcD, EDFP

2012 Al Hodge

2011 Dennis Chastain

2010 Nancy Kinsey

2009 Jim Finch

2008 Peggy Chapman, GCCE

2007 Jim Ewing

2006 Tim Martin, CEcD, EDFP

2005 Annie Hunt Burriss, CEcD

2004 Willie Paulk, CCE, GCCE

2003 Dan McRae

2002 Charlie Gatlin, CEcD

2001 Deborah Lohnes

2000 Sherman Dudley, CEcD

1999 Mike Lott

1998 George Rogers

1997 Jane Fryer, GCCE, IOM

1996 Dave Garrett III

1995 Randy Cardoza

1994 Kevin Shea

1993 Roy Cooper

1992 Jim Martin, EDFP

1991 Parks Burton

1990 Ron Robinson

1989 Jim Steed, CEcD

1988 Lamar Clifton

1987 Cliff McDuffie

1986 Glenn Cornell, CEcD

1985 Jack Talley

1984 Bob Cassell

1983 Penn Worden

1982 Andy Andrews

1981 David Morgan

1980 Bob Evans, GCCE



Zell Miller Public Policy Leadership Award

2014 U.S. Sen. Saxby Chambliss

2013 Chris Clarke, CEcD

2010 State Rep. Larry O'Neal

2009 Dan McRae

2008 State Senator Jeff Mullis

2007 State Senator Jack Hill

2006 Phil Jacobs

2004 Dr. Ken Breeden

2003 Harold Reheis

2002 Lindsay Thomas

2001 Max Lockwood

2000 A. W. (Bill) Dahlberg

1999 Ray Weeks



Volunteer of the Year

2015 Charles Copeland, Spalding County

2014 Francis Lott, Coffee County

2013 Bobby Smith, Screven County

2012 W. Morris Jordan, Walton County

2011 Philip Wilheit, Hall County

2010 Chuck Dobbins, Whitfield County

2009 James Jarrett, Bartow County

2008 Steve Holcomb, Cherokee County

2007 W.L. "Billy" Carter, Henry County

2006 Rabun Neal, Greene County

2005 Randy Hayes, Fayette County

2004 Fred Finney, Lee County

2003 Mary Jo Stephens, Johnson County

2002 George Gill, Upson County

2001 William G. Fallin, Colquitt County

2000 Riley Stamey, McDuffie County

1999 Jack Edmunds, Hart County

1998 William P. (Bill) Marshall, Dade County

1997 Vince Ciampa, Baldwin County



Honorary Life Members

2015 Peggy Chapman, GCCE

Jane Fryer, GCCE, IOM

Willie Paulk, CCE, GCCE

2010 Jim Ewing

Jim Finch

Robin Spratlin

2009 Ronnie Evans

2008 Nancy Nolan, CEcD

2007 Cullen Larson, CEcD

Martha Schoonmaker, CEcD

2005 John Malone

2004 Glenn Cornell, CEcD

Mike Lott

2003 George Rogers

Jim Steed, CEcD

2001 Sherman Dudley, CEcD

2000 Randy Cardoza

Jim Martin, EDFP

1998 Barbara Gunn

1997 Roy Cooper

1996 Bob Evans, GCCE

David Morgan

1989 Charlotte Anderson

Andy Andrews

1986 George Dubuc

Milt Folds

1985 John Gilliland

Jim Hall

1984 George Busbee

1982 Penn Worden

1981 Bob Cassell

1976 Louis Truman



Deal of the Year

2015

Small

Mid-Size

Large

Regional

Community / Company

NIFCO KTW (Stephens County)

Bekaert Corporation (Rome-Floyd County)

Mercedes-Benz USA (Fulton County)

Premium Peanut, LLC (Douglas-Coffee Co.)

2014

Small

Mid-Size

Large

Caesarstone (Bryan County)

Audia International (Walker County)

Keurig-Green Mountain (Douglas County)



Committee Chair/Member of the Year

Chair of the Year

2015 – Ricky McGee, Sponsorship

2014 - Wylly Harrison, Business Recruitment

Member of the Year

2015 – Andrea Schruijer, Annual Conference

2014 - J.R. Charles, Marketing & Communications



Past Chairs / Presidents

2015	Tim Evans, CEcD	1997	Randal Morris	1980	Jim Steed, CEcD
2014	Angie Gheesling	1996	Nancy Nolan, CEcD	1979	Mike Lott
2013	JoAnne Lewis	1995	Jones Hooks, CEcD	1978	Bob Evans
2012	Misti Martin, CEcD	1994	David Garrett III	1977	Jack Talley, Jr.
2011	Bob White, CEcD	1993	Jim Topple	1976	Glenn Cornell, CEcD
2010	Pat Topping, CEcD	1992	Wayne Hodges	1975	Mike Easterly
2009	Chris Clark, CEcD	1991	Kevin Shea	1974	William Burke
2008	Todd Greene, CEcD	1990	Charlie Gatlin, CEcD	1973	Gen. Harold Dye; William Burke
2007	Peggy Jolley, CEcD, EDFP, CCM	1989	Jim Martin, Jr., EDFP	1972	Allen Stephenson
2006	Jim Finch	1988	Sherman Dudley, CEcD	1971	David Morgan
2005	Al Hodge	1987	Randy Cardoza	1970	Hearn Lumpkin
2004	Rick Duke, CEcD, EDFP	1986	Cliff McDuffie	1969	Harold Diffenderfer
2003	Dennis Chastain	1985	Ron Robinson	1968	W. N. Galphin, Jr.
2002	Willie Paulk, CCE, GCCE	1984	George Rogers	1967	James Nutter; Ross Hammond
2001	David Luckie, CEcD, EDFP	1983	Tom Murphy, Jr.	1966	Adrian Norton
2000	Tim Martin, CEcD, EDFP	1982	Jim West, Jr.	1965	E. A. Yates, Jr.; Adrian Norton
1999	Annie Hunt Burriss, CEcD	1981	Jim Hall, Jr.	1964	E. A. Yates, Jr.
1998	Martha Schoonmaker, CEcD				



Accolades for Georgia

- Top U.S. Business Climate Ranking 2015 - *Site Selection*
- Top State for Doing Business 2015 - *Area Development*
- “America’s Top States for Business” # 8 - 2016 - *CNBC*
- Georgia Department of Economic Development:
“Best in Class” State Economic Development agency



- *DCI Survey*



Certification

Certified Economic Developer (CEcD)

- Gives the opportunity to develop core competencies across the breadth of topics necessary to be well-rounded and successful.

Economic Development Finance Professional (EDFP)

- A four-course training series covering business credit, financial analysis, loan packaging, negotiating and deal structuring.

The Georgia Certified Economic Developer Program

- Training on practical topics that can be immediately applied within your community to achieve economic success.





Certifications – CEcD



GEDA Members who are CEcD's

Odessa Archibald
Robert Bennett
Dorie Bacon
Keith Barclift
Marva Bryan
Chris Clarke
Nancy Cobb
Lisa Collins
Glenn Cornell
Brad Day
Sherman Dudley
Tim Evans

Jennifer Fordham
Charlie Gatlin
Todd Greene
Andrea Griner
Kenwin Hayes
Jones Hooks
Peggy Jolley
William Keir
Cullen Larson
Melinda Lemmon
Robert Long
Jamie Loyd
David Luckie

Misti Martin
Tim Martin
Ilka McConnell
Pat Merritt
Bill Murphy
Nancy Nolan
Kathy Oxford
Winston Oxford
Warren Pincombe
Scott Poag
Courtney Pogue
Stephanie Quattlebaum
Maceo Rogers

Martha Schoonmaker
John Scott
Walter Sprouse
Ralph Staffins
Saralyn Stafford
Jim Steed
Gene Stinson
Justin Strickland
Ron Tolley
Pat Topping
Ryan Waldrep
Bob White
Tonia Williams



Certifications – EDFP

Economic Development Finance Professional (EDFP)

- Tiffany Andrews
- Donna Armstrong-Lackey
- Odessa Archibald
- Alan Barfoot
- Carrie Barnes
- Marva Bryan
- Brian Cardoza
- Kimberly Carter
- Lisa Collins
- Todd Evans
- Jennifer Fordham
- Mitch Griggs
- L. D. Harper
- Kevin Harris
- Rusty Haygood
- Brandt Herndon
- Kimberly Hobbs
- Bob Hughes
- **Peggy Jolley**
- William Keir
- Missy Kendrick
- Kelly Folsom Lane
- Kevin Langston
- Charles Lee
- Jim Lenahan
- Jim Lovett
- David Luckie
- Tim Martin
- Tonya Mole
- Ryan Moore
- William Murphy
- Jennifer Nelson
- Joanie Perry
- Courtney Pogue
- Chuck Scragg
- Brock Smith
- John VanBrunt
- Patrick Vickers
- Ryan Waldrep
- Brian Williamson
- Annaka Woodruff





Money!

GEDA provides more grant money to members for professional development

- GEDA Annual Conference & Spring Workshop
- UGA Economic Development Certification Courses
- IEDC Events (Training sessions, Annual Conference, CEcD Exam)
- Economic Development Institute
- Georgia Tech Basic Economic Development Course (March 21-24, 2017)
- Community Development Institute
- International Trade Missions

Contact: Saralyn Stafford, DCA, 404-679-3166;

Saralyn.Stafford@Windstream.net





Opportunities

- Thank you for your membership!
- Become a member today!!
- Join our Community!!!



What Did I Miss?



"Excuse me, is this the Society for Asking Stupid Questions?"

*THE ONLY
STUPID
QUESTION IS
THE ONE LEFT
UNASKED.*