

SIDEBAR CONFERENCE

AND

DEVELOPMENT AUTHORITY BOARD MEMBER TRAINING

(8 Hours Training Credit)

SPONSORED BY



WHAT: LOCAL AUTHORITIES: PARTNERS IN ECONOMIC DEVELOPMENT

WHEN: Wednesday, March 7, 2018

**WHERE: Mid Georgia Regional Development Center,
175 Emery Highway, Macon, GA 31217**

7:30 - 8:00 Registration and Continental Breakfast

**8:00 - 8:05 Welcome to Sidebar Conference from Host Sponsors
Mickey Daniell, Region Project Manager, GA Power Company
Representative, Middle GA Regional Commission**

**8:05 - 8:20 The Economic Development Community in Georgia
Kevin Shea, President, Georgia Economic Developers Association**

**8:20 - 8:40 Development Authorities and Financing Economic Development
Module 1: Why We Have Development Authorities
Where They Came From; What They Can Do
Dan McRae, Seyfarth Shaw**

- 8:40 – 9:40 **Using TADs, Redevelopment Districts & Public/Private Partnerships
to revitalize downtown, create mixed-use developments, and attract
business and industry**
The roles of your development authority and your other local authorities
Illustrated by successful case studies
Gary Lee, Warner Robins Economic Development
Charles Whatley, Warner Robins Economic Development
- 9:40 –10:15 **Module 2: Some Things Development Authorities Can't Do
and some workarounds to do them anyway**
Dan McRae, Seyfarth Shaw
- 10:15 -10:30 **Break**
- 10:30 -11:00 **Development Authorities and Financing Economic Development
Module 3: What Bonds Development Authorities Can and Can't
Issue and why**
Dan McRae, Seyfarth Shaw
- 11:00 -12:00 **Small Business Credit Initiative**
Holly Hunt, SSBCI Program Manager, Georgia Department of Community Affairs
- 12:00 - 1:15 **Lunch**
- 1:15 – 2:45 * *The Growing Trend- International Projects*
* *Why Georgia (and some other states) Use "Bonds for Title"*
* *Your Competition- What Other States Are Doing*
Paul Lo, Credits & Incentives, Ryan Consulting
Charles Stallworth, Sr. Project Manager Economic Development, GA Power Company
Dan McRae, Seyfarth Shaw
- 2:45 -3:00 **Break**
- 3:00 –4:00 **Integrating Fiscal Impact into Your Economic Development Strategy
and GASB 77 Reporting**
Alfie Meek, Senior Economist and Director of the Center for Economic
Development Research, GA Tech University
- 4:00 – 4:55 **Open Meetings, Open Records /Ethics, Liabilities**
Kevin Brown, Seyfarth Shaw LLP
- 4:55 –5:00 **Closing Remarks**
Kevin Brown, Seyfarth Shaw LLP

MORE INFORMATION: PEGGY JOLLEY, PEGGYJOLLEY@LIVEOAKCONCEPTS.COM 912-429-2000

REGISTRATION: There is no cost to attend, but registration is required and seating is limited. If you are a project participant with a pressing need for information, or a group traveling together, please let us know and we will try to accommodate you. Email: jclay@seyfarth.com

PROGRAM MATERIALS: available now at danmcrae.com (on White Papers page under "Sidebar Program Materials")

Note: Development Authority Board Members will fulfill credit for training requirements

Directions

From Atlanta: Follow I-75 S to GA-49 N/US-129 N/US-23 S. Use the left lane to take exit 165 for I-16 E toward Jim L Gillis Hwy/Savannah Take exit 1A from I-16 E for U.S. 23 S/U.S. 129 N/GA-49 N. Turn right onto US-23 S and turn right into the parking lot before Trooper's Collision Center, which is shared with 175 Emery Hwy STE C, Macon, GA.

From Columbus: U.S. 80 E/GA-22 E/Atlanta/Macon and merge onto GA-22 E/US-80 E. Take GA-96 E to GA-49 E. Turn left onto GA-49 N and left to merge onto I-75 N. Use the right lane to take exit 165 for I-16 E toward Savannah. Continue on I-16E; use the right lane to take exit 1A for U.S. 23 S/U.S. 129 N/GA-49 N. Turn right onto US-23 S and turn right into the parking lot before Trooper's Collision Center, which is shared with 175 Emery Hwy STE C, Macon, GA.

From Savannah: Take I-16 W to GA-87 S/US-80 E/Coliseum Dr in Macon. Take exit 2 from I-16 W. Continue on GA-87 S/US-80 E/Coliseum Dr. Drive to 2nd St, turn right into the parking lot before Trooper's Collision Center, which is shared with 175 Emery Hwy STE C, Macon, GA.

From Valdosta/Tifton: Take I-75N using the right lane to take exit 165 for I-16 E toward Savannah. Continue on I-16E; use the right lane to take exit 1A for U.S. 23 S/U.S. 129 N/GA-49 N. Turn right onto US-23 S and turn right into the parking lot before Trooper's Collision Center, which is shared with 175 Emery Hwy STE C, Macon, GA.

Future Conference Dates:
June 13, 2018 – Atlanta
August 8, 2018 – Waycross
October 10, 2018 – Watkinsville

WHO SHOULD ATTEND

Bond Issuers Board Members Council Members
Elected and Appointed Officials and their Staff
Economic Development Professionals
Community Development Professionals
Government and Nonprofit Finance Officers
Real Estate Developers Bankers
Brokers/Dealers and Underwriters
Commercial Real Estate Professionals

NOTES

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**Atlanta Boston Chicago Houston Los Angeles New York Sacramento San Francisco
Shanghai Australia Washington, D.C. London**

General note: This document is a quick-reference guide for economic developers, participants in the real estate and financial industries, and company and public body directors, executives and managers and their advisors. The information in this document is general in nature. Various points that could be important in a particular case have been condensed or omitted in the interest of read ability. Specific professional advice should be obtained before this information is applied to any particular case. Any tax information or written tax advice contained herein (including any attachments) is not intended to be and cannot be used by any taxpayer for the purpose of avoiding tax penalties that may be imposed on the taxpayer. (The foregoing legend has been affixed pursuant to U.S. Treasury Regulations governing tax practice.)

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