



Economic Development Community in Georgia

SideBar Conference & Development Authority Board Member Training

Mid Georgia Regional Development Center,
175 Emery Highway, Macon, GA 31217

Wednesday, March 7, 2018

by Kevin Shea,
President, GEDA



About GEDA

- Founded in 1963
- Non-profit – 501 (c) 6
- Professional economic developers
- MISSION
 - Networking
 - Professional development
 - Public policy
- We are our members!





Leadership



Chair – Missy Kendrick, Dev Auth of Polk County



1st Vice Chair – Pat Merritt, Georgia EMC



Sec.-Treas. – Andrea Schruijer, Valdosta-Lowndes DA



2nd Vice Chair – Chris Pumphrey, Douglas County EDA



Immediate Past Chair – Anna Chafin, Dev Auth of Bryan County



Board of Directors

Dorie Bacon – Screven County Dev. Auth.

Mary Ellen McClanahan – GDEcD

Sean McMillan – UGA Economic Development

Charles Stallworth – Georgia Power Company

Lee Chapman – Jackson EMC

Andrea Taylor – Hazlehurst-Jeff Davis CC & JDA

Benjy Thompson – Dev Auth of Bulloch Co.

Trip Tollison – Savannah Econ Dev Auth



Tom Croteau - Georgia Dept. of Economic Development

Meghan Duke – West Point Development Authority

Kyle Fletcher – Thomaston Upson County IDA

Darrell Moore – Moultrie-Colquitt County Dev Auth



Get Involved!

Committees

- Business Recruitment
- Business Retention & Expansion
- Development Authority Executives
- Marketing & Communications
- Membership/Special Services Awards
 - Annual Awards
- Professional Development
- Public Policy
- Sponsorship
- Young Professionals

Al Nash, Dev Auth of Fulton County
Brian Sillitto, Greater Columbus, GA CC
Melinda Lemmon, Cartersville-Bartow Co
JR Charles, Oconee County Econ Dev
Mitch Griggs, Union County Dev Auth
Illya Copeland, Murray County IDA
Saralyn Stafford, DCA
Dan McRae, Seyfarth Shaw LLC
Jessica Hood, Dev. Auth. of Burke County
Ashley Varnum, GDEcD



Shared Interest Groups (SIG)

- Education/Workforce Development
- Entrepreneurship/Small Business
- Natural Resources/Environment
- Non-Traditional Economic Development
- Research
- Rural Development
- Transportation/Infrastructure

Jennifer Nelson, UGA CVIOG
Donna Lackey, Carroll Tomorrow
Ralph Forbes, Thomas & Hutton Eng.
Elyse Davis, Georgia Power
Tracey Ussery, Georgia Power
Grant Buckley, Cordele Crisp Co IDC
Stacy Watson, Georgia Ports Authority

Public Policy



“GEDA will influence public policy through proactive education”



Public Policy

Cornerstone Government Affairs



Jeff Hamling



Camila Knowles



Sally Kilpatrick



Jerry Usry



Upcoming Events

<p>March 19, 2018 11am - 1:30pm</p> <hr/> <p>Fox Theatre in Atlanta</p> <hr/> <p>Keynote: Ben Chestnut, CEO of MailChimp</p>	<p>Georgia Small Business ROCK STARS 5TH ANNUAL AWARDS LUNCHEON</p>	
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Monday, April 16, 2018
*“Corporate Tourism
& Training Centers”*





GEDA.org



- Member registration/renewal
- Committee/SIG information
- Committee/SIG sign-up
- Event registration
- Job Center
- Photo galleries
- Acronyms page
- GEDA newsletter
- Other good “stuff”



Awards/Recognition

Rip Wiley Award for Professional Excellence
Zell Miller Public Policy Leadership Award
Volunteer of the Year
Honorary Life Membership
Deal of the Year
Committee Chair of the Year
Committee Member of the Year





Rip Wiley Award for Professional Excellence

2017 JoAnne Lewis

2016 Joe Riley

2015 Bill Mitchell, GCCE

2014 Peggy Jolly, CEcD, EDFP, CCM

2013 David Luckie, CEcD, EDFP

2012 Al Hodge

2011 Dennis Chastain

2010 Nancy Kinsey

2009 Jim Finch

2008 Peggy Chapman, GCCE

2007 Jim Ewing

2006 Tim Martin, CEcD, EDFP

2005 Annie Hunt Burriss, CEcD

2004 Willie Paulk, CCE, GCCE

2003 Dan McRae

2002 Charlie Gatlin, CEcD

2001 Deborah Lohnes

2000 Sherman Dudley, CEcD

1999 Mike Lott

1998 George Rogers

1997 Jane Fryer, GCCE, IOM

1996 Dave Garrett III

1995 Randy Cardoza

1994 Kevin Shea

1993 Roy Cooper

1992 Jim Martin, EDFP

1991 Parks Burton

1990 Ron Robinson

1989 Jim Steed, CEcD

1988 Lamar Clifton

1987 Cliff McDuffie

1986 Glenn Cornell, CEcD

1985 Jack Talley

1984 Bob Cassell

1983 Penn Worden

1982 Andy Andrews

1981 David Morgan

1980 Bob Evans, GCCE



Zell Miller Public Policy Leadership Award

2016 *Henry M. "Hank" Huckaby*

2014 U.S. Sen. Saxby Chambliss

2013 Chris Clarke, CEcD

2010 State Rep. Larry O'Neal

2009 Dan McRae

2008 State Senator Jeff Mullis

2007 State Senator Jack Hill

2006 Phil Jacobs

2004 Dr. Ken Breeden

2003 Harold Reheis

2002 Lindsay Thomas

2001 Max Lockwood

2000 A. W. (Bill) Dahlberg

1999 Ray Weeks



Volunteer of the Year

2017 *Luke Morgan, Coffee County*

2016 Eric Strickland, Bartow County

2015 Charles Copeland, Spalding County

2014 Francis Lott, Coffee County

2013 Bobby Smith, Screven County

2012 W. Morris Jordan, Walton County

2011 Philip Wilheit, Hall County

2010 Chuck Dobbins, Whitfield County

2009 James Jarrett, Bartow County

2008 Steve Holcomb, Cherokee County

2007 W.L. "Billy" Carter, Henry County

2006 Rabun Neal, Greene County

2005 Randy Hayes, Fayette County

2004 Fred Finney, Lee County

2003 Mary Jo Stephens, Johnson County

2002 George Gill, Upson County

2001 William G. Fallin, Colquitt County

2000 Riley Stamey, McDuffie County

1999 Jack Edmunds, Hart County

1998 William P. (Bill) Marshall, Dade County

1997 Vince Ciampa, Baldwin County



Honorary Life Members

2015 Peggy Chapman, GCCE

Jane Fryer, GCCE, IOM

Nancy Kinsey (posthumously)

Willie Paulk, CCE, GCCE

2010 Jim Ewing

Jim Finch

Robin Spratlin

2009 Ronnie Evans

2008 Nancy Nolan, CEcD

2007 Cullen Larson, CEcD

Martha Schoonmaker, CEcD

2005 John Malone

2004 Glenn Cornell, CEcD

Mike Lott

2003 George Rogers

Jim Steed, CEcD

2001 Sherman Dudley, CEcD

2000 Randy Cardoza

Jim Martin, EDFP

1998 Barbara Gunn

1997 Roy Cooper

1996 Bob Evans, GCCE

David Morgan

1989 Charlotte Anderson

Andy Andrews

1986 George Dubuc

Milt Folds

1985 John Gilliland

Jim Hall

1984 George Busbee

1982 Penn Worden

1981 Bob Cassell

1976 Louis Truman



Deal of the Year

2017

Small

Large

Community / Company

Diana Food (Banks County)

adidas/Oechsler Motion (Cherokee County)

2016

Small

Large

Regional

Community / Company

Valmiera Glass USA Corp. (Dublin-Laurens County)

Sandler Nonwoven Corporation (Houston County)

Dollar General Corporation Distribution Center

(Joint Development Authority of Butts and Spalding Counties)



Committee Chair/Member of the Year

Chair of the Year

2017 – Meghan Duke, Young Professionals

2016 – John Scott, Business Retention & Expansion

Member of the Year

2017 – Greg Torre, Marketing & Communications

2016 – Ashley Morris, Sponsorship



Past Chairs / Presidents

2017 Anna Chafin	1999 Annie Hunt Burriss, CEcD	1981 Jim Hall, Jr.
2016 Greg Wright, IOM	1998 Martha Schoonmaker, CEcD	1980 Jim Steed, CEcD
2015 Tim Evans, CEcD	1997 Randal Morris	1979 Mike Lott
2014 Angie Gheesling	1996 Nancy Nolan, CEcD	1978 Bob Evans
2013 JoAnne Lewis	1995 Jones Hooks, CEcD	1977 Jack Talley, Jr.
2012 Misti Martin, CEcD	1994 David Garrett III	1976 Glenn Cornell, CEcD
2011 Bob White, CEcD	1993 Jim Toppie	1975 Mike Easterly
2010 Pat Topping, CEcD	1992 Wayne Hodges	1974 William Burke
2009 Chris Clark, CEcD	1991 Kevin Shea, CEcD	1973 Gen. Harold Dye; William Burke
2008 Todd Greene, CEcD	1990 Charlie Gatlin, CEcD	1972 Allen Stephenson
2007 Peggy Jolley, CEcD, EDFP, CCM	1989 Jim Martin, Jr., EDFP	1971 David Morgan
2006 Jim Finch	1988 Sherman Dudley, CEcD	1970 Hearn Lumpkin
2005 Al Hodge	1987 Randy Cardoza	1969 Harold Diffenderfer
2004 Rick Duke, CEcD, EDFP	1986 Cliff McDuffie	1968 W. N. Galphin, Jr.
2003 Dennis Chastain	1985 Ron Robinson	1967 James Nutter; Ross Hammond
2002 Willie Paulk, CCE, GCCE	1984 George Rogers	1966 Adrian Norton
2001 David Luckie, CEcD, EDFP	1983 Tom Murphy, Jr.	1965 E. A. Yates, Jr.; Adrian Norton
2000 Tim Martin, CEcD, EDFP	1982 Jim West, Jr.	1964 E. A. Yates, Jr.



Accolades for Georgia

- Top U.S. Business Climate Ranking 2017 - *Site Selection*
(5 years in a row!)
- Top State for Doing Business 2017 - *Area Development*
(for the last 4 years!)
- America's Top States for Business # 2 - 2017 - *CNBC*





Certification

Certified Economic Developer (CEcD)

- Gives the opportunity to develop core competencies across the breadth of topics necessary to be well-rounded and successful.



Economic Development Finance Professional (EDFP)

- A four-course training series covering business credit, financial analysis, loan packaging, negotiating and deal structuring.



The Georgia Certified Economic Developer Program (GCED)

- Training on practical topics in Georgia that can be immediately applied within your community to achieve economic success.





Certifications – CEcD



GEDA Members who are CEcD's

Odessa Archibald
Robert Bennett
Dorie Bacon
Keith Barclift
Marva Bryan
Chris Clark
Nancy Cobb
Lisa Collins
Glenn Cornell
Brad Day
Sherman Dudley
Tim Evans

Jennifer Fordham
Charlie Gatlin
Todd Greene
Andrea Griner
Kenwin Hayes
Jones Hooks
Peggy Jolley
William Keir
Cullen Larson
Morgan Law
Melinda Lemmon
Robert Long
Jamie Loyd

David Luckie
Misti Martin
Tim Martin
Ilka McConnell
Pat Merritt
Nancy Nolan
Kathy Oxford
Winston Oxford
Warren Pincombe
Scott Poag
Maceo Rogers
Debbie Sadler
Martha Schoonmaker

John Scott
Kevin Shea
Brian Sillitto
Ralph Staffins
Saralyn Stafford
Jim Steed
Gene Stinson
Justin Strickland
Ron Tolley
Pat Topping
Ryan Waldrep
Bob White



Certifications – EDFP

Economic Development Finance Professional (EDFP)

- Donna Armstrong-Lackey
- Odessa Archibald
- Alan Barfoot
- Carrie Barnes
- Marva Bryan
- Brian Cardoza
- Kimberly Carter
- Lisa Collins
- Meghan Duke
- Jennifer Fordham
- Mitch Griggs
- Darren Harper
- Kevin Harris
- Rusty Haygood
- Brandt Herndon
- Kimberly Hobbs
- Jessica Hood
- Bob Hughes
- Peggy Jolley
- William Keir
- Missy Kendrick
- Kelly Folsom Lane
- Kevin Langston
- Jim Lenahan
- Jim Lovett
- David Luckie
- Tim Martin
- Tonya Mole
- Ryan Moore
- Jennifer Nelson
- Joanie Perry
- Brock Smith
- John VanBrunt
- Patrick Vickers
- Ryan Waldrep

NATIONAL DEVELOPMENT COUNCIL
Partners in Community Development Since 1969





Money!

GEDA provides grant money to members for professional development

- GEDA Annual Conference & Spring Workshop
- UGA Economic Development Certification Courses
- IEDC Events (Training sessions, Annual Conference, CEcD Exam)
- Economic Development Institute
- Georgia Tech Basic Economic Development Course (Feb 27-Mar 2, 2018)
- Community Development Institute
- International Trade Missions / Create your own program

Contact: Saralyn Stafford, CEcD, Georgia DCA
404-679-3166; Saralyn.Stafford@DCA.Ga.gov





Opportunities

- Thank you for your membership!
- Become a member today!!
- Join our Community!!!



What Did I Miss?



"Excuse me, is this the Society for Asking Stupid Questions?"

*THE ONLY
STUPID
QUESTION IS
THE ONE LEFT
UNASKED.*