The Growing Trend: International Projects

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Think You’re Having a Bad Day?

FY17 Results

Locations

- 399 total
- 97 FDI
- (24%)

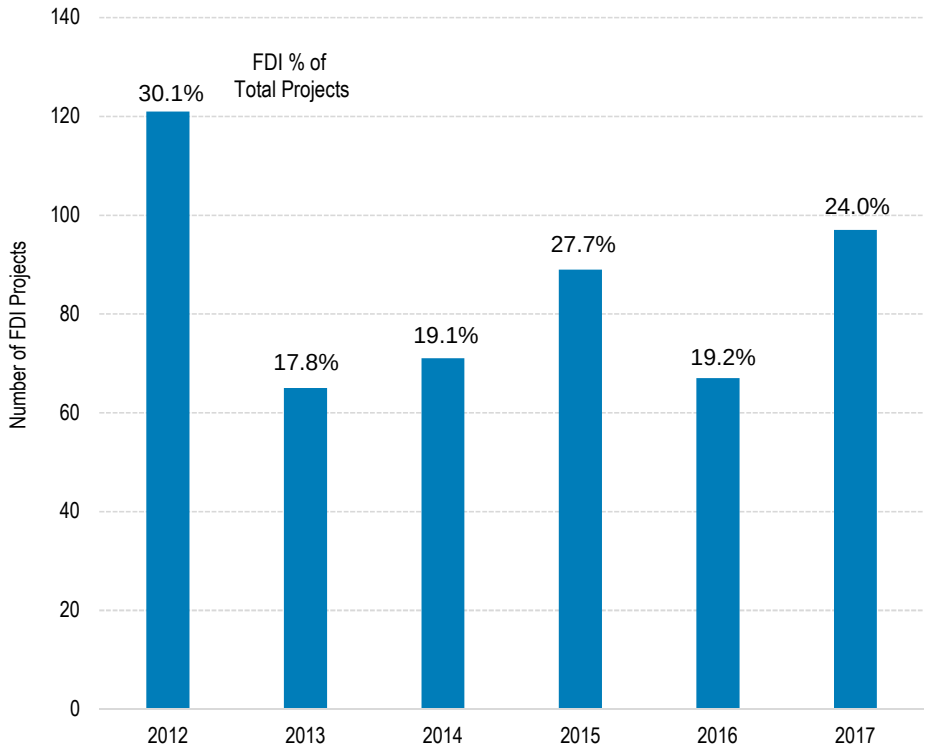
Jobs Created

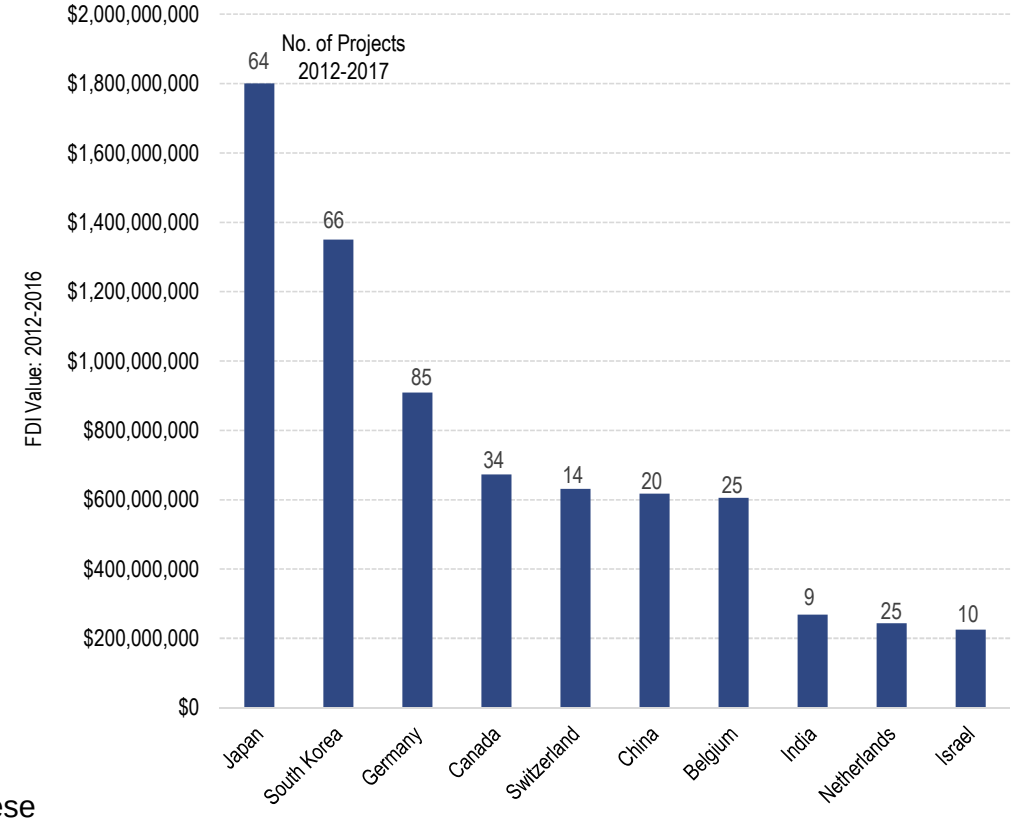
- 27,381 total
- 7,522 FDI
- (27%)

Investment

- $6.45 billion total
- $1.94 billion FDI
- (30%)

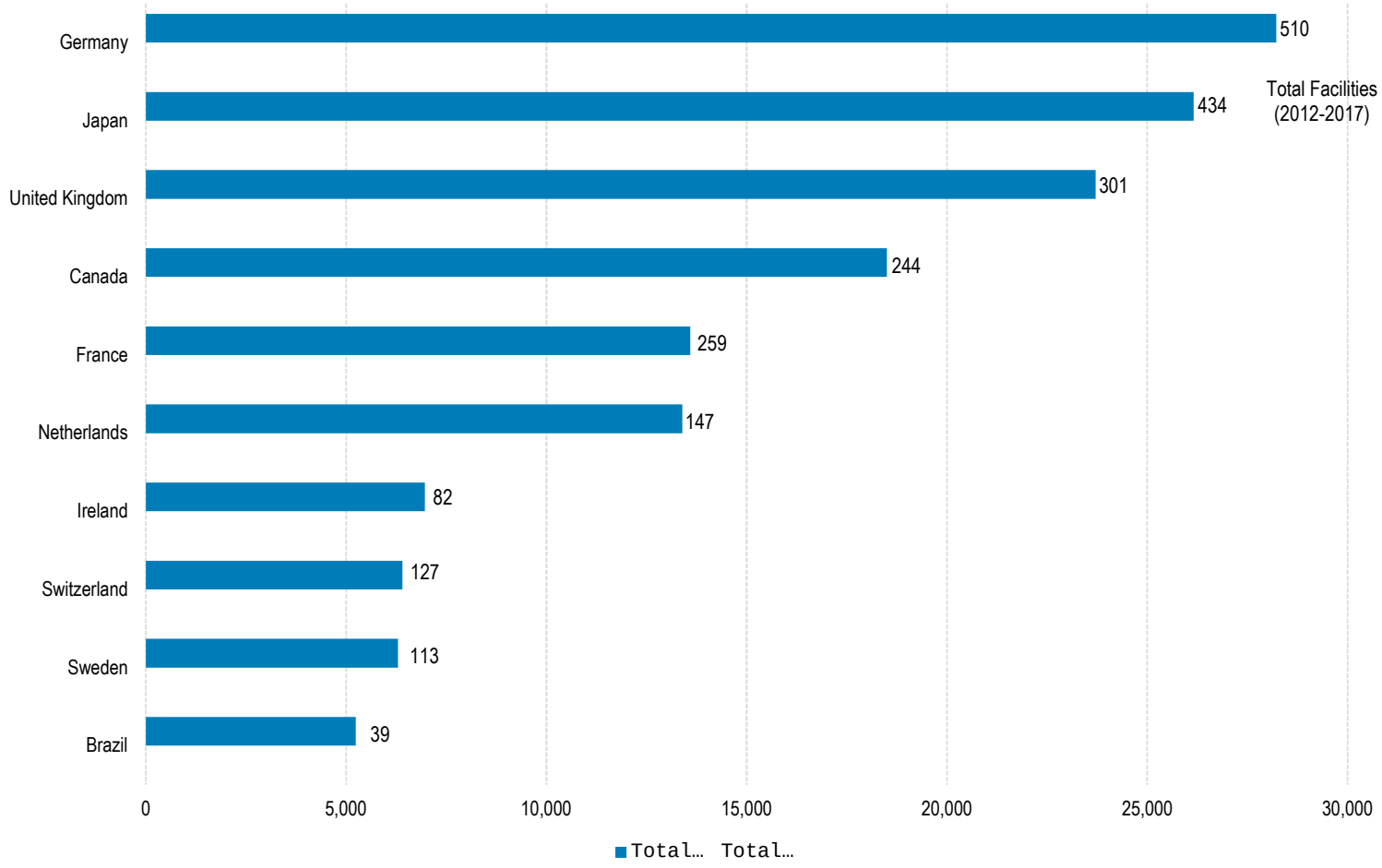
Foreign Direct Investment in Georgia





More than 3,000 foreign-owned facilities currently exist in Georgia. These companies represent more than 50 nations and employ over 150,000 workers.

International Climate



International Business Connections

- Over 3,000 internationally-owned business operations
- 87 consulates, trade offices and honorary consulates
- 33 bi-national chambers of commerce
- 68 countries represented

Global Commerce: International Offices

11 International Offices

FDI TEAM MEMBERS, ATLANTA BASED

- **Nico Wijnberg**, Director
- **Yoonie Kim**, Senior Project Manager
- **Stella Xu**, Director Greater China Initiative
- **Joseph Huntemann**, Project Manager
- **Nikki Yu**, Project Manager
- **William Atkinson**, Project Manager
- **Jassy Ji**, Greater China Initiatives Coordinator

Languages spoken fluently: French, German, Dutch, Italian, Korean, Japanese, Mandarin

Case Studies

Global Location Strategies Case Study I

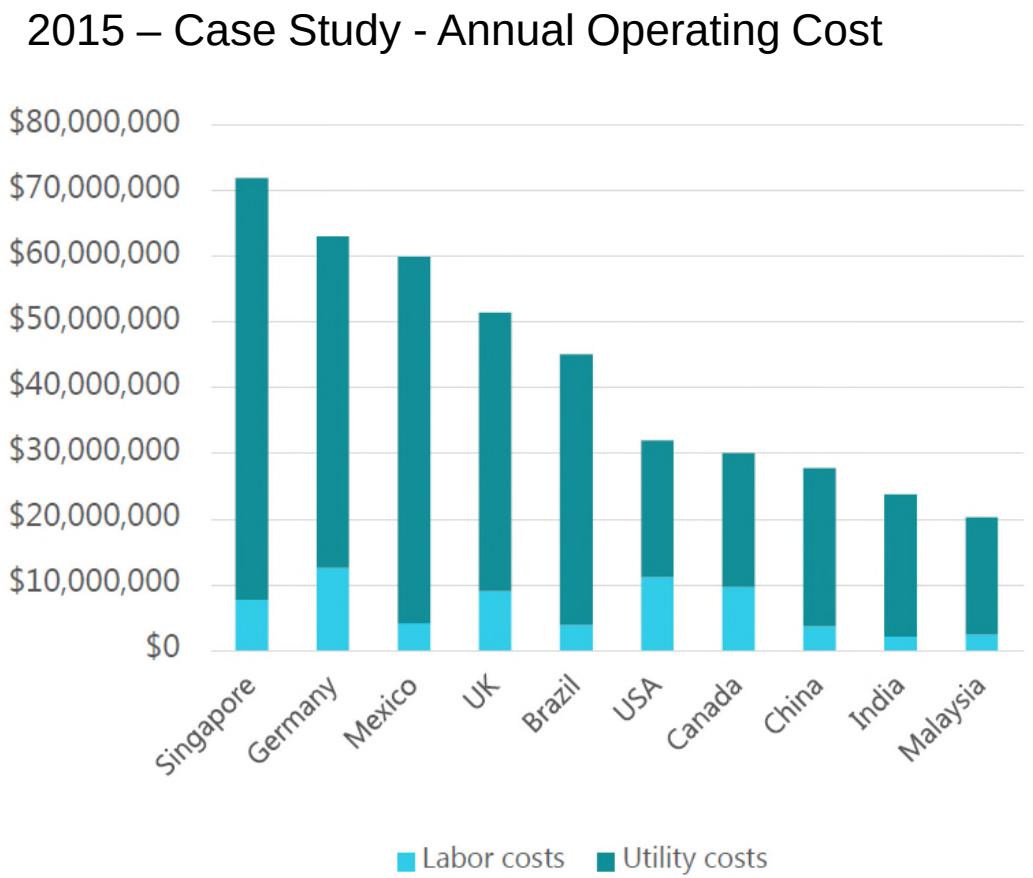
US vs World

Capital Intensive

Manufacturing

Project Description

- $300 MM capital investment
- Electrical: 20 MW connected load
- Natural Gas: 125 mcf/hour
- Water: 1 MM gpd
- Labor: 200 employees



GLOBAL LOCATION STRATEGIES

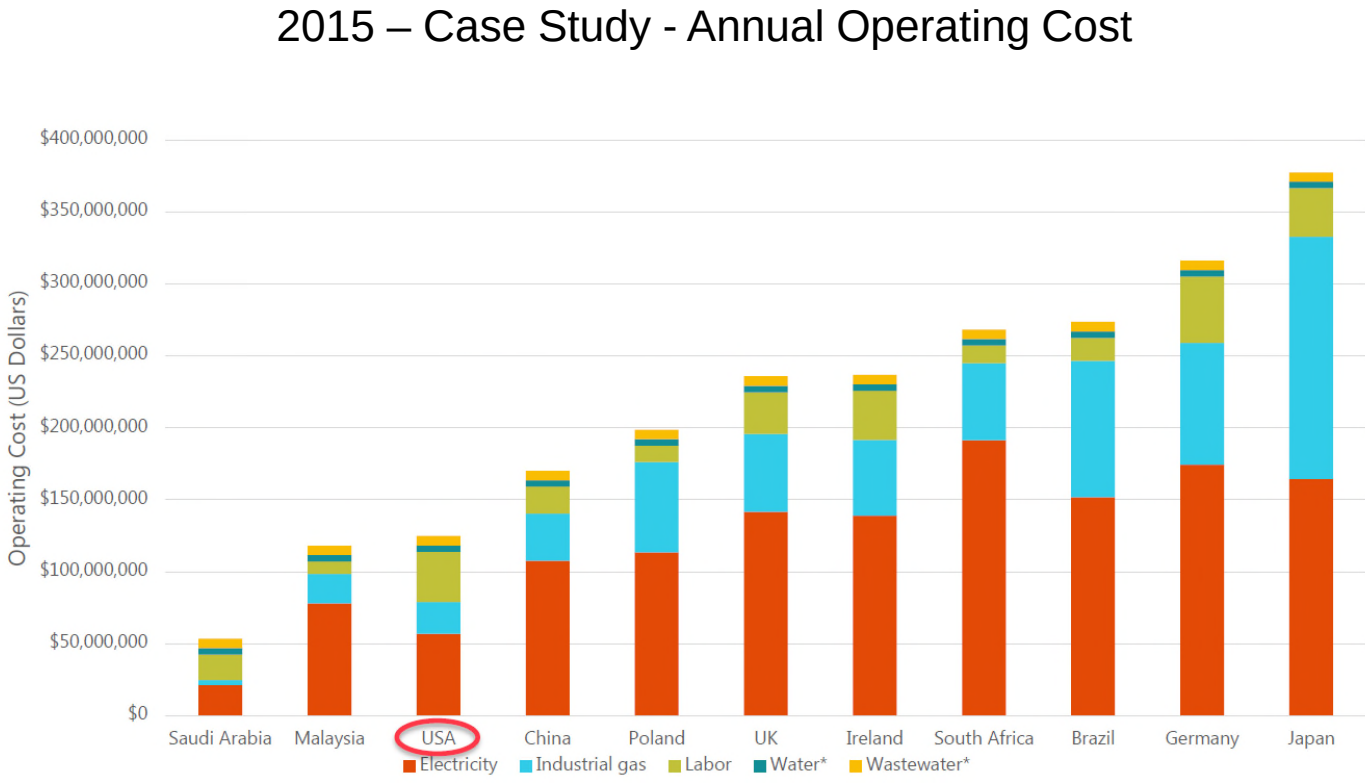
Global Location Strategies Case Study II

Country Comparison

Heavy Industry

Project Description

- Electricity: 100 MW
- Natural Gas: 550 mcf/hour
- Water: 5 MGD
- Wastewater: 3.6 MGD
- Labor: 700 employees



GLOBAL LOCATION STRATEGIES

International Industrial Parks

Germany

Russia

Korea

China

Neighboring State

Odds & Ends

- Site Visit
- Incentives
- Training Assistance
- Time vs Distance
- Cultural Differences
- Regionalism
- Competition

THANK YOU!