



# Economic Development Community in Georgia

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## SideBar Conference & Development Authority Board Member Training

Guardian Centers, 600 Perry Parkway  
Perry, Georgia  
Thursday, March 9, 2016

by Kevin Shea, President, GEDA

# About GEDA

- Founded in 1963
- Non-profit – 501 (c) 6
- Professional economic developers
- MISSION
  - Networking
  - Professional development
  - Public policy
- We are our members!



# Leadership



Chair – Greg Wright, Coweta County



1<sup>st</sup> Vice Chair – Anna Chafin, Bryan County



2<sup>nd</sup> Vice Chair – Missy Kendrick, Lamar County



Secretary-Treasurer – Brian Dill, Community Affairs



Immediate Past Chair – Tim Evans, Hall County



# Board of Directors

Maceo Rogers – City of East Point  
Trip Tollison – Savannah Econ Dev Authority  
Niki Vanderslice – TCSG / Quick Start  
Mike Worley – Georgia Wildlife Federation

Tom Croteau – GDEcD  
Ricky McGee – Georgia EMC  
Chris Pumphrey – Douglas County EDA  
Andrea Schruijer – Valdosta-Lowndes DA



Dorie Bacon – Screven County Development Authority  
Mary Ellen McClanahan – GDEcD  
Sean McMillan – University of Georgia Economic Development  
Charles Stallworth – Georgia Power Company



# Get Involved!

## Committees

- Business Expansion & Retention
- Business Recruitment
- Development Authority Executives
- Marketing & Communications
- Membership/Special Services Awards
- Professional Development
- Public Policy
- Sponsorship
- Young Professionals

John Scott, Brunswick & Glynn County

Brandt Herndon, Savannah EDA

Benjy Thompson, Bulloch County

Greg Torre, GDEcD

Andrea Taylor, Coffee County

Saralyn Stafford, DCA

Al Nash, Fulton County

Jessica Hood, Burke County

Meghan Duke, City of West Point



# Shared Interest Groups (SIG)

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- Education/Workforce Development
- Entrepreneurship/Small Business
- Natural Resources/Environment
- Non-Traditional Economic Development
- Rural Development

Brooke Lucas, Department of Labor  
Donna Lackey, Carroll Tomorrow  
Keith Ziobron, Resolute Environmental  
*vacant*  
Barbara Grogan, Americus-Sumter Co.

# Public Policy



- Our role is to “educate, not advocate”
- Legislative Monitor

# Upcoming Events



**Georgia®**  
Economic Developers  
Association  
**GEDA**

MARCH LUNCHEON  
**30 Years. Three States.**  
What One Man learned and  
Would Have Done Differently  
in Today's Economy.

Sponsored by:  
**GEORGIA CERTIFIED  
ECONOMIC  
DEVELOPER**  
The University of Georgia,  
Innovate. Grow. Expand.

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Economic Developers  
Association  
**GEDA**

APRIL LUNCHEON  
**Film & TV Industry  
in Georgia**

Sponsored by:  
**JACKSON**  
ELECTRIC MEMBERSHIP CORPORATION™





- Member registration/renewal
- Committee information
- Committee sign-up
- Event registration
- Job Center
- Photo galleries
- Acronyms page
- GEDA newsletter
- Library of documents
- Other good “stuff”

# Awards/Recognition

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Rip Wiley Award for Professional Excellence  
Zell Miller Public Policy Leadership Award  
Volunteer of the Year  
Honorary Life Membership  
Deal of the Year  
Committee Chair of the Year  
Committee Member of the Year





# Rip Wiley Award for Professional Excellence

**2015 Bill Mitchell, GCCE**

2014 Peggy Jolly, CEcD, EDFP, CCM

2013 David Luckie, CEcD, EDFP

2012 Al Hodge

2011 Dennis Chastain

2010 Nancy Kinsey

2009 Jim Finch

2008 Peggy Chapman, GCCE

2007 Jim Ewing

2006 Tim Martin, CEcD, EDFP

2005 Annie Hunt Burriss, CEcD

2004 Willie Paulk, CCE, GCCE

2003 Dan McRae

2002 Charlie Gatlin, CEcD

2001 Deborah Lohnes

2000 Sherman Dudley, CEcD

1999 Mike Lott

1998 George Rogers

1997 Jane Fryer, GCCE, IOM

1996 Dave Garrett III

1995 Randy Cardoza

1994 Kevin Shea

1993 Roy Cooper

1992 Jim Martin, EDFP

1991 Parks Burton

1990 Ron Robinson

1989 Jim Steed, CEcD

1988 Lamar Clifton

1987 Cliff McDuffie

1986 Glenn Cornell, CEcD

1985 Jack Talley

1984 Bob Cassell

1983 Penn Worden

1982 Andy Andrews

1981 David Morgan

1980 Bob Evans, GCCE



# Zell Miller Public Policy Leadership Award

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2014 U.S. Sen. Saxby Chambliss

2013 Chris Clarke, CEcD

2010 State Rep. Larry O'Neal

2009 Dan McRae

2008 State Senator Jeff Mullis

2007 State Senator Jack Hill

2006 Phil Jacobs

2004 Dr. Ken Breeden

2003 Harold Reheis

2002 Lindsay Thomas

2001 Max Lockwood

2000 A. W. (Bill) Dahlberg

1999 Ray Weeks



# Volunteer of the Year

**2015 Charles Copeland, Spalding County**

2014 Francis Lott, Coffee County

2013 Bobby Smith, Screven County

2012 W. Morris Jordan, Walton County

2011 Philip Wilheit, Hall County

2010 Chuck Dobbins, Whitfield County

2009 James Jarrett, Bartow County

2008 Steve Holcomb, Cherokee County

2007 W.L. "Billy" Carter, Henry County

2006 Rabun Neal, Greene County

2005 Randy Hayes, Fayette County

2004 Fred Finney, Lee County

2003 Mary Jo Stephens, Johnson County

2002 George Gill, Upson County

2001 William G. Fallin, Colquitt County

2000 Riley Stamey, McDuffie County

1999 Jack Edmunds, Hart County

1998 William P. (Bill) Marshall, Dade County

1997 Vince Ciampa, Baldwin County



# Deal of the Year

## **2015**

Small

Mid-Size

Large

Regional

## ***Community | Company***

NIFCO KTW (Stephens County)

Bekaert Corporation (Rome-Floyd County)

Mercedes-Benz USA (Fulton County)

Premium Peanut, LLC (Douglas-Coffee Co.)

## **2014**

Small

Mid-Size

Large

Caesarstone (Bryan County )

Audia International (Walker County)

Keurig-Green Mountain (Douglas County)



# Honorary Life Members

**2015 Peggy Chapman, GCCE**

**Jane Fryer, GCCE, IOM**

**Willie Paulk, CCE, GCCE**

2010 Jim Ewing

Jim Finch

Robin Spratlin

2009 Ronnie Evans

2008 Nancy Nolan, CEcD

2007 Cullen Larson, CEcD

Martha Schoonmaker,

CEcD

2005 John Malone

2004 Glenn Cornell, CEcD

Mike Lott

2003 George Rogers

Jim Steed, CEcD

2001 Sherman Dudley, CEcD

2000 Randy Cardoza

Jim Martin, EDFP

1998 Barbara Gunn

1997 Roy Cooper

1996 Bob Evans, GCCE

David Morgan

1989 Charlotte Anderson

Andy Andrews

1986 George Dubuc

Milt Folds

1985 John Gilliland

Jim Hall

1984 George Busbee

1982 Penn Worden

1981 Bob Cassell

1976 Louis Truman



# Committee Chair/Member of the Year

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## ***Chair of the Year***

2015 – Ricky McGee, Sponsorship

2014 - Wylly Harrison, Business Recruitment

## ***Member of the Year***

2015 – Andrea Schruijer, Annual Conference

2014 - J.R. Charles, Marketing & Communications





# Past Chairs / Presidents

2015	Tim Evans, CEcD	1997	Randal Morris	1980	Jim Steed, CEcD
2014	Angie Gheesling	1996	Nancy Nolan, CEcD	1979	Mike Lott
2013	JoAnne Lewis	1995	Jones Hooks, CEcD	1978	Bob Evans
2012	Misti Martin, CEcD	1994	David Garrett III	1977	Jack Talley, Jr.
2011	Bob White, CEcD	1993	Jim Toppie	1976	Glenn Cornell, CEcD
2010	Pat Topping, CEcD	1992	Wayne Hodges	1975	Mike Easterly
2009	Chris Clark, CEcD	1991	Kevin Shea	1974	William Burke
2008	Todd Greene, CEcD	1990	Charlie Gatlin, CEcD	1973	Gen. Harold Dye; William Burke
2007	Peggy Jolley, CEcD, EDFP, CCM	1989	Jim Martin, Jr., EDFP	1972	Allen Stephenson
2006	Jim Finch	1988	Sherman Dudley, CEcD	1971	David Morgan
2005	Al Hodge	1987	Randy Cardoza	1970	Hearn Lumpkin
2004	Rick Duke, CEcD, EDFP	1986	Cliff McDuffie	1969	Harold Diffenderfer
2003	Dennis Chastain	1985	Ron Robinson	1968	W. N. Galphin, Jr.
2002	Willie Paulk, CCE, GCCE	1984	George Rogers	1967	James Nutter; Ross Hammond
2001	David Luckie, CEcD, EDFP	1983	Tom Murphy, Jr.	1966	Adrian Norton
2000	Tim Martin, CEcD, EDFP	1982	Jim West, Jr.	1965	E. A. Yates, Jr.; Adrian Norton
1999	Annie Hunt Burriss, CEcD	1981	Jim Hall, Jr.	1964	E. A. Yates, Jr.
1998	Martha Schoonmaker, CEcD				

# Accolades for Georgia

- Top U.S. Business Climate Ranking 2015 - *Site Selection*

- Top State for Doing Business 2015 - *Area*

*Development*

- “America’s Top States for Business” # 5 2015 - *CNBC*

- Georgia Department of Economic Development:  
“Best in Class” State Economic Development agency

- *IEDC Survey*



# Certifiable

## **Certified Economic Developer (CEcD)**

- International Economic Development Council (IEDC) certification
- Gives the opportunity to develop core competencies across the breadth of topics necessary to be well-rounded and successful.

## **Economic Development Finance Professional (EDFP)**

- National Development Council (NDC) certification
- A four-course training series covering business credit, financial analysis, loan packaging, negotiating and deal structuring.





# Certifications – CEcD



## Certified Economic Developer (CEcD)

Odessa Archibald  
Robert Bennett  
Dorie Bacon  
Marva Bryan  
Chris Clarke  
Nancy Cobb  
Lisa Collins  
Glenn Cornell  
Brad Day  
Sherman Dudley  
Tim Evans  
Jennifer Fordham

Charlie Gatlin  
Todd Greene  
Andrea Griner  
Sarah Harrison  
Kenwin Hayes  
Jones Hooks  
Peggy Jolley  
William Keir  
Cullen Larson  
Melinda Lemmon  
Robert Long  
Jamie Loyd  
David Luckie

Misti Martin  
Tim Martin  
Pat Merritt  
Bill Murphy  
Nancy Nolan  
Kathy Oxford  
Winston Oxford  
Warren Pincombe  
Scott Poag  
Courtney Pogue  
Stephanie  
Quattlebaum  
Maceo Rogers  
Martha Schoonmaker

John Scott  
Walter Sprouse  
Ralph Staffins  
Saralyn Stafford  
Jim Steed  
Gene Stinson  
Justin Strickland  
Ron Tolley  
Pat Topping  
Ryan Waldrep  
Clay Wells  
Bob White  
Tonia Williams

# Certifications – EDFP

## Economic Development Finance Professional (EDFP)

- Tiffany Andrews
- Donna Armstrong-Lackey
- Odessa Archibald
- Alan Barfoot
- Carrie Barnes
- Marva Bryan
- Brian Cardoza
- Kimberly Carter
- Lisa Collins
- Todd Evans
- Jennifer Fordham
- Mitch Griggs
- L. D. Harper
- Kevin Harris
- Rusty Haygood
- Brandt Herndon
- Kimberly Hobbs
- Katie Howard
- Bob Hughes
- Peggy Jolley
- William Keir
- Missy Kendrick
- Kelly Folsom Lane
- Kevin Langston
- Charles Lee
- Jim Lenahan
- Jim Lovett
- David Luckie
- Tim Martin
- Tonya Mole
- Ryan Moore
- William Murphy
- Jennifer Nelson
- Joanie Perry
- Courtney Pogue
- Chuck Scragg
- Brock Smith
- John VanBrunt
- Patrick Vickers
- Ryan Waldrep
- Brian Williamson
- Annaka Woodruff



# Money!

***GEDA provides more grant money to members for professional development***

- GEDA Annual Conference & Spring Workshop
- UGA Economic Development Certification Courses
- IEDC Events (Training sessions, Annual Conference, CEcD Exam)
- Economic Development Institute
- Georgia Tech Basic Economic Development Course (March 8-11, 2016)
- Community Development Institute
- International Trade Missions

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# Opportunities

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- Thank you for your membership!
- Become a member today!!
- Join our Community!!!



# What Did I Miss?



"Excuse me, is this the Society for Asking Stupid Questions?"

*THE ONLY  
STUPID  
QUESTION IS  
THE ONE LEFT  
UNASKED.*