

# SIDEBAR CONFERENCE

AND

## DEVELOPMENT AUTHORITY BOARD MEMBER TRAINING

(8 Hours Training Credit)

### SPONSORED BY



**WHAT: LOCAL AUTHORITIES: PARTNERS IN ECONOMIC DEVELOPMENT**

**WHEN: Wednesday, February 12, 2020**

**WHERE: The Colonnade, 264 Catoosa Circle, Ringgold, GA 30736**

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### AGENDA

- 7:30 - 8:00 Registration and Continental Breakfast**
- 8:00 - 8:05 Welcome to Sidebar Conference from Host Sponsors**
- 8:05 - 8:20 The Economic Development Community in Georgia**  
*Kevin Shea, President, Georgia Economic Developers Association*
- 8:20 - 8:40 Development Authorities and Financing Economic Development**  
**Module 1: Why We Have Development Authorities**  
**Where They Came From; What They Can Do**  
*Dan McRae, Seyfarth Shaw*

- 8:40 – 9:25**      **Module 2: Some Things Development Authorities Can't Do  
and some workarounds to do them anyway**  
*Dan McRae, Seyfarth Shaw*
- 9:25 -10:30**      **A Success Story: The Ball Metal Beverage Container Project**  
Missy Kendrick, President/CEO, Rome Floyd County Development Authority
- 10:30-10:45**      **Break**
- 10:45-11:45**      **Development Authorities and Financing Economic Development**  
**Module 3: What Bonds Development Authorities Can and Can't**  
**Issue and why**  
*Dan McRae, Seyfarth Shaw*
- 11:45-12:00**      **Break**
- 12:00- 1:30**      **Working Lunch: Georgia Small Business Credit Initiative**  
**And Georgia Agribusiness and Rural Jobs Act Program**  
*Holly Hunt, Program Manager, DCA Community Finance Division*
- 1:30 – 2:30**      **A Board Member's Role in Management, Staffing, Project Protocol**  
*Elyse Davis, GPC*
- 2:30 – 2:45**      **Break**
- 2:45 - 4:00**      **Joint Development Authority Success**  
Carrolton Tomorrow, JR Charles, VP Economic Development  
Chattanooga Area Partnership, CEO Charles Wood  
SE GA Alliance, Director, Peggy Jolley  
*Facilitated by Elyse Davis*
- 4:00 - 5:00**      **Open Meetings, Open Records /Ethics, Liabilities**  
*Kevin Brown, Seyfarth Shaw LLP*

**PROGRAM MATERIALS:** will be available following the class at [www.danmcrae.com](http://www.danmcrae.com)  
(on White Papers page under "Sidebar Program Materials")

**REGISTRATION:** There is no cost to attend, but registration is required and seating is limited.  
If you are a project participant with a pressing need for information, or a group traveling  
together, please let us know and we will try to accommodate you.

**To register:** Email: [jclay@seyfarth.com](mailto:jclay@seyfarth.com)

**MORE INFORMATION ON CLASS CONTACT PEGGY JOLLEY:** [PEGGYJOLLEY@LIVEOAKCONCEPTS.COM](mailto:PEGGYJOLLEY@LIVEOAKCONCEPTS.COM)  
OR 912 429-2000

**Note: Development Authority Board Members will fulfill credit for training requirements**

**Future Conference Dates:**  
**April 30 – Tifton, Tift County**  
**June 5 – McDonough, Henry County**  
**August 7 – Evans, Columbia County**

**WHO SHOULD ATTEND**

Bond Issuers Board Members Council Members  
Elected and Appointed Officials and their Staff  
Economic Development Professionals  
Community Development Professionals  
Government and Nonprofit Finance Officers  
Real Estate Developers Bankers  
Brokers/Dealers and Underwriters  
Commercial Real Estate Professionals

Seyfarth Shaw LLP  
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Atlanta, GA 30309  
Attention: Daniel M. McRae [dmcrae@seyfarth.com](mailto:dmcrae@seyfarth.com)

**Atlanta Boston Chicago Houston Los Angeles New York Sacramento San Francisco**  
**Shanghai Australia Washington, D.C. London**

*General note:* This document is a quick-reference guide for economic developers, participants in the real estate and financial industries, and company and public body directors, executives and managers and their advisors. The information in this document is general in nature. Various points that could be important in a particular case have been condensed or omitted in the interest of read ability. Specific professional advice should be obtained before this information is applied to any particular case. Any tax information or written tax advice contained herein (including any attachments) is not intended to be and cannot be used by any taxpayer for the purpose of avoiding tax penalties that may be imposed on the taxpayer. (The foregoing legend has been affixed pursuant to U.S. Treasury Regulations governing tax practice.)

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SHAW

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